

### **SEO Content**

|   | Title              | Dentist Near Me   |  |  |  |
|---|--------------------|---|--|--|--|
|   |                    | Length : 15   |  |  |  |
|   |                    | Perfect, your title contains between 10 and 70 characters.  |  |  |  |
| 0 | Description        | Tired of searching for dentist near me? Visit any of Higginbotham<br>Family Dental's dental offices in Arkansas, Tennessee and<br>Missouri! |  |  |  |
|   |                    | Length : 138  |  |  |  |
|   |                    | Great, your meta d  | escription contains between 70 and 160 characters.   |  |  |
| 8 | Keywords           | -   | n't found meta keywords on your page. Use <u>this free</u><br>enerator to create keywords.   |  |  |
|   | Og Meta Properties | Good, your page ta  | ke advantage of Og Properties.   |  |  |
|   | <b>—</b>           | Property  | Content  |  |  |
|   |                    |   |  |  |  |
|   |                    | locale  | en_US  |  |  |
|   |                    | type  | article  |  |  |
|   |                    | title   | Dental Offices Near Me   |  |  |
|   |                    | description   | Tired of searching for dentist near me? Visit<br>any of Higginbotham Family Dental's<br>dental offices in Arkansas, Tennessee and<br>Missouri! |  |  |
|   |                    | url   | https://www.higginbothamfamilydental.com/de<br>ntist-near-me-office-locations/   |  |  |
|   |                    | site_name   | Higginbotham Family Dental   |  |  |
|   |                    | image   | https://www.higginbothamfamilydental.com/wp-<br>content/uploads/2024/06/dentist-jpeg.webp  |  |  |
|   |                    | image:width   | 400  |  |  |

### **SEO Content**

|              |                 | image:hei   | ight  | 267   |  |   |   |
|--------------|-----------------|---|---|---|--|---|---|
|              |                 | image:typ   | e   | image/web   | р  |   |   |
|              | Headings        | <b>H1</b><br>1  | <b>H2</b><br>1  | <b>H3</b><br>14   | <b>H4</b><br>2   | <b>H5</b><br>1  | <b>H6</b><br>10                                     |
|              |                 | <ul> <li>[H2</li> <li>[H3]</li> <li>[H4]</li> <li>[H4]</li> <li>[H4]</li> <li>[H4]</li> <li>[H4]</li> <li>[H4]</li> <li>[H6]</li> </ul> | <ul> <li>Higgin</li> <li>Firstly,</li> <li>Firstly,</li> <li>Firstly,</li> <li>Second</li> <li>Bartlet</li> <li>Collier</li> <li>Collier</li> <li>Memple</li> <li>Collier</li> <li>Tarago</li> <li>Jonesb</li> <li>Jonesb</li></ul> | botham Fam<br>Why Choose<br>dly, Treatmen<br>ville, TN Dental<br>ville, TN Dental<br>oro, AR - Hark<br>oro, AR - Hill<br>oro, AR - Sou<br>ould, AR Dent<br>ville, AR Dent<br>tille, AR Dent<br>tt, MO<br>Memphis, AR<br>ntown, TN<br>nly Convenie | ily Dental ha<br>e us as your<br>nts We Offer<br>Office<br>tal Office<br>bor Town De<br>Dental Office<br>tal | s offices an<br>family dent<br>at Multiple<br>ntal Office<br>cocations<br>from Our D<br>our Dental I<br>warranty!<br>mes. | tist near you?<br>e Locations Near<br>ental Office? |
| $\bigcirc$   | Images          |   | -   | es on this we<br>f your image   |  | tributes.   |   |
| $\bigotimes$ | Text/HTML Ratio | Ratio : <b>3%</b>   |   |   |  |   |   |
|              |                 |   |   | text to HTMI<br>probably need   |  | •   | cent, this means                                    |
| $\bigcirc$   | Flash           | Perfect, no   | Flash co  | ontent has be   | en detected  | on this pa  | ge.   |
| $\bigotimes$ | lframe          |   |   | Iframes on tl<br>t be indexed.  |  | s, this mea   | an that content                                     |

### **SEO Links**

| 0          | URL Rewrite                | Good. Your links looks friendly!                          |
|------------|----------------------------|---|
| $\bigcirc$ | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.            |
| $\bigcirc$ | In-page links              | We found a total of 40 links including 0 link(s) to files |
| 0          | Statistics                 | External Links : noFollow 0%                              |
|            |                            | External Links : Passing Juice 97.5%                      |
|            |                            | Internal Links 2.5%                                       |

# In-page links

| Anchor                     | Туре     | Juice         |
|----------------------------|----------|---------------|
| Skip to content            | Internal | Passing Juice |
| HOME                       | External | Passing Juice |
| FIND AN OFFICE             | External | Passing Juice |
| JONESBORO, AR              | External | Passing Juice |
| MEMPHIS, TN – EAST MEMPHIS | External | Passing Juice |
| COLLIERVILLE, TN           | External | Passing Juice |
| DENTISTS                   | External | Passing Juice |
| <u>SERVICES</u>            | External | Passing Juice |
| CLEANING/PREVENTIVE        | External | Passing Juice |
| RESTORATIVE DENTISTRY      | External | Passing Juice |
| DENTAL IMPLANTS            | External | Passing Juice |
| DENTAL MEMBERSHIP          | External | Passing Juice |
| PAYMENT PLANS              | External | Passing Juice |
| PATIENTS                   | External | Passing Juice |
| PAY YOUR BILL              | External | Passing Juice |
| CAREERS                    | External | Passing Juice |

# In-page links

| Bartlett, TN Dental Office  | External | Passing Juice |
|---|----------|---------------|
| https://modento.app.link/higginbotham-family-dental-bartlett                      | External | Passing Juice |
| https://modento.app.link/higginbotham-family-dental-<br>collierville              | External | Passing Juice |
| https://modento.app.link/higginbotham-family-dental-harbor-<br>town               | External | Passing Juice |
| https://modento.app.link/higginbotham-family-dental-east-<br>memphis              | External | Passing Juice |
| https://modento.app.link/higginbotham-family-dental-hilltop                       | External | Passing Juice |
| https://modento.app.link/higginbotham-family-dental-<br>southwest                 | External | Passing Juice |
| Paragould, AR Dental Office   | External | Passing Juice |
| https://modento.app.link/higginbotham-family-dental-<br>paragould                 | External | Passing Juice |
| Blytheville, AR Dental Office   | External | Passing Juice |
| <u>https://modento.app.link/higginbotham-family-dental-</u><br><u>blytheville</u> | External | Passing Juice |
| Kennett, MO   | External | Passing Juice |
| https://modento.app.link/higginbotham-family-dental-kennett                       | External | Passing Juice |
| <u>West Memphis, AR</u>   | External | Passing Juice |
| https://modento.app.link/higginbotham-family-dental-west-<br>memphis              | External | Passing Juice |
| <u>Germantown, TN</u>   | External | Passing Juice |
| <u>carecredit.com.</u>  | External | Passing Juice |
| Meet The Dentists   | External | Passing Juice |
| Insurance   | External | Passing Juice |
| Contact Us  | External | Passing Juice |
| Privacy Policy  | External | Passing Juice |
| Media   | External | Passing Juice |
| Blogs   | External | Passing Juice |
| Referral Rewards  | External | Passing Juice |

## SEO Keywords

 Keywords Cloud
 patients number Office memphis jonesboro

 Iocations dental app higginbotham family

#### **Keywords Consistency**

| Keyword   | Content | Title | Keywords | Descripti<br>on | Headings |
|-----------|---------|-------|----------|-----------------|----------|
| dental    | 62      | ×     | ×        | ×               | ×        |
| office    | 30      | ×     | ×        | ×               | ×        |
| memphis   | 22      | ×     | ×        | ×               | ×        |
| number    | 21      | ×     | ×        | ×               | ×        |
| locations | 16      | ×     | ×        | ×               | ×        |

#### Usability

| 0            | Url          | Domain : mycolliervilledentist.com<br>Length : 25   |
|--------------|--------------|---|
| $\bigotimes$ | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
| 8            | Printability | We could not find a Print-Friendly CSS.   |
| 0            | Language     | Good. Your declared language is en.   |
| ⊗            | Dublin Core  | This page does not take advantage of Dublin Core.   |

#### Document

| 0          | Doctype  | HTML 5                                   |
|------------|----------|--|
| $\bigcirc$ | Encoding | Perfect. Your declared charset is UTF-8. |

#### Document

| $\bigotimes$ | W3C Validity    | Errors : 0<br>Warnings : 0  |  |  |
|--------------|-----------------|---|--|--|
| $\bigotimes$ | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <u>free antispam protector</u> to hide email from spammers.  |  |  |
| $\bigcirc$   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |  |  |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |  |

## Mobile

| $\mathbf{O}$ | Mobile Optimization | × | Apple Icon        |
|--------------|---------------------|---|-------------------|
|              |                     | * | Meta Viewport Tag |
|              |                     | * | Flash content     |

# Optimization

|               | XML Sitemap | Missing   |
|---------------|-------------|---|
| $\mathbf{v}$  |             | Your website does not have an XML sitemap - this can be problematic.  |
|               |             | A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to<br>crawl the site more intelligently. |
| Robots.txt    |             | http://mycolliervilledentist.com/robots.txt   |
| $\overline{}$ |             | Great, your website has a robots.txt file.  |
| $\bigcirc$    | Analytics   | Great, your website has an analytics tool.  |
|               |             | Google Analytics  |