








Website review naparunningcompany.com

Generated on September 23 2024 04:28 AM





The score is 49/100







SEO Content

	<p>Title</p>	<p>Napa Running Company Fitness Apparel, Running Shoes & Comfort Clothing &#8211; Napa fitness apparel, running shoes, gym wear, and comfortable clothing.</p> <p>Length : 157</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1480 1481 1552"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>3</td> <td>0</td> <td>4</td> <td>3</td> <td>13</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1345 2078" style="list-style-type: none"> • [H1] COMFORT FOR YOUR ACTIVE LIFESTYLE • [H1] OUR BRANDS • [H2] RUN WITH US // • [H2] GROUP RUNS • [H2] TRACK WORKOUTS • [H4] 942 Main Street Napa, California 707.255.6688 • [H4] CONTACT • [H4] CONNECT • [H4] HOURS • [H5] Founded in 2003 • [H5] REACH YOUR GOALS • [H5] GROUP RUNS • [H6] Altra • [H6] Archies • [H6] Asics 	H1	H2	H3	H4	H5	H6	2	3	0	4	3	13
H1	H2	H3	H4	H5	H6									
2	3	0	4	3	13									

SEO Content

		<ul style="list-style-type: none">• [H6] beyond yoga• [H6] Brooks• [H6] HOKA• [H6] New Balance• [H6] Nike• [H6] Vuori• [H6] Patagonia• [H6] Rabbit Running• [H6] Saucony• [H6] ON
	Images	We found 23 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

In-page links

Anchor	Type	Juice
Skip to the content	Internal	Passing Juice
Asics	Internal	Passing Juice
Stacee & Company	External	Passing Juice

SEO Keywords

 Keywords Cloud	running company group apparel brands main napa california fitness comfort
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
napa	7	✓	✗	✗	✓
running	6	✓	✗	✗	✓
brands	5	✗	✗	✗	✓
company	4	✓	✗	✗	✗
fitness	4	✓	✗	✗	✗












Usability

 Url	Domain : naparunningcompany.com Length : 22
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile



	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		https://naparunningcompany.com/wp-sitemap.xml
	Robots.txt	http://naparunningcompany.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.