Website review
napuitrading.com

Generated on September 21 2024 19:09 PM

The score is 56/100

SEO Content

⚠️	Title	Home | NaPui Custom Design, Embroidery, Laser Engraving, Sublimation, DTF/DFT **Length : 77** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	NaPui Custom design, embroidery, laser engraving, sublimation printing, and fabric solutions for personalized apparel, accessories, and signage. **Length : 144** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Home | NaPui Custom Design, Embroidery, Laser Engraving, Sublimation, DTF/DFT
description	NaPui Custom design, embroidery, laser engraving, sublimation printing, and fabric solutions for personalized apparel, accessories, and signage.
image	https://static.wixstatic.com/media/395f45_1bf8 b0bd46ca43998b92519832f549fb~mv2.png/v1 /fill/w_1640,h_924,al_c/395f45_1bf8b0bd46ca4 3998b92519832f549fb~mv2.png
image:width	1640
image:height	924

SEO Content

		url	https://www.napuitrading.com			
		site_name	NaPui Trading Co Ltd			
		type	website			

	Headings	**H1** 0	**H2** 7	**H3** 0	**H4** 0	**H5** 0	**H6** 0
		• [H2] The seasonal specials • [H2] New Items, Great Deals • [H2] Why shop with us? • [H2] Our Featured Product • [H2] Our Collections • [H2] Our Clients Say • [H2] Get In Touch						

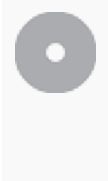|	Images	We found 19 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

SEO Links

In-page links

Anchor	Type	Juice
Design	Internal	Passing Juice
Embroidery	Internal	Passing Juice
Laser Engraving	Internal	Passing Juice
Sublimation	Internal	Passing Juice
DTF/DFT	Internal	Passing Juice
Embroidered Products	Internal	Passing Juice
Sublimation Products	Internal	Passing Juice
DTF/DFT Products	Internal	Passing Juice
Vinyl Products	Internal	Passing Juice
Acrylic Products	Internal	Passing Juice
Laser Engraving Products	Internal	Passing Juice
Handmade Customized Goods	Internal	Passing Juice
Fabric	Internal	Passing Juice
Accessories	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice

SEO Keywords

Keywords Cloud

embroidery design custom sublimation home new dtfdft

SEO Keywords

engraving laser napui

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	1	✔	✖	✖	✖
napui	1	✔	✖	✔	✖
custom	1	✔	✖	✔	✖
design	1	✔	✖	✔	✖
embroidery	1	✔	✖	✔	✖

Usability

	Url	Domain : napuitrading.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◉	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.napuitrading.com/sitemap.xml https://www.napuitrading.com/th_th-sitemap.xml
✅	Robots.txt	http://napuitrading.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website.

Optimization

| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |