Website review
neckofthehood.com

Generated on September 23 2024 10:26 AM

The score is 49/100

SEO Content

✅	Title	**Neck of the hood** **Length : 16** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Classic design and graphic apparel for all those that can handle being bold and true to who you are. We all have a journey, where we started from and how that defines us make it a beautiful journey. **Length : 198** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Neck of the Hood
url	https://neckofthehood.com/
title	Neck of the hood
type	website
description	Classic design and graphic apparel for all those that can handle being bold and true to who you are. We all have a journey, where we started from and how that defines us make it a beautiful journey.
image	http://neckofthehood.com/cdn/shop/files/NOTH_LOGO_Red_ba01b076-4bf0-4d1e-bd11-b6a8948b0efb.png?v=1649611541

SEO Content

		image:secure_url	https://neckofthehood.com/cdn/shop/files/NOTH_LOGO_Red_ba01b076-4bf0-4d1e-bd11-b6a8948b0efb.png?v=1649611541
		image:width	3600
		image:height	3600
	Headings	**H1** 0 **H2** 5 **H3** 4 **H4** 0 **H5** 0 **H6** 0

	Headings	**H1** 0 **H2** 5 **H3** 4 **H4** 0 **H5** 0 **H6** 0 • [H2] Featured Collections • [H2] NOTH • [H2] Featured Products • [H2] VIBES • [H2] Newsletter • [H3] Your NOTH is yours, make it a great one. • [H3] Kingsmen Studio '21 • [H3] Create your flavor • [H3] Exclusive offers straight to your inbox
❌	Images	We found 101 images on this web page. 21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 5 links including 1 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 20%
		Internal Links 80%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
{{ object.title	safe }}	Internal	Passing Juice
Home	Internal	Passing Juice
Catalog	Internal	Passing Juice
Powered by Shopify	External	Passing Juice

SEO Keywords

	Keywords Cloud	xlarge see all medium 2xlarge small large add noth quick

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
small	48	✖	✖	✖	✖
large	48	✖	✖	✖	✖
2xlarge	48	✖	✖	✖	✖
noth	45	✖	✖	✖	✔
all	35	✖	✖	✔	✖

Usability

	Url	Domain : neckofthehood.com

Usability

●		Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 192 Warnings : 151
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://neckofthehood.com/sitemap.xml
✔	Robots.txt	http://neckofthehood.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics