Website review
my1stdentist.com

The score is 55/100

SEO Content

⚠️	Title	Pediatric Dentist in Cherry Hill, Logan Township, and Princton, NJ - Holdbrook Pediatric Dental, LLC **Length : 107** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Holdbrook Pediatric Dental, a pediatric dental practice in Cherry Hill, Logan Township, and Princton, NJ – Committed to the friendly, compassionate care of infants, children and teens. **Length : 184** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⬤	Headings	**H1** 1 **H2** 6 **H3** 1 **H4** 0 **H5** 0 **H6** 0 • [H1] Creating Happy Smiles • [H2] Welcome to the office of Holdbrook Pediatric Dental, LLC - Pediatric & General Dentistry • [H2] did you know • [H2] Patient Reviews • [H2] Who We Are • [H2] Site Map • [H2] Locations • [H3] Dr. Wendell Holdbrook is the official Pediatric Dentist for The Board of Education of Logan Township, NJ
	Images	We found 9 images on this web page.

SEO Content

❌		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **17%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 25 links including 2 link(s) to files
◯	Statistics	External Links : noFollow 0% External Links : Passing Juice 4% Internal Links 96%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Our Team	Internal	Passing Juice
Office Tour	Internal	Passing Juice
Services	Internal	Passing Juice
Community	Internal	Passing Juice
First Visit	Internal	Passing Juice

In-page links

Forms	Internal	Passing Juice
Pediatric Dentistry	Internal	Passing Juice
Reviews	Internal	Passing Juice
Appointments	Internal	Passing Juice
Cherry Hill Office	Internal	Passing Juice
Logan Township	Internal	Passing Juice
Princeton Office	Internal	Passing Juice
Message to Our Adult Patients	Internal	Passing Juice
Close	Internal	Passing Juice
Learning Tools	Internal	Passing Juice
Scholarship 2019	Internal	Passing Juice
Cherry Hill	Internal	Passing Juice
Logan Township	Internal	Passing Juice
Princeton	Internal	Passing Juice
Menu	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Smile Savvy	External	Passing Juice

SEO Keywords

Keywords Cloud	logan office holdbrook patients pediatric township dental hill dentist cherry

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

pediatric	6	✓	✗	✓	✓
logan	4	✓	✗	✓	✓
township	4	✓	✗	✓	✓
holdbrook	4	✓	✗	✓	✓
dental	4	✓	✗	✓	✓

Usability

	Url	Domain : my1stdentist.com Length : 16
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✗	Deprecated HTML	

Deprecated tags	Occurrences
<center>	1

Document

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.my1stdentist.com/sitemap.xml
	Robots.txt	http://my1stdentist.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics