Website review
nairobiflyfashion.com

The score is 46/100

pagepeeker

SEO Content

⚠️	Title	NAIROBI themed street FASHION - nairobiflyfashion.com — nairobiflyfashion.com **Length : 83** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	At Nairobi Fly Fashion we offer cool NAIROBI streets themed graphic t-shirts. With our street certified apparel, your cred goes up and you look mad legit. Wear your pride and rep Nairobi City. We have styles for the whole fam. **Length : 226** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	NAIROBI themed street FASHION - nairobiflyfashion.com — nairobiflyfashion.com
description	At Nairobi Fly Fashion we offer cool NAIROBI streets themed graphic t-shirts. With our street certified apparel, your cred goes up and you look mad legit. Wear your pride and rep Nairobi City. We have styles for the whole fam.
url	https://nairobiflyfashion.com/

SEO Content

		site_name	nairobiflyfashion.com				

	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		1	1	0	8	0	0

- [H1] nairobiflyfashion.com
- [H2] EXCLUSIVE PRODUCTS
- [H4] MAU MAU REBEL, Snapback Hat
- [H4] MAU MAU REBEL, Snapback Hat
- [H4] I AM ON KENYAN TIME, FUNNY GRAPHIC, 3/4 sleeve raglan shirt
- [H4] KENYAN LOVE, Junior/Youth Short Sleeve T-Shirt
- [H4] ATIRIRI, Women's short sleeve t-shirt
- [H4] MAU MAU LADY REBEL, Women's short sleeve t-shirt
- [H4] NAIROBI WAS ESTABLISHED 1899, Women's short sleeve t-shirt
- [H4] NAIROBI WAS ESTABLISHED 1899, Short-Sleeve Unisex T-Shirt

	Images	We found 14 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0%

SEO Links

		Internal Links 100%

In-page links

Anchor	Type	Juice
nairobiflyfashion.com	Internal	Passing Juice
Shop. duka.	Internal	Passing Juice
Mens/Unisex.	Internal	Passing Juice
Womens.	Internal	Passing Juice
Junior	Internal	Passing Juice
Hoodies.	Internal	Passing Juice
Mugs.	Internal	Passing Juice
LIDS	Internal	Passing Juice
Store policy on Returns.	Internal	Passing Juice
Bag.	Internal	Passing Juice
hit me up.	Internal	Passing Juice
About.	Internal	Passing Juice
Add to cart	Internal	noFollow
MAU MAU REBEL, Snapback Hat	Internal	Passing Juice
Add to cart	Internal	noFollow
MAU MAU REBEL, Snapback Hat	Internal	Passing Juice
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow

SEO Keywords

◉	Keywords Cloud	scroll options sleeve karibu t-shirt stock welcome select mau down

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mau	6	✖	✖	✖	✔
select	6	✖	✖	✖	✖
options	6	✖	✖	✖	✖
stock	6	✖	✖	✖	✖
sleeve	5	✖	✖	✖	✔

Usability

◉	Url	Domain : nairobiflyfashion.com Length : 21
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5

Document

✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://nairobiflyfashion.com/sitemap_index.xml
✓	Robots.txt	http://nairobiflyfashion.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

| | | should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |