

Website review myschoolclothing.com

Generated on September 22 2024 06:13 AM

The score is 52/100

SEO Content

	Title	My School Clothing - Support Your School!			
		Length: 41			
		Perfect, your title contains between 10 and 70 characters.			
1	Description	My School Clothing is the premier source for custom clothing for your school. Show school pride or support your school through fundraising by purchasing custom apparel emblazoned with your school's logo. All products are sourced and fulfilled in Ottawa, Ontario, Canada.			
		Length: 274			
			description should contain between 70 and 160 included). Use this free tool to calculate text length.		
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.			
	Og Meta Properties	Good, your page take advantage of Og Properties.			
		Property	Content		
		site_name	My School Clothing		
		url	https://www.myschoolclothing.com/		
		title	My School Clothing - Support Your School!		
		type	website		
	description	My School Clothing is the premier source for custom clothing for your school. Show school pride or support your school through fundraising by purchasing custom apparel emblazoned with your school's logo. All products are sourced and fulfilled in Ottawa, Ontario, Canada.			

SEO Content

		image image:secure_url		http://www.myschoolclothing.com/cdn/shop/file s/Logo_1200x1200.jpg?v=1614293881 re_url https://www.myschoolclothing.com/cdn/shop/files/Logo_1200x1200.jpg?v=1614293881			
0	Headings	H1 1	H2 3	H3 4	H4 0	H5 0	H6 0
		 [H1] [H2] Just added to your cart [H2] Support Your School Year Round [H2] Want to add your school's apparel to our site? [H3] [H3] Explore Your Options [H3] List Your School's Products [H3] We'll Handle the Rest 					
&	Images	We found 9 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
8	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
0	Statistics	External Links : noFollow 16.67% External Links : Passing Juice 0%

SEO Links

Internal Links 83.33%

In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
SET UP MY SCHOOL	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
My School Clothing	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords



Keywords Cloud

apparel support collection Pay school schools products handle clothing list

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
school	7	*	×	*	*
pay	6	×	×	×	×
schools	4	×	×	×	×
clothing	3	*	×	*	×
handle	3	×	×	×	*

Usability



Domain: myschoolclothing.com Url

Length: 20

Usability

	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
②	Printability	Great. We have found a Print-Friendly CSS.
②	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors: 0 Warnings: 0		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. 		

Mobile

	Mobile Optimization	×	Apple Icon
		•	Meta Viewport Tag

Mobile



Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.myschoolclothing.com/sitemap.xml
	Robots.txt	http://myschoolclothing.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.