Website review
mydoodlemark.com

The score is 53/100

SEO Content

✓	Title	**My Doodle Mark** **Length : 14** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Inspiring art for people who want kindness, peace, love and gratitude. My Doodle Mark designs use colorful abstract organic shapes to share a positive message. Shop art prints, apparel, accessories and more. Read the blog to find out why You Matter! Keep updated and subscribe to our newsletter. **Length : 303** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>My Doodle Mark</td></tr><tr><td>title</td><td>My Doodle Mark</td></tr><tr><td>url</td><td>https://www.mydoodlemark.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Inspiring art for people who want kindness, peace, love and gratitude. My Doodle Mark designs use colorful abstract organic shapes to share a positive message. Shop art prints, apparel, accessories and more. Read the blog to find out why You Matter! Keep updated and subscribe to our newsletter.</td></tr></table>

SEO Content

		image	http://static1.squarespace.com/static/616b45c8fc0dec74b58a5fdf/t/616c90e12646c56d7b4a5592/1634504929243/MyDoodleMark_logo.png?format=1500w
		image:width	1500
		image:height	644
	Headings	**H1** 0 **H2** 1 **H3** 2 **H4** 0 **H5** 0 **H6** 0
			• [H2] Subscribe to Our Newsletter • [H3] Peace Love Joy CardsShop the Christmas Holiday Collection • [H3] Recent Blog Posts
❌	Images	We found 14 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 62 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.61% Internal Links 98.39%

SEO Links

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
Home	Internal	Passing Juice
Products	Internal	Passing Juice
Blog	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Shop Etsy	External	Passing Juice
52 Week Challenge	Internal	Passing Juice
savings challenge	Internal	Passing Juice
grow your way to saving	Internal	Passing Juice
printable	Internal	Passing Juice
Etsy prints	Internal	Passing Juice
digital prints	Internal	Passing Juice
savings	Internal	Passing Juice
5K savings challenge	Internal	Passing Juice
mydoodlemark	Internal	Passing Juice
52 Week Savings Challenge	Internal	Passing Juice
Acts of kindess	Internal	Passing Juice
kindness cards	Internal	Passing Juice
be kind	Internal	Passing Juice
pay it forward	Internal	Passing Juice
Etsy seller	Internal	Passing Juice
printables	Internal	Passing Juice
Another Week of Kindness!	Internal	Passing Juice

In-page links

A Week Of Kindness	Internal	Passing Juice
four elements	Internal	Passing Juice
earth	Internal	Passing Juice
water	Internal	Passing Juice
fire	Internal	Passing Juice
air	Internal	Passing Juice
The Four Elements	Internal	Passing Juice
Digital prints	Internal	Passing Juice
digital download	Internal	Passing Juice
art prints	Internal	Passing Juice
wall art	Internal	Passing Juice
color formats	Internal	Passing Juice
SVG file	Internal	Passing Juice
JPEG file	Internal	Passing Juice
PNG file	Internal	Passing Juice
etsy prints	Internal	Passing Juice
etsy shop	Internal	Passing Juice
The Advantages of Digital Prints	Internal	Passing Juice
You matter	Internal	Passing Juice
you matter video	Internal	Passing Juice
you are loved	Internal	Passing Juice
you are important	Internal	Passing Juice
you are not alone	Internal	Passing Juice
inspiring blog post	Internal	Passing Juice
personal journey	Internal	Passing Juice
mental health	Internal	Passing Juice
your words matter	Internal	Passing Juice

In-page links

You Matter	Internal	Passing Juice
process video	Internal	Passing Juice
Etsy shop video	Internal	Passing Juice
art prints for sale	Internal	Passing Juice
graphic design process	Internal	Passing Juice
small business owner	Internal	Passing Juice
creative video	Internal	Passing Juice
short video	Internal	Passing Juice
YouTube video on Etsy	Internal	Passing Juice
Creating My Doodle Marks	Internal	Passing Juice
Privacy Policy.	Internal	Passing Juice

SEO Keywords

Keywords Cloud	doodle mydoodlemark matter prints blog video shop more etsy mark
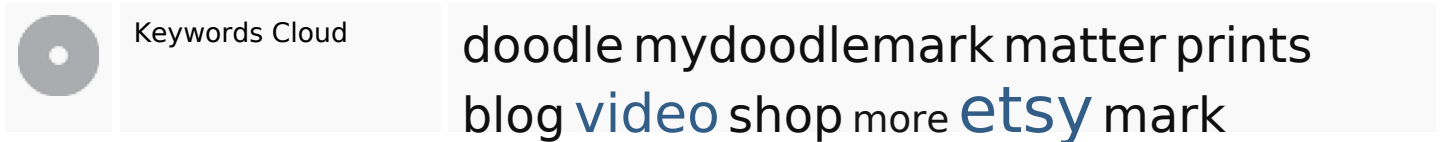
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
etsy	17	✖	✖	✖	✖
video	13	✖	✖	✖	✖
doodle	8	✔	✖	✔	✖
mark	8	✔	✖	✔	✖
blog	8	✖	✖	✔	✔

Usability

	Url	Domain : mydoodlemark.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization		
✖	Apple Icon	
✔	Meta Viewport Tag	
✔	Flash content	

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://www.mydoodlemark.com/sitemap.xml
✔	Robots.txt	http://mydoodlemark.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.