Website review
mycasualcloset.com

Generated on September 24 2024 06:16 AM

The score is 46/100

SEO Content

✅	Title	My Casual Closet **Length : 16** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Welcome to My Casual Closet where casual elegance meets effortless style! Explore our curated collection of women's apparel designed for the modern trendsetter who values comfort without compromising on fashion. From chic tops to cozy loungewear, we offer versatile pieces that effortlessly transition from day to night. **Length : 324** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	**Content**
type	website
title	My Casual Closet
image	http://mycasualcloset.com/cdn/shop/files/Your_Effortless_Stye_5_b39295c6-cc73-4423-99da-d4477ea8663c.png?v=1712690780&width=2048
image:secure_url	https://mycasualcloset.com/cdn/shop/files/Your_Effortless_Stye_5_b39295c6-cc73-4423-99da-d4477ea8663c.png?v=1712690780&width=2048
image:width	500

SEO Content

		image:height	500			
		description	Welcome to My Casual Closet where casual elegance meets effortless style! Explore our curated collection of women's apparel designed for the modern trendsetter who values comfort without compromising on fashion. From chic tops to cozy loungewear, we offer versatile pieces that effortlessly transition from day to night.			
		url	https://mycasualcloset.com/			
		site_name	My Casual Closet			

	Headings					
		H1 1	**H2** 5	**H3** 1	**H4** 0	**H5** 0	**H6** 0

- [H1] My Casual Closet
- [H2] Check out our latest arrivals
- [H2] Shop Our Collection
- [H2] 100%
- [H2] Featured collection
- [H2] Blog posts
- [H3] Happy Customers

	Images	We found 30 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 4.17% External Links : Passing Juice 0% Internal Links 95.83%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
Track Your Order	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Buy Now	Internal	Passing Juice
Women Solid Korean Style Women Skirt	Internal	Passing Juice
High Waist Leggings	Internal	Passing Juice
High Waist Sport Shorts	Internal	Passing Juice
Solid Casual Loose Pants	Internal	Passing Juice
Tassel Beading Denim Short	Internal	Passing Juice
Bodycon Tube Skirt Set	Internal	Passing Juice
Short Sleeve Crop Top	Internal	Passing Juice
Glitter Nightclub Tank Top	Internal	Passing Juice
Two Piece Long Sleeve Suit	Internal	Passing Juice
Crop Top O-Neck T-shirt	Internal	Passing Juice
The Power of Accessories in Fashion	Internal	Passing Juice
Sustainable Fashion - The Need of the Hour	Internal	Passing Juice
The Evolution of Denim Fashion	Internal	Passing Juice
Refund Policy	Internal	Passing Juice

In-page links

Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Do not sell or share my personal information	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

	Keywords Cloud	thanks black price denim add fashion shopping sale women quick

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
quick	10	✖	✖	✖	✖
add	10	✖	✖	✖	✖
sale	10	✖	✖	✖	✖
price	10	✖	✖	✖	✖
thanks	10	✖	✖	✖	✖

Usability

	Url	Domain : mycasualcloset.com Length : 18
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⬤	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://mycasualcloset.com/sitemap.xml
✅	Robots.txt	http://mycasualcloset.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.