Website review
myvaultapparel.store

The score is 43/100

SEO Content

⚠️	Title	Best clothing apparel from Pittsburgh to traveling the seas – THE VAULT APPAREL **Length : 86** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Best flare/ sweat suit clothing apparel **Length : 39** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	THE VAULT APPAREL
url	https://www.myvaultapparel.store/
title	Best clothing apparel from Pittsburgh to traveling the seas
type	website
description	Best flare/ sweat suit clothing apparel

Headings

H1	H2	H3	H4	H5	H6
1	5	20	0	0	0

- [H1] THE VAULT APPAREL
- [H2] Item added to your cart
- [H2] THE BEST CLOTHING APPAREL YOU CAN WEAR IS HERE
- [H2] NEW FEATURED APPAREL

SEO Content

- [H2] SEASONAL APPAREL
- [H2] Subscribe to our emails
- [H3] BLACK KINGD FLARE SWEAT PANTS
- [H3] BLACK KINGD FLARE SWEAT PANTS
- [H3] BLACK KINGD PULLOVER HOODIE
- [H3] BLACK KINGD PULLOVER HOODIE
- [H3] Black long sleeve crew neck
- [H3] Black long sleeve crew neck
- [H3] Blue Shorts VAULT
- [H3] Blue Shorts VAULT
- [H3] Flare Sweat Pants
- [H3] Flare Sweat Pants
- [H3] Grey broken heart pullover
- [H3] Grey broken heart pullover
- [H3] Grey Flare Sweat pants
- [H3] Grey Flare Sweat pants
- [H3] ORANGE KINGD FLARE SWEAT PANTS
- [H3] ORANGE KINGD FLARE SWEAT PANTS
- [H3] Flare Sweat Pants
- [H3] Flare Sweat Pants
- [H3] Sweat shirt
- [H3] Sweat shirt

❌	Images	We found 17 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 19 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 5.26%
		External Links : Passing Juice 0%
		Internal Links 94.74%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
All Apparel	Internal	Passing Juice
Contact	Internal	Passing Juice
KINGD	Internal	Passing Juice
VAULT	Internal	Passing Juice
View cart	Internal	Passing Juice
KINGD	Internal	Passing Juice
SHOP THE VAULT APPAREL	Internal	Passing Juice
BLACK KINGD FLARE SWEAT PANTS	Internal	Passing Juice
BLACK KINGD PULLOVER HOODIE	Internal	Passing Juice
Black long sleeve crew neck	Internal	Passing Juice
Blue Shorts VAULT	Internal	Passing Juice
Flare Sweat Pants	Internal	Passing Juice
Grey broken heart pullover	Internal	Passing Juice
Grey Flare Sweat pants	Internal	Passing Juice
ORANGE KINGD FLARE SWEAT PANTS	Internal	Passing Juice
Sweat shirt	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

	Keywords Cloud	flare sale unit price usd regular sweat pants apparel kingd

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	40	✖	✖	✖	✖
usd	23	✖	✖	✖	✖
regular	20	✖	✖	✖	✖
sale	16	✖	✖	✖	✖
sweat	12	✖	✖	✔	✔

Usability

	Url	Domain : myvaultapparel.store Length : 20
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!

	Deprecated HTML	**Deprecated tags**	**Occurrences**
		<s>	10

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.myvaultapparel.store/sitemap.xml
	Robots.txt	http://myvaultapparel.store/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.