Website review
myblueskysmiles.com

Generated on September 20 2024 13:40 PM

The score is 59/100

SEO Content

✅	Title	Blue Sky Smiles - Aurora, CO Dentist - Dr. Tom Gutberg **Length : 54** Perfect, your title contains between 10 and 70 characters.
✅	Description	Looking for an Aurora, Colorado Dentist? No lectures or judgments, EVER! Call 303-945-3111 to schedule your free consultation. **Length : 126** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	Blue Sky Smiles, Aurora, Dentist, Implant Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Blue Sky Smiles - Aurora, CO Dentist - Dr. Tom Gutberg
description	Looking for an Aurora, Colorado Dentist? No lectures or judgments, EVER! Call 303-945-3111 to schedule your free consultation.
image	https://static.wixstatic.com/media/e883e3_b90 e5cef4fb241c4afc3d348e08b74ce%7Emv2_d_6 270_3300_s_4_2.jpg/v1/fit/w_2500,h_1330,al_c/ e883e3_b90e5cef4fb241c4afc3d348e08b74ce %7Emv2_d_6270_3300_s_4_2.jpg
image:width	2500
image:height	1330
url	https://www.myblueskysmiles.com
site_name	blueskysmiles

SEO Content

		type	website				
	Headings	**H1** 0	**H2** 12	**H3** 0	**H4** 0	**H5** 5	**H6** 11

- [H2] 5 Reasons Why So Many Are Choosing Blue Sky Smiles
- [H2] OUR SERVICES
- [H2] MEET OUR TEAM
- [H2] HAPPY PATIENTS
- [H2] AFFORDABLE DENTISTRY
- [H2] Insurance
- [H2] Flexible Spending Account (FSA) and Health Savings Account (HSA)
- [H2]
- [H2] In-House Dental Membership Plan
- [H2] CareCredit
- [H2] No Insurance? Ask about our Membership Plan
- [H2] CONTACT US
- [H5] DENTAL
- [H5] IMPLANTS
- [H5] SMILE
- [H5] MAKEOVERS
- [H5] INVISALIGN
- [H6] Cleaning and Preventive
- [H6] Cosmetic
- [H6] Restorative
- [H6] Technology
- [H6] Dr. Tom Gutberg, DMD
- [H6] Fran Hastings, RDH
- [H6] Carly Office Manager
- [H6] Rachael
- [H6] Meghan
- [H6] Our Address
- [H6] Business Hours

	Images	We found 20 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 1 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
	External	Passing Juice

SEO Keywords

⚪	Keywords Cloud	gutberg care plan sky blue dental smiles membership services patients

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	12	✖	✖	✖	✔
plan	9	✖	✔	✖	✔
blue	6	✔	✔	✖	✔
sky	6	✔	✔	✖	✔
gutberg	6	✔	✖	✖	✔

Usability

	Url	Domain : myblueskysmiles.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://www.myblueskysmiles.com/sitemap.xml
✔	Robots.txt	http://myblueskysmiles.com/robots.txt Great, your website has a robots.txt file.
✘	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.