







# Website review nauticamall.com

Generated on September 21 2024 04:45 AM

The score is 55/100



## SEO Content

	<p>Title</p>	<p>Nautica Apparel, Footwear and Fragrance - Nautica Sales</p> <p><b>Length : 54</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Elevate Your Style with Nautica: Discover Apparel, Footwear, and Fragrance that Define Timeless Elegance. Shop now for exclusive promotions!</p> <p><b>Length : 140</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1312 1481 2069"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>Nautica Sales - Set Sail with Style: Nautica Apparel, Footwear, and Fragrance - Your Journey to Timeless Elegance.</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Nautica Apparel, Footwear and Fragrance - Nautica Sales</td> </tr> <tr> <td>description</td> <td>Elevate Your Style with Nautica: Discover Apparel, Footwear, and Fragrance that Define Timeless Elegance. Shop now for exclusive promotions!</td> </tr> <tr> <td>url</td> <td>https://www.nauticamall.com/</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	Nautica Sales - Set Sail with Style: Nautica Apparel, Footwear, and Fragrance - Your Journey to Timeless Elegance.	type	article	title	Nautica Apparel, Footwear and Fragrance - Nautica Sales	description	Elevate Your Style with Nautica: Discover Apparel, Footwear, and Fragrance that Define Timeless Elegance. Shop now for exclusive promotions!	url	https://www.nauticamall.com/
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# SEO Content




image	<a href="https://www.nauticamall.com/wp-content/uploads/sites/46/2023/11/b058f58ac045cf542ee5ce1550ffa45b.png">https://www.nauticamall.com/wp-content/uploads/sites/46/2023/11/b058f58ac045cf542ee5ce1550ffa45b.png</a>
image:secure_url	<a href="https://www.nauticamall.com/wp-content/uploads/sites/46/2023/11/b058f58ac045cf542ee5ce1550ffa45b.png">https://www.nauticamall.com/wp-content/uploads/sites/46/2023/11/b058f58ac045cf542ee5ce1550ffa45b.png</a>

## Headings

H1	H2	H3	H4	H5	H6
0	35	4	2	0	3

- [H2] Nautica Apparel, Footwear and Fragrance
- [H2] What do you shopping for?
- [H2] Sweaters
- [H2] Outerwear
- [H2] Footwear
- [H2] Activewear
- [H2] Kids
- [H2] Gift Guide
- [H2] NAUTICA Kids Girls Youth Athletic Fashion Sneakers – Slip-On Style for Little Kids and Big Kids(Black Sparkle Pink)
- [H2] Nautica Girls Knee High Fashion Riding Boots Youth/Toddler(Big Kids/Little Kids/Toddler)(Cognac Sadle)
- [H2] NAUTICA Kids Girls Youth Athletic Fashion Sneakers – Slip-On Style for Little Kids and Big Kids(Black Metallic-malin)
- [H2] Nautica- Twin Comforter Set, Reversible Microsuede Bedding with Matching Sham(s), Casual Home Decor (Beckett Green, Twin)(Queen Beckett Green)
- [H2] Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Alois Saga-black White)
- [H2] Nautica – King Sheets, Brushed Flannel Bedding Set, Soft & Cozy Bedroom Decor (Harmeid, King)(Penguin Toss King)
- [H2] NAUTICA Kids Girls Youth Athletic Fashion Sneakers – Slip-On Style for Little Kids and Big Kids(Navy Multi Logo)
- [H2] Nautica Girls Knee High Fashion Riding Boots Youth/Toddler(Big Kids/Little Kids/Toddler)(Jemima Cognac Navy)
- [H2] Winter Clearance Starts Now! UP TO 70% OFF.
- [H2] Kids
- [H2] Nautica Big Boys’ School Uniform Long Sleeve Performance Oxford Button-Down Shirt(Ox Blue)
- [H2] Nautica Girls Fashion Shoe – Trendy Low-Top Tennis Sneakers with Stylish Fashion Blend for Big & Little Kids (Lace-Up and Slip-On)(Bone Neon Orange)
- [H2] Nautica Kids Sneaker Athletic Slip-On Bungee Running Shoes|Boy – Girl|(Big Kid/Little Kid/Toddler) – Neave/Kappil(Black Red Pop-lakerock)
- [H2] Nautica Baby Boys’ 4-Piece Suit Set with Dress Shirt, Jacket, Pants, and Tie(Light Grey)
- [H2] Nautica Kids Sneakers with Adjustable Strap and Bungee Straps | Comfortable Casual Shoes for Boys and Girls (Toddler/Little Kid)(White Pearl Pink Metallic)
- [H2] Nautica Girls’ Long Sleeve Graphic T-Shirt, Flip Sequin and Glitter Embellishments(Lavendula Rainbow)
- [H2] Nautica Girls’ Training Bra – Seamless Crop Cami Bralette

## SEO Content

		<p>(6 Pack)(Navy/Grey/Blue Stripes)</p> <ul style="list-style-type: none"><li>• [H2] NAUTICA Kids Sneaker: Lace-Up Fashion Shoe with Boot-Like High Top Design for Boys and Girls (Big Kid/Little Kid Sizes) - Horizon(Zigler-white Smooth)</li><li>• [H2] Watches</li><li>• [H2] Nautica N83 Men's NAPFWS303 Finn World Red Wheat PU Fiber Strap Watch(Nautica N83 Men's NAPFWS303 Finn World Red Wheat PU Fiber Strap Watch)</li><li>• [H2] Nautica Men's NAPKMS307 KOH May Bay Recycled (85%) Stainless Steel Bracelet &amp; Blue Silicone Strap Watch(Nautica Men's NAPKMS307 KOH May Bay Recycled (85%) Stainless Steel Bracelet &amp; Blue Silicone Strap Watch)</li><li>• [H2] Nautica Men's NAPTC301 Tin Can Bay Recycled (85%) Stainless Steel Bracelet Watch(Nautica Men's NAPTC301 Tin Can Bay Recycled (85%) Stainless Steel Bracelet Watch)</li><li>• [H2] Nautica Men's NAPCWS301 Clearwater Beach Recycled (85%) Stainless Steel Bracelet Watch(Nautica Men's NAPCWS301 Clearwater Beach Recycled (85%) Stainless Steel Bracelet Watch)</li><li>• [H2] Nautica N83 Men's NAPATS301 Ayia Triada Blue Wheat PU Fiber Strap Watch(Nautica N83 Men's NAPATS301 Ayia Triada Blue Wheat PU Fiber Strap Watch)</li><li>• [H2] Nautica Men's NAPKMS302 KOH May Bay Recycled (85%) Stainless Steel Bracelet Watch(Nautica Men's NAPKMS302 KOH May Bay Recycled (85%) Stainless Steel Bracelet Watch)</li><li>• [H2] Nautica N83 Men's NAPFWS301 Finn World White Wheat PU Fiber Strap Watch(Nautica N83 Men's NAPFWS301 Finn World White Wheat PU Fiber Strap Watch)</li><li>• [H2] Nautica Men's NAPPBS302 Pacific Beach Black Wheat PU Fiber Strap Watch(Nautica Men's NAPPBS302 Pacific Beach Black Wheat PU Fiber Strap Watch)</li><li>• [H3] Flat-rate Delivery</li><li>• [H3] Support 24/7</li><li>• [H3] Secure Payment</li><li>• [H3] Free Return</li><li>• [H4] Nautica Sales</li><li>• [H4] Shopping cart</li><li>• [H6] Navigate</li><li>• [H6] Informations</li><li>• [H6] Newsletter</li></ul>
	Images	<p>We found 31 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Content



## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to navigation</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Login / Register</a>	Internal	Passing Juice
<a href="#">Sweaters</a>	Internal	Passing Juice
<a href="#">Outerwear</a>	Internal	Passing Juice
<a href="#">Footwear</a>	Internal	Passing Juice
<a href="#">Activewear</a>	Internal	Passing Juice
<a href="#">Kids</a>	Internal	Passing Juice
<a href="#">NAUTICA Kids Girls Youth Athletic Fashion Sneakers &amp;#8211; Slip-On Style for Little Kids and Big Kids(Black Sparkle Pink)</a>	Internal	Passing Juice
<a href="#">Nautica Girls Knee High Fashion Riding Boots Youth/Toddler(Big Kids/Little Kids/Toddler)(Cognac Sadle)</a>	Internal	Passing Juice

## In-page links

<a href="#">NAUTICA Kids Girls Youth Athletic Fashion Sneakers &amp;#8211; Slip-On Style for Little Kids and Big Kids(Black Metallic-malin)</a>	Internal	Passing Juice
<a href="#">Nautica- Twin Comforter Set, Reversible Microsuede Bedding with Matching Sham(s), Casual Home Decor (Beckett Green, Twin)(Queen Beckett Green)</a>	Internal	Passing Juice
<a href="#">Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Alois Saga-black White)</a>	Internal	Passing Juice
<a href="#">Nautica &amp;#8211; King Sheets, Brushed Flannel Bedding Set, Soft &amp; Cozy Bedroom Decor (Harmeid, King)(Penguin Toss King)</a>	Internal	Passing Juice
<a href="#">NAUTICA Kids Girls Youth Athletic Fashion Sneakers &amp;#8211; Slip-On Style for Little Kids and Big Kids(Navy Multi Logo)</a>	Internal	Passing Juice
<a href="#">Nautica Girls Knee High Fashion Riding Boots Youth/Toddler(Big Kids/Little Kids/Toddler)(Jemima Cognac Navy)</a>	Internal	Passing Juice
<a href="#">Winter Clearance Starts Now! UP TO 70% OFF.</a>	Internal	Passing Juice
<a href="#">Nautica Big Boys&amp;#8217; School Uniform Long Sleeve Performance Oxford Button-Down Shirt(Ox Blue)</a>	Internal	Passing Juice
<a href="#">Nautica Girls Fashion Shoe &amp;#8211; Trendy Low-Top Tennis Sneakers with Stylish Fashion Blend for Big &amp;#038; Little Kids (Lace-Up and Slip-On)(Bone Neon Orange)</a>	Internal	Passing Juice
<a href="#">Nautica Kids Sneaker Athletic Slip-On Bungee Running Shoes Boy &amp;#8211; Girl (Big Kid/Little Kid/Toddler) &amp;#8211; Neave/Kappil(Black Red Pop-lakerock)</a>	Internal	Passing Juice
<a href="#">Nautica Baby Boys&amp;#8217; 4-Piece Suit Set with Dress Shirt, Jacket, Pants, and Tie(Light Grey)</a>	Internal	Passing Juice
<a href="#">Nautica Kids Sneakers with Adjustable Strap and Bungee Straps   Comfortable Casual Shoes for Boys and Girls (Toddler/Little Kid)(White Pearl Pink Metallic)</a>	Internal	Passing Juice
<a href="#">Nautica Girls&amp;#8217; Long Sleeve Graphic T-Shirt, Flip Sequin and Glitter Embellishments(Lavendula Rainbow)</a>	Internal	Passing Juice
<a href="#">Nautica Girls&amp;#8217; Training Bra &amp;#8211; Seamless Crop Cami Bralette (6 Pack)(Navy/Grey/Blue Stripres)</a>	Internal	Passing Juice
<a href="#">NAUTICA Kids Sneaker: Lace-Up Fashion Shoe with Boot-Like High Top Design for Boys and Girls (Big Kid/Little Kid Sizes) &amp;#8211; Horizon(Zigler-white Smooth)</a>	Internal	Passing Juice
<a href="#">Nautica N83 Men&amp;#8217;s NAPFWS303 Finn World Red Wheat PU Fiber Strap Watch(Nautica N83 Men&amp;#8217;s NAPFWS303 Finn World Red Wheat PU Fiber Strap Watch)</a>	Internal	Passing Juice
<a href="#">Nautica Men&amp;#8217;s NAPKMS307 KOH May Bay Recycled</a>	Internal	Passing Juice

## In-page links

[\(85%\) Stainless Steel Bracelet & Blue Silicone Strap Watch\(Nautica Men's NAPKMS307 KOH May Bay Recycled \(85%\) Stainless Steel Bracelet & Blue Silicone Strap Watch\)](#)

[Nautica Men's NAPKMS301 Tin Can Bay Recycled \(85%\) Stainless Steel Bracelet Watch\(Nautica Men's NAPKMS301 Tin Can Bay Recycled \(85%\) Stainless Steel Bracelet Watch\)](#)

Internal

Passing Juice

[Nautica Men's NAPCWS301 Clearwater Beach Recycled \(85%\) Stainless Steel Bracelet Watch\(Nautica Men's NAPCWS301 Clearwater Beach Recycled \(85%\) Stainless Steel Bracelet Watch\)](#)

Internal

Passing Juice

[Nautica N83 Men's NAPATS301 Ayia Triada Blue Wheat PU Fiber Strap Watch\(Nautica N83 Men's NAPATS301 Ayia Triada Blue Wheat PU Fiber Strap Watch\)](#)

Internal

Passing Juice

[Nautica Men's NAPKMS302 KOH May Bay Recycled \(85%\) Stainless Steel Bracelet Watch\(Nautica Men's NAPKMS302 KOH May Bay Recycled \(85%\) Stainless Steel Bracelet Watch\)](#)

Internal

Passing Juice

[Nautica N83 Men's NAPFWS301 Finn World White Wheat PU Fiber Strap Watch\(Nautica N83 Men's NAPFWS301 Finn World White Wheat PU Fiber Strap Watch\)](#)

Internal

Passing Juice

[Nautica Men's NAPPBS302 Pacific Beach Black Wheat PU Fiber Strap Watch\(Nautica Men's NAPPBS302 Pacific Beach Black Wheat PU Fiber Strap Watch\)](#)

Internal

Passing Juice

[Gift Guide](#)

Internal

Passing Juice

[Men](#)

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Passing Juice

[Women](#)

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Passing Juice

[Kids](#)

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Passing Juice

[Accessories](#)

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[About Us](#)

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Passing Juice

[Contact](#)

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Passing Juice

[Privacy Policy](#)

Internal

Passing Juice

[Shipping & Returns](#)

Internal

Passing Juice

[Continue Shopping](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

imagesvgxml girls strap cart nautica  
sale select mens options kids

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nautica	33	✓	✗	✓	✓
imagesvgxml	26	✗	✗	✗	✗
mens	22	✗	✗	✗	✗
kids	20	✗	✗	✗	✓
sale	14	✓	✗	✗	✓










### Usability

	Url	Domain : nauticamall.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>https://www.nauticamall.com/sitemap.xml</pre> <pre>https://www.nauticamall.com/sitemap.rss</pre>
	Robots.txt	<pre>http://nauticamall.com/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



# Optimization