







Website review neckofthehood.com

Generated on September 23 2024 09:32 AM






The score is 49/100






SEO Content

	Title	<p>Neck of the hood</p> <p>Length : 16</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Classic design and graphic apparel for all those that can handle being bold and true to who you are. We all have a journey, where we started from and how that defines us make it a beautiful journey.</p> <p>Length : 198</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Neck of the Hood</td> </tr> <tr> <td>url</td> <td>https://neckofthehood.com/</td> </tr> <tr> <td>title</td> <td>Neck of the hood</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Classic design and graphic apparel for all those that can handle being bold and true to who you are. We all have a journey, where we started from and how that defines us make it a beautiful journey.</td> </tr> <tr> <td>image</td> <td>http://neckofthehood.com/cdn/shop/files/NOTH_LOGO_Red_ba01b076-4bf0-4d1e-bd11-b6a8948b0efb.png?v=1649611541</td> </tr> </tbody> </table>	Property	Content	site_name	Neck of the Hood	url	https://neckofthehood.com/	title	Neck of the hood	type	website	description	Classic design and graphic apparel for all those that can handle being bold and true to who you are. We all have a journey, where we started from and how that defines us make it a beautiful journey.	image	http://neckofthehood.com/cdn/shop/files/NOTH_LOGO_Red_ba01b076-4bf0-4d1e-bd11-b6a8948b0efb.png?v=1649611541
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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>5</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Featured Collections • [H2] NOTH • [H2] Featured Products • [H2] VIBES • [H2] Newsletter • [H3] Your NOTH is yours, make it a great one. • [H3] Kingsmen Studio '21 • [H3] Create your flavor • [H3] Exclusive offers straight to your inbox 	H1	H2	H3	H4	H5	H6	0	5	4	0	0	0
H1	H2	H3	H4	H5	H6									
0	5	4	0	0	0									
	Images	<p>We found 101 images on this web page.</p> <p>21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 1 link(s) to files


SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 20%
		Internal Links 80%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
{{ object.title safe }}	Internal	Passing Juice
Home	Internal	Passing Juice
Catalog	Internal	Passing Juice
Powered by Shopify	External	Passing Juice

SEO Keywords

	Keywords Cloud	large noth 2xlarge small quick see all xlarge add medium
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
small	48	✘	✘	✘	✘
large	48	✘	✘	✘	✘
2xlarge	48	✘	✘	✘	✘
noth	45	✘	✘	✘	✔
all	35	✘	✘	✔	✘












Usability

Url	Domain : neckofthehood.com Length : 17
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Usability

		
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 810 367">✔ Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="549 658 1094 694">https://neckofthehood.com/sitemap.xml</p>
	Robots.txt	<p data-bbox="539 734 1031 770">http://neckofthehood.com/robots.txt</p> <p data-bbox="539 801 1082 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1098 904">Great, your website has an analytics tool.</p> <p data-bbox="549 949 858 1003"> Google Analytics</p>