Website review
myphillytees.com

Generated on September 19 2024 12:04 PM

The score is 43/100

SEO Content

✅	Title	My Philly Tee's **Length : 15** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	T-shirt producer local Philadelphia custom apparel **Length : 50** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	My Philly Tee's
url	https://myphillytees.com/
title	My Philly Tee's
type	website
description	T-shirt producer local Philadelphia custom apparel
image	http://myphillytees.com/cdn/shop/files/205A8614-A2BF-44A8-A415-D5C3B39FA725.png?v=1675880277
image:secure_url	https://myphillytees.com/cdn/shop/files/205A8614-A2BF-44A8-A415-D5C3B39FA725.png?v=1675880277
image:width	1800

SEO Content

		image:height	1800			

	Headings	**H1** 1	**H2** 10	**H3** 15	**H4** 0	**H5** 0	**H6** 0

- [H1] My Philly Tee's
- [H2] Item added to your cart
- [H2] Philly Proud
- [H2] New T-Shirt Designs. Show your Philly Pride!
- [H2] Featured products
- [H2] Multimedia collage
- [H2] State of the Art Direct to Garment Printing Process
- [H2] Quick links
- [H2] Info
- [H2] Our mission
- [H2] Subscribe to our emails
- [H3] GREASE THE POLES
- [H3] GREASE THE POLES
- [H3] Hurts So Good
- [H3] Hurts So Good
- [H3] IT'S A PHILLY THING
- [H3] IT'S A PHILLY THING
- [H3] NO ONE LIKES US. WE DON'T CARE
- [H3] NO ONE LIKES US. WE DON'T CARE
- [H3] Eagles T Shirts
- [H3] Eagles T Shirts
- [H3] IT'S A PHILLY THING
- [H3] IT'S A PHILLY THING
- [H3] Your collection's name
- [H3] Jeff G
- [H3] Support local businesses

	Images	We found 11 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 14 links including 0 link(s) to files
●	Statistics	External Links : noFollow 7.14% External Links : Passing Juice 0% Internal Links 92.86%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Catalog	Internal	Passing Juice
Contact	Internal	Passing Juice
-	Internal	Passing Juice
GREASE THE POLES	Internal	Passing Juice
Hurts So Good	Internal	Passing Juice
IT'S A PHILLY THING	Internal	Passing Juice
NO ONE LIKES US. WE DON'T CARE	Internal	Passing Juice
Eagles T Shirts	Internal	Passing Juice
Search	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Refund policy	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

◯	Keywords Cloud	shirts regular philly unit sale price from usd tees pay

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	20	✖	✖	✖	✖
philly	11	✔	✖	✖	✔
regular	10	✖	✖	✖	✖
from	10	✖	✖	✖	✖
usd	10	✖	✖	✖	✖

Usability

◯	Url	Domain : myphillytees.com Length : 16
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
✗		

	Email Privacy	Great no email address has been found in plain text!
✓		

	Deprecated HTML	
✗		

Deprecated tags	**Occurrences**
<s>	5

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
●		

✓ Excellent, your website doesn't use nested tables.

✗ Too bad, your website is using inline styles.

✗ Too bad, your website has too many CSS files (more than 4).

✗ Too bad, your website has too many JS files (more than 6).

✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
●		

✗ Apple Icon

✓ Meta Viewport Tag

✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✓		

https://myphillytees.com/sitemap.xml

	Robots.txt	http://myphillytees.com/robots.txt
✓		

Great, your website has a robots.txt file.

	Analytics	Missing
✗		

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You

Optimization

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.