









# Website review nationalcustomerserviceweek.org

Generated on September 22 2024 22:31 PM




The score is 50/100







## SEO Content

	Title	National Customer Service Week   <b>Length : 32</b> Perfect, your title contains between 10 and 70 characters.																	
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																	
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.																	
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>3</td><td>0</td><td>5</td><td>1</td><td>3</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Home</li><li>• [H1] Celebrate the people who make customer service happen</li><li>• [H2] October 2 - 6, 2023</li><li>• [H2] You Make the Magic Happen!</li><li>• [H2] Maximize the value in your organization</li><li>• [H4] OUR 2023 Theme</li><li>• [H4] Get Started</li><li>• [H4] Access Resources</li><li>• [H4] Celebration Guide</li><li>• [H4] Attend our Online Celebration</li><li>• [H5] Tools and Resources</li><li>• [H6] Agenda</li><li>• [H6] Speakers</li><li>• [H6] Sponsors</li></ul>						H1	H2	H3	H4	H5	H6	2	3	0	5	1	3
H1	H2	H3	H4	H5	H6														
2	3	0	5	1	3														
	Images	We found 9 images on this web page.  7 alt attributes are empty or missing. Add alternative text so that																	

## SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>4%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">REGISTER</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	<b>week</b> guide make <b>register</b> customer celebration theme celebrate home
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## SEO Keywords

service



### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
customer	11	✓	✗	✗	✓
service	11	✓	✗	✗	✓
week	7	✓	✗	✗	✗
register	7	✗	✗	✗	✗
make	6	✗	✗	✗	✓










### Usability

	Url	Domain : nationalcustomerserviceweek.org Length : 31
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0




## Document

		Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Perfect. No inline css has been found in HTML tags!</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><div><code>https://nationalcustomerserviceweek.org/wp-sitemap.xml</code></div><div><code>https://nationalcustomerserviceweek.org/</code></div></div>
	Robots.txt	<p><code>http://nationalcustomerserviceweek.org/robots.txt</code></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>