Website review
naturalthreads.com

The score is 53/100

SEO Content

✓	Title	**Natural Threads** **Length : 15** Perfect, your title contains between 10 and 70 characters.
✓	Description	Hometown apparel sourced with the best textiles & printing methods to meet your personal or business needs. **Length : 111** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://www.naturalthreads.com/
site_name	Natural Threads
type	website
title	Natural Threads
image	https://www.naturalthreads.com/cdn/shop/files/Social-Sharing-Shopify_1200x.png?v=1665177964
image:secure_url	https://www.naturalthreads.com/cdn/shop/files/Social-Sharing-Shopify_1200x.png?v=1665177964
image:width	1200
image:height	547

SEO Content

		description	Hometown apparel sourced with the best textiles & printing methods to meet your personal or business needs.			

	Headings	**H1** 0	**H2** 2	**H3** 0	**H4** 0	**H5** 0	**H6** 3
		[H2] SHOP [H2] CUSTOM GOODS [H6] WHAT WE DO [H6] Extras [H6] STAY IN THE LOOP					

	Images	We found 12 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 5.26% External Links : Passing Juice 10.53% Internal Links 84.21%

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
BIKE	Internal	Passing Juice
TOPS	Internal	Passing Juice
HEADWEAR	Internal	Passing Juice
SUSTAINABLE	Internal	Passing Juice
YOUTH	Internal	Passing Juice
CUSTOM	Internal	Passing Juice
ABOUT	Internal	Passing Juice
GET A QUOTE	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
shipping	Internal	Passing Juice
-	Internal	Passing Juice
Contact	Internal	Passing Juice
Journal	Internal	Passing Juice
Returns	Internal	Passing Juice
Privacy	Internal	Passing Juice
Shipping	Internal	Passing Juice
Fayetteville, AR	External	noFollow

SEO Keywords

Keywords Cloud

save 4500w 5000w alt data-sizesauto shop 3500w custom 4000w img

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

custom	7	✖	✖	✖	✔
shop	5	✖	✖	✖	✔
save	4	✖	✖	✖	✖
img	4	✖	✖	✖	✖
alt	4	✖	✖	✖	✖

Usability

⏺	Url	Domain : naturalthreads.com Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://www.naturalthreads.com/sitemap.xml
✔	Robots.txt	http://naturalthreads.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics