





# Website review myunitygear.com

Generated on September 19 2024 15:26 PM



The score is 49/100






## SEO Content

	Title	Unity &ndash; myunitygear  <b>Length : 25</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Unity, a socially conscience apparel brand the believes focusing on our common humanity is the key to achieving Unity in every commUnity. When you purchase and wear the Unity brand, you are displaying your belief in the cause. Thank you and welcome to the Unity CommUNITY. Visit us at #myunitygear and Gear Up.  <b>Length : 310</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Unity</td></tr><tr><td>description</td><td>Unity, a socially conscience apparel brand the believes focusing on our common humanity is the key to achieving Unity in every commUnity. When you purchase and wear the Unity brand, you are displaying your belief in the cause. Thank you and welcome to the Unity CommUNITY. Visit us at #myunitygear and Gear Up.</td></tr><tr><td>url</td><td>https://myunitygear.com/</td></tr><tr><td>site_name</td><td>myunitygear</td></tr></tbody></table>	Property	Content	type	website	title	Unity	description	Unity, a socially conscience apparel brand the believes focusing on our common humanity is the key to achieving Unity in every commUnity. When you purchase and wear the Unity brand, you are displaying your belief in the cause. Thank you and welcome to the Unity CommUNITY. Visit us at #myunitygear and Gear Up.	url	https://myunitygear.com/	site_name	myunitygear
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# SEO Content

		<div>image</div> <div>https://cdn.shopify.com/s/files/1/0437/4819/6504/files/Community_Shot.png?v=1620561817</div> <div>image:secure_url</div> <div>https://cdn.shopify.com/s/files/1/0437/4819/6504/files/Community_Shot.png?v=1620561817</div> <div>image:width</div> <div>1894</div> <div>image:height</div> <div>1270</div>
	Headings	<div> <div> <div>H1</div> <div>1</div> </div> <div> <div>H2</div> <div>31</div> </div> <div> <div>H3</div> <div>7</div> </div> <div> <div>H4</div> <div>0</div> </div> <div> <div>H5</div> <div>0</div> </div> <div> <div>H6</div> <div>0</div> </div> </div> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Spring/Summer</li> <li>• [H2] Spring/Summer</li> <li>• [H2] Unity a Life Style</li> <li>• [H2] Lifestyle Spring/Summer</li> <li>• [H2] Men's Unity Sweatsuit Black</li> <li>• [H2] Men's Unity Sweatsuit White</li> <li>• [H2] Ladies Long Sleeve Tee White with Purple Logo</li> <li>• [H2] Men's Long Sleeve Tee White with Full Color Logo</li> <li>• [H2] Men's Crewneck Sweatshirt</li> <li>• [H2] Ladies Crewneck Sweatshirt</li> <li>• [H2] Ladies Orange Hoodie</li> <li>• [H2] Men's Orange Hoodie</li> <li>• [H2] Spring/Summer</li> <li>• [H2] Accessories</li> <li>• [H2] Lifestyle trends</li> <li>• [H2] Accessories</li> <li>• [H2] Myunitygear Gift Card</li> <li>• [H2] Unity Key Chain</li> <li>• [H2] Mask</li> <li>• [H2] Black Unity Slides Full Color</li> <li>• [H2] Our looks</li> <li>• [H2] Unity Leggings Ankle</li> <li>• [H2] Ladies White Jacket</li> <li>• [H2] Unity Leggings Ankle</li> <li>• [H2] Ladies White Jacket</li> <li>• [H2] Men's White Jacket</li> <li>• [H2] Men's White Jacket</li> <li>• [H2] About the shop</li> <li>• [H2] Footer menu</li> <li>• [H2] Main menu</li> <li>• [H2] Newsletter</li> <li>• [H3] Lifestyle trends</li> <li>• [H3] Unity</li> <li>• [H3] Lifestyle</li> <li>• [H3] 2022 Collection</li> <li>• [H3] Featured collection</li> <li>• [H3] Unity</li> <li>• [H3] Shop</li> </ul>
	Images	We found 71 images on this web page.

## SEO Content

		22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>4%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 44 links including 0 link(s) to files
	Statistics	External Links : noFollow 2.27%  External Links : Passing Juice 0%  Internal Links 97.73%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Sweatsuits</a>	Internal	Passing Juice
<a href="#">Sweatshirts</a>	Internal	Passing Juice
<a href="#">Outerwear</a>	Internal	Passing Juice

## In-page links

<a href="#">Hats &amp; Scarfs</a>	Internal	Passing Juice
<a href="#">Tee's</a>	Internal	Passing Juice
<a href="#">Sweatsuits</a>	Internal	Passing Juice
<a href="#">Leggings</a>	Internal	Passing Juice
<a href="#">Sweatshirts</a>	Internal	Passing Juice
<a href="#">Outerwear</a>	Internal	Passing Juice
<a href="#">Tee's</a>	Internal	Passing Juice
<a href="#">Outerwear</a>	Internal	Passing Juice
<a href="#">Slides</a>	Internal	Passing Juice
<a href="#">Tee's</a>	Internal	Passing Juice
<a href="#">Shorts</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Unity Community</a>	Internal	Passing Juice
<a href="#">Community Fundraiser</a>	Internal	Passing Juice
<a href="#">Community Bulk Order</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Account</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Spring/Summer 2022</a>	Internal	Passing Juice
<a href="#">Men's Unity Sweatsuit Black</a>	Internal	Passing Juice
<a href="#">Men's Unity Sweatsuit White</a>	Internal	Passing Juice
<a href="#">Ladies Long Sleeve Tee White with Purple Logo</a>	Internal	Passing Juice
<a href="#">Men's Long Sleeve Tee White with Full Color Logo</a>	Internal	Passing Juice
<a href="#">Men's Crewneck Sweatshirt</a>	Internal	Passing Juice
<a href="#">Ladies Crewneck Sweatshirt</a>	Internal	Passing Juice
<a href="#">Ladies Orange Hoodie</a>	Internal	Passing Juice

## In-page links

<a href="#">Men's Orange Hoodie</a>	Internal	Passing Juice
<a href="#">Myunitygear Gift Card</a>	Internal	Passing Juice
<a href="#">Unity Key Chain</a>	Internal	Passing Juice
<a href="#">Mask</a>	Internal	Passing Juice
<a href="#">Black Unity Slides Full Color</a>	Internal	Passing Juice
<a href="#">Unity Leggings Ankle</a>	Internal	Passing Juice
<a href="#">Ladies White Jacket</a>	Internal	Passing Juice
<a href="#">Men's White Jacket</a>	Internal	Passing Juice
<a href="#">Fulfillment Times</a>	Internal	Passing Juice
<a href="#">Returns and Exchanges</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow


## SEO Keywords

	Keywords Cloud	unity products lifestyle ladies jacket mens shop white view springsummer
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
unity	13	✓	✗	✓	✓
view	8	✗	✗	✗	✗
mens	7	✗	✗	✗	✗
white	7	✗	✗	✗	✓
springsummer	6	✗	✗	✗	✗








## Usability

	Url	Domain : myunitygear.com Length : 15
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div>
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## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://myunitygear.com/sitemap.xml">https://myunitygear.com/sitemap.xml</a></p>
✓	Robots.txt	<p><a href="http://myunitygear.com/robots.txt">http://myunitygear.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
✗	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>