







Website review nativetowear.com

Generated on September 23 2024 13:26 PM

The score is 48/100



SEO Content

	<p>Title</p>	<p>Native To Wear</p> <p>Length : 14</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Native To Wear has the most technologically advanced, yet sustainable, sports apparel to make your next outdoor adventure the best ever. Our 100% Made in Italy apparel integrates hi-tech manufacturing, sport-specific features and fashion-conscious designs to bring you the best gear aimed at enhancing your performance.</p> <p>Length : 319</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2069"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>NATIVE TO WEAR</td> </tr> <tr> <td>url</td> <td>https://www.nativetowear.com/</td> </tr> <tr> <td>title</td> <td>Native To Wear</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Native To Wear has the most technologically advanced, yet sustainable, sports apparel to make your next outdoor adventure the best ever. Our 100% Made in Italy apparel integrates hi-tech manufacturing, sport-specific features and fashion-conscious designs to bring you the best gear aimed at enhancing your performance.</td> </tr> </tbody> </table>	Property	Content	site_name	NATIVE TO WEAR	url	https://www.nativetowear.com/	title	Native To Wear	type	website	description	Native To Wear has the most technologically advanced, yet sustainable, sports apparel to make your next outdoor adventure the best ever. Our 100% Made in Italy apparel integrates hi-tech manufacturing, sport-specific features and fashion-conscious designs to bring you the best gear aimed at enhancing your performance.
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SEO Content

image	http://www.nativetowear.com/cdn/shop/files/logo_native_rto_born_-1.png?height=628&pad_color=fff&v=1698131394&width=1200
image:secure_url	https://www.nativetowear.com/cdn/shop/files/logo_native_rto_born_-1.png?height=628&pad_color=fff&v=1698131394&width=1200
image:width	1200
image:height	628

Headings

H1	H2	H3	H4	H5	H6
1	15	19	0	0	0




- [H1]
- [H2] Language
- [H2]
- [H2] Men
- [H2] Women
- [H2] Men
- [H2] Women
- [H2] Our Bestseller
- [H2] Crafting comfort, Inspiring performance
- [H2] Our collections
- [H2] Momenti catturati con @NativeToWear
- [H2] Sitelink
- [H2] Sitelink
- [H2] Currency
- [H2] Language
- [H2] My Shopping Cart (0)
- [H3] Wool Edition
- [H3] Silk Edition
- [H3] Ceramic Edition
- [H3] Wool Edition
- [H3] Silk Edition
- [H3] Ceramic Edition
- [H3] Base Layer V Neck Short Sleeve
- [H3] Base Layer V Neck Long Sleeve
- [H3] Base Layer Turtleneck Long Sleeve
- [H3] Base Layer Crew Short Sleeve Silk
- [H3] Wool Edition
- [H3] Silk Edition
- [H3] Ceramic Edition
- [H3] Fast Delivery
- [H3] Customer Support
- [H3] Guaranteed Satisfaction
- [H3] Subscribe to our mailing list
- [H3] Translation missing: en.sections.cart.shipping
- [H3] Translation missing: en.sections.cart.subtotal

Images





We found 35 images on this web page.

10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.7% External Links : Passing Juice 0% Internal Links 96.3%


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Men	Internal	Passing Juice
Women	Internal	Passing Juice
Collections	Internal	Passing Juice
Wool	Internal	Passing Juice
Silk	Internal	Passing Juice

In-page links

Ceramic	Internal	Passing Juice
About	Internal	Passing Juice
Sustainability	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact	Internal	Passing Juice
Log in	Internal	Passing Juice
Create My Account	Internal	Passing Juice
Base Layer V Neck Short Sleeve	Internal	Passing Juice
Base Layer V Neck Long Sleeve	Internal	Passing Juice
Base Layer Turtleneck Long Sleeve	Internal	Passing Juice
Base Layer Crew Short Sleeve Silk	Internal	Passing Juice
Shop now	Internal	Passing Juice
Collections	Internal	Passing Juice
Projects	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Powered by Shopify	External	noFollow
Refund policy	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Terms of service	Internal	Passing Juice
Contact information	Internal	Passing Juice

SEO Keywords

 Keywords Cloud	eur shop regular missing translation price sleeve view layer base
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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Keywords Consistency

price	16	✘	✘	✘	✘
eur	9	✘	✘	✘	✘
base	8	✘	✘	✘	✔
layer	8	✘	✘	✘	✔
sleeve	8	✘	✘	✘	✔


Usability

	Url	Domain : nativetowear.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><s></td> <td>4</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is</p>	Deprecated tags	Occurrences	<s>	4
Deprecated tags	Occurrences					
<s>	4					




Document

		recommended that you remove or replace these HTML tags because they are now obsolete.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.nativetowear.com/sitemap.xml
	Robots.txt	http://nativetowear.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.