





Website review nauticamall.com

Generated on September 21 2024 05:40 AM

The score is 54/100



SEO Content

	Title	<p>Nautica Apparel, Footwear and Fragrance - Nautica Sales</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Elevate Your Style with Nautica: Discover Apparel, Footwear, and Fragrance that Define Timeless Elegance. Shop now for exclusive promotions!</p> <p>Length : 140</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Nautica Sales - Set Sail with Style: Nautica Apparel, Footwear, and Fragrance - Your Journey to Timeless Elegance.</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Nautica Apparel, Footwear and Fragrance - Nautica Sales</td></tr><tr><td>description</td><td>Elevate Your Style with Nautica: Discover Apparel, Footwear, and Fragrance that Define Timeless Elegance. Shop now for exclusive promotions!</td></tr><tr><td>url</td><td>https://www.nauticamall.com/</td></tr></tbody></table>	Property	Content	locale	en_US	site_name	Nautica Sales - Set Sail with Style: Nautica Apparel, Footwear, and Fragrance - Your Journey to Timeless Elegance.	type	article	title	Nautica Apparel, Footwear and Fragrance - Nautica Sales	description	Elevate Your Style with Nautica: Discover Apparel, Footwear, and Fragrance that Define Timeless Elegance. Shop now for exclusive promotions!	url	https://www.nauticamall.com/
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SEO Content

image	https://www.nauticamall.com/wp-content/uploads/sites/46/2023/11/b058f58ac045cf542ee5ce1550ffa45b.png
image:secure_url	https://www.nauticamall.com/wp-content/uploads/sites/46/2023/11/b058f58ac045cf542ee5ce1550ffa45b.png

Headings





H1	H2	H3	H4	H5	H6
0	35	4	2	0	3
<ul style="list-style-type: none">• [H2] Nautica Apparel, Footwear and Fragrance• [H2] What do you shopping for?• [H2] Sweaters• [H2] Outerwear• [H2] Footwear• [H2] Activewear• [H2] Kids• [H2] Gift Guide• [H2] Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Solid Black Red)• [H2] NAUTICA Kids Girls Youth Athletic Fashion Sneakers – Slip-On Style for Little Kids and Big Kids(Pink Blue Sponge)• [H2] Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Alois Saga-grey White)• [H2] Nautica Girls Knee High Fashion Riding Boots Youth/Toddler(Big Kids/Little Kids/Toddler)(Cognac Sadle)• [H2] NAUTICA Kids Girls Youth Athletic Fashion Sneakers – Slip-On Style for Little Kids and Big Kids(Pierce-navy Rainbow)• [H2] Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Alois-black/Cobalt)• [H2] Nautica – Queen Blanket, Super Soft Plush Fleece Bedding, Warm & Cozy Home Decor (Lewes Grey, Queen)(Twin Lewes Grey)• [H2] Nautica Girls Warm Boots-Cold Weather Fashion Booties With Sherpa Fur Upper-Cosima (Big Kid/Little Kid/Toddler)(Black)• [H2] Winter Clearance Starts Now! UP TO 70% OFF.• [H2] Kids• [H2] Nautica Girls’ Short Sleeve T-Shirt with Glitter Design, Cotton Tee with Tagless Interior(Gold Rainbow)• [H2] Nautica Girls’ Long Sleeve Graphic T-Shirt, Flip Sequin and Glitter Embellishments(Bright White Star)• [H2] Nautica Boys’ Flat Front Stretch Twill Chino Khaki Pant(Navy 5-pocket)• [H2] Nautica Junior’s Uniform Short Sleeve Pique Polo(Nautica White)• [H2] Nautica Girls’ Short Sleeve T-Shirt with Flip Sequin Design, Cotton Tee with Tagless Interior(Maize Hey)• [H2] Nautica Girls’ Short Sleeve T-Shirt with Fun Graphic Design, Cotton Tee with Tagless Interior(Green Passport)• [H2] Nautica Girls’ Short Sleeve V-Neck T-Shirt, Solid Cotton Blend Tee with Tagless Interior(Coral Blush)• [H2] Nautica Girls’ Training Bra – Seamless Crop Cami Bralette (6 Pack)(Navy/Pink/White)					

SEO Content

		<ul style="list-style-type: none"> • [H2] Watches • [H2] Nautica N83 Men's NAPCBS304 Cocoa Beach Blue Wheat PU Fiber Strap Watch(Nautica N83 Men's NAPCBS304 Cocoa Beach Blue Wheat PU Fiber Strap Watch) • [H2] Nautica Men's NAPPBS303 Pacific Beach Brown Apple Grain Leather Strap Watch(Nautica Men's NAPPBS303 Pacific Beach Brown Apple Grain Leather Strap Watch) • [H2] Nautica Men's NAPPBS301 Pacific Beach Blue Wheat PU Fiber Strap Watch(Nautica Men's NAPPBS301 Pacific Beach Blue Wheat PU Fiber Strap Watch) • [H2] Nautica Men's NAPPBS302 Pacific Beach Black Wheat PU Fiber Strap Watch(Nautica Men's NAPPBS302 Pacific Beach Black Wheat PU Fiber Strap Watch) • [H2] Nautica N83 Men's NAPCBS301 Cocoa Beach Red Wheat PU Fiber Strap Watch(Nautica N83 Men's NAPCBS301 Cocoa Beach Red Wheat PU Fiber Strap Watch) • [H2] Nautica Men's NAPNOS303 One Blue Silicone Strap Watch(Nautica Men's NAPNOS303 One Blue Silicone Strap Watch) • [H2] Nautica Men's NAPKMS307 KOH May Bay Recycled (85%) Stainless Steel Bracelet & Blue Silicone Strap Watch(Nautica Men's NAPKMS307 KOH May Bay Recycled (85%) Stainless Steel Bracelet & Blue Silicone Strap Watch) • [H2] Nautica Men's NAPKMS305 KOH May Bay White Silicone Strap Watch(Nautica Men's NAPKMS305 KOH May Bay White Silicone Strap Watch) • [H3] Flat-rate Delivery • [H3] Support 24/7 • [H3] Secure Payment • [H3] Free Return • [H4] Nautica Sales • [H4] Shopping cart • [H6] Navigate • [H6] Informations • [H6] Newsletter
	Images	<p>We found 31 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to navigation	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Login / Register	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Footwear	Internal	Passing Juice
Activewear	Internal	Passing Juice
Kids	Internal	Passing Juice
Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Solid Black Red)	Internal	Passing Juice
NAUTICA Kids Girls Youth Athletic Fashion Sneakers &#8211; Slip-On Style for Little Kids and Big Kids(Pink Blue Sponge)	Internal	Passing Juice
Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Alois Saga-grey White)	Internal	Passing Juice
Nautica Girls Knee High Fashion Riding Boots Youth/Toddler(Big Kids/Little Kids/Toddler)(Cognac Sadle)	Internal	Passing Juice


In-page links

NAUTICA Kids Girls Youth Athletic Fashion Sneakers &#8211; Slip-On Style for Little Kids and Big Kids(Pierce-navy Rainbow)	Internal	Passing Juice
Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Alois-black/Cobalt)	Internal	Passing Juice
Nautica &#8211; Queen Blanket, Super Soft Plush Fleece Bedding, Warm & Cozy Home Decor (Lewes Grey, Queen)(Twin Lewes Grey)	Internal	Passing Juice
Nautica Girls Warm Boots-Cold Weather Fashion Booties With Sherpa Fur Upper-Cosima (Big Kid/Little Kid/Toddler)(Black)	Internal	Passing Juice
Winter Clearance Starts Now! UP TO 70% OFF.	Internal	Passing Juice
Nautica Girls&#8217; Short Sleeve T-Shirt with Glitter Design, Cotton Tee with Tagless Interior(Gold Rainbow)	Internal	Passing Juice
Nautica Girls&#8217; Long Sleeve Graphic T-Shirt, Flip Sequin and Glitter Embellishments(Bright White Star)	Internal	Passing Juice
Nautica Boys&#8217; Flat Front Stretch Twill Chino Khaki Pant(Navy 5-pocket)	Internal	Passing Juice
Nautica Junior&#8217;s Uniform Short Sleeve Pique Polo(Nautica White)	Internal	Passing Juice
Nautica Girls&#8217; Short Sleeve T-Shirt with Flip Sequin Design, Cotton Tee with Tagless Interior(Maize Hey)	Internal	Passing Juice
Nautica Girls&#8217; Short Sleeve T-Shirt with Fun Graphic Design, Cotton Tee with Tagless Interior(Green Passport)	Internal	Passing Juice
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Nautica Men&#8217;s NAPPBS301 Pacific Beach Blue Wheat PU Fiber Strap Watch(Nautica Men&#8217;s NAPPBS301 Pacific Beach Blue Wheat PU Fiber Strap Watch)	Internal	Passing Juice

In-page links

Nautica Men&#8217;s NAPPBS302 Pacific Beach Black Wheat PU Fiber Strap Watch(Nautica Men&#8217;s NAPPBS302 Pacific Beach Black Wheat PU Fiber Strap Watch)	Internal	Passing Juice
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Nautica Men&#8217;s NAPKMS307 KOH May Bay Recycled (85%) Stainless Steel Bracelet & Blue Silicone Strap Watch(Nautica Men&#8217;s NAPKMS307 KOH May Bay Recycled (85%) Stainless Steel Bracelet & Blue Silicone Strap Watch)	Internal	Passing Juice
Nautica Men&#8217;s NAPKMS305 KOH May Bay White Silicone Strap Watch(Nautica Men&#8217;s NAPKMS305 KOH May Bay White Silicone Strap Watch)	Internal	Passing Juice
Gift Guide	Internal	Passing Juice
Men	Internal	Passing Juice
Women	Internal	Passing Juice
Kids	Internal	Passing Juice
Accessories	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Shipping & Returns	Internal	Passing Juice
Continue Shopping	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	kids beach strap select options nautica mens imagesvgxml girls sale
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nautica	34	✓	✗	✓	✓
imagesvgxml	26	✗	✗	✗	✗
mens	22	✗	✗	✗	✗
kids	16	✗	✗	✗	✓
strap	16	✗	✗	✗	✓









Usability

	Url	Domain : nauticamall.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0




Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>https://www.nauticamall.com/sitemap.xml</div> <div>https://www.nauticamall.com/sitemap.rss</div>
	Robots.txt	<div>http://nauticamall.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be</div>

Optimization

good to install a second in order to cross-check the data.