



# Website review naturolabrand.com

Generated on September 23 2024 19:16 PM






The score is 47/100





## SEO Content

	Title	<p>Naturola.  The Official Store &amp;ndash; Naturolabrand</p> <p><b>Length : 52</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	Description	<p>Timeless loungewear and handmade apparel for natural women around the world. Curated on Love and Divine femininity.</p> <p><b>Length : 115</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																				
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Naturolabrand</td> </tr> <tr> <td>url</td> <td>https://naturolabrand.com/</td> </tr> <tr> <td>title</td> <td>Naturola.  The Official Store</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Timeless loungewear and handmade apparel for natural women around the world. Curated on Love and Divine femininity.</td> </tr> <tr> <td>image</td> <td>http://naturolabrand.com/cdn/shop/files/IMG-2237.jpg?v=1640890594</td> </tr> <tr> <td>image:secure_url</td> <td>https://naturolabrand.com/cdn/shop/files/IMG-2237.jpg?v=1640890594</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>628</td> </tr> </tbody> </table>	Property	Content	site_name	Naturolabrand	url	https://naturolabrand.com/	title	Naturola.  The Official Store	type	website	description	Timeless loungewear and handmade apparel for natural women around the world. Curated on Love and Divine femininity.	image	http://naturolabrand.com/cdn/shop/files/IMG-2237.jpg?v=1640890594	image:secure_url	https://naturolabrand.com/cdn/shop/files/IMG-2237.jpg?v=1640890594	image:width	1200	image:height	628
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## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>11</td><td>10</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] Item added to your cart</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2] Naturola Necklace</li><li>• [H2] Shop</li><li>• [H2] The Naturola Club</li><li>• [H2] Subscribe to our mail</li><li>• [H2] Country/region</li><li>• [H2] Country/region</li><li>• [H3] Lolita</li><li>• [H3] Pink Shell</li><li>• [H3] Blue Shell</li><li>• [H3] Bailerina</li><li>• [H3] Rosaura</li><li>• [H3] Gianna</li><li>• [H3] Mina</li><li>• [H3] Angelina</li><li>• [H3] Andora</li><li>• [H3] Ariel</li></ul>	H1	H2	H3	H4	H5	H6	1	11	10	0	0	0
H1	H2	H3	H4	H5	H6									
1	11	10	0	0	0									
	Images	<p>We found 28 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>21%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

## SEO Links

	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


### In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">The Naturola Club</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">View all</a>	Internal	Passing Juice
<a href="#">Lolita</a>	Internal	Passing Juice
<a href="#">Pink Shell</a>	Internal	Passing Juice
<a href="#">Blue Shell</a>	Internal	Passing Juice
<a href="#">Bailerina</a>	Internal	Passing Juice
<a href="#">Rosaura</a>	Internal	Passing Juice
<a href="#">Gianna</a>	Internal	Passing Juice
<a href="#">Mina</a>	Internal	Passing Juice
<a href="#">Angelina</a>	Internal	Passing Juice
<a href="#">Andora</a>	Internal	Passing Juice
<a href="#">Ariel</a>	Internal	Passing Juice
<a href="#">Skip to product information</a>	Internal	Passing Juice
<a href="#">Shipping</a>	Internal	Passing Juice

## In-page links

<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice






## SEO Keywords

 Keywords Cloud	aud sale regular xof eur islands xcd <b>usd</b> price gbp
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## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
usd	129	✘	✘	✘	✘
eur	72	✘	✘	✘	✘
price	44	✘	✘	✘	✘
islands	24	✘	✘	✘	✘
regular	22	✘	✘	✘	✘

## Usability





 Url	Domain : naturolabrand.com Length : 17
 Favicon	Great, your website has a favicon.
 Printability	Great. We have found a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

# Usability

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;s&gt;</td><td>11</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	11
Deprecated tags	Occurrences					
<s>	11					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>				



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization

		<a href="https://naturolabrand.com/sitemap.xml">https://naturolabrand.com/sitemap.xml</a>
	Robots.txt	<a href="http://naturolabrand.com/robots.txt">http://naturolabrand.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.