








Website review ncaabluedevils.store

Generated on September 14 2024 01:36 AM





The score is 56/100







SEO Content

	<p>Title</p>	<p>Duke University Collection of Gifts</p> <p>Length : 35</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Duke University Stores is the official store for Duke Blue Devil merchandise. Duke University Stores offers the finest quality clothing, gifts, and Blue Devil memorabilia available to alumni and fans around the world. When you buy from our store, you are directly supporting Duke University.</p> <p>Length : 293</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>duke shop, duke university apparel, duke store, alta gracia, duke blue devils apparel, duke university merchandise, duke university, duke blue devils, merchandise, gifts, hat, logo, college, duke university stores, du, blue devil, blue devils, duke apparel, duke merchandise, duke book store, duke bookstore, duke tee shirts, duke t-shirts, duke sweatshirts, duke gifts, duke football, duke basketball, duke gear, duke hat, memorabilia, collectibles</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1742 1481 1816"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>7</td> <td>8</td> <td>0</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1845 1034 2078" style="list-style-type: none"> • [H1] Friday Flash Sale! • [H1] Fall Collection • [H1] Duke Nike Pegasus 41 • [H1] New Arrivals! • [H1] Clearance • [H1] Centennial Merchandise • [H1] Blue Devil Football 	H1	H2	H3	H4	H5	H6	7	8	0	4	0	0
H1	H2	H3	H4	H5	H6									
7	8	0	4	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] 30% off Select Nike Performance Tees• [H2] Great items for Autumn• [H2] NOW AVAILABLE!• [H2] Shop our wide selection of new items• [H2] Shop Our Great Deals on Clearance Items!• [H2] Celebrate 100 Years of Duke University!• [H2] Direct from Duke University• [H2] 800-842-3853• [H4] Here to Help• [H4] Shopping With Us• [H4] About Us• [H4] Legal
	Images	We found 33 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 128 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.91% Internal Links 96.09%

In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice
Apparel	Internal	Passing Juice
Athletic Teamware	Internal	Passing Juice
Baseball	Internal	Passing Juice
Basketball	Internal	Passing Juice
Football	Internal	Passing Juice
Jerseys	Internal	Passing Juice
Lacrosse	Internal	Passing Juice
Other Varsity Sports Tees	Internal	Passing Juice
Tops	Internal	Passing Juice
1/4 and 1/2 Zips	Internal	Passing Juice
Crewneck Sweatshirts	Internal	Passing Juice
Hoodies	Internal	Passing Juice
Polos	Internal	Passing Juice
Sweaters	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Tanks	Internal	Passing Juice
Big & Tall	Internal	Passing Juice
Dress Shirts & Blazers	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Shorts	Internal	Passing Juice
Pants	Internal	Passing Juice
Hats	Internal	Passing Juice
Caps Hats & Visors	Internal	Passing Juice
Knit	Internal	Passing Juice
Footwear	Internal	Passing Juice
Shoes	Internal	Passing Juice

In-page links

Socks	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Jackets	Internal	Passing Juice
Fleece	Internal	Passing Juice
Gloves and Scarves	Internal	Passing Juice
Sleepwear	Internal	Passing Juice
Women's	Internal	Passing Juice
Youth	Internal	Passing Juice
Infant/Toddler	Internal	Passing Juice
Youth Shirts	Internal	Passing Juice
Youth Sweats	Internal	Passing Juice
Youth Shorts	Internal	Passing Juice
Youth Headwear	Internal	Passing Juice
Family	Internal	Passing Juice
Specialty Brands	Internal	Passing Juice
Nike	Internal	Passing Juice
Peter Millar	Internal	Passing Juice
Johnnie-O	Internal	Passing Juice
47 Brand	Internal	Passing Juice
Champion	Internal	Passing Juice
League	Internal	Passing Juice
Accessories	Internal	Passing Juice
Fashion	Internal	Passing Juice
Ties	Internal	Passing Juice
Wallets	Internal	Passing Juice
Belts	Internal	Passing Juice
Jewelry	Internal	Passing Juice
Cufflinks & Buttons	Internal	Passing Juice

In-page links

Luggage	Internal	Passing Juice
Bags	Internal	Passing Juice
Technology	Internal	Passing Juice
Lanyards	Internal	Passing Juice
Gifts	Internal	Passing Juice
Home/Office	Internal	Passing Juice
Executive	Internal	Passing Juice
School Supplies	Internal	Passing Juice
Clocks	Internal	Passing Juice
Decor	Internal	Passing Juice
Drinkware	Internal	Passing Juice
Furniture	Internal	Passing Juice
Flags & Banners	Internal	Passing Juice
Stickers	Internal	Passing Juice
Books & CDs	Internal	Passing Juice
Picture Frames	Internal	Passing Juice
Automotive	Internal	Passing Juice
Plates	Internal	Passing Juice
Decals and Magnets	Internal	Passing Juice
Accessories	Internal	Passing Juice
Leisure	Internal	Passing Juice
Golf	Internal	Passing Juice
Outdoor	Internal	Passing Juice
Yoga	Internal	Passing Juice
Pets	Internal	Passing Juice
Toys	Internal	Passing Juice
Collectibles	Internal	Passing Juice
Holidays	Internal	Passing Juice

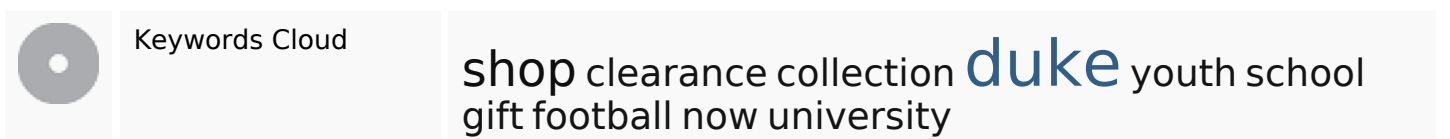
In-page links

Personalized	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Diploma Frames	Internal	Passing Juice
Specialties	Internal	Passing Juice
Fall Collection	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Centennial Collection	Internal	Passing Juice
Duke Football	Internal	Passing Juice
Duke Basketball	Internal	Passing Juice
Duke Schools	Internal	Passing Juice
Fuqua School	Internal	Passing Juice
Duke Law	Internal	Passing Juice
Duke Kunshan	Internal	Passing Juice
Nicholas School	Internal	Passing Juice
Duke Medicine	Internal	Passing Juice
Marine Lab	Internal	Passing Juice
Sanford School	Internal	Passing Juice
Divinity School	Internal	Passing Juice
Graduate School	Internal	Passing Juice
Duke Shoppes	Internal	Passing Juice
Duke Alumni	Internal	Passing Juice
Duke Health	Internal	Passing Juice
Duke Lemur Center	Internal	Passing Juice
Duke Pride	Internal	Passing Juice
Freeman Center for Jewish Life	Internal	Passing Juice
Sale	Internal	Passing Juice
Friday Flash Sale	Internal	Passing Juice
Clearance	Internal	Passing Juice

In-page links

Men's Clearance	Internal	Passing Juice
Women's Clearance	Internal	Passing Juice
Youth Clearance	Internal	Passing Juice
Gift Clearance	Internal	Passing Juice
Online Only Sale	Internal	Passing Juice
Shop Now	Internal	Passing Juice
JOIN Our Mailing List	Internal	Passing Juice
Returns & Exchanges	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Gift Card Balance	Internal	Passing Juice
International Delivery	Internal	Passing Juice
Shipping & Handling	Internal	Passing Juice
Duke Stores	External	Passing Juice
Jobs	External	Passing Juice
Accessibility	External	Passing Juice
Trademark Licensing	External	Passing Juice
Privacy Policy	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
duke	19	✓	✓	✓	✓
shop	9	✗	✓	✗	✓
clearance	7	✗	✗	✗	✓










Keywords Consistency

now	7	✘	✘	✘	✔
youth	6	✘	✘	✘	✘



Usability

	Url	Domain : ncaabluedevils.store Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.




Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://shop.duke.edu/>



Robots.txt

<http://ncaabluedevils.store/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.