Website review
nekosnook.shop

Generated on September 23 2024 04:27 AM

The score is 49/100

SEO Content

✅	Title	Neko's Nook **Length : 15** Perfect, your title contains between 10 and 70 characters.
✅	Description	Dog and Woman-Owned Small Business - Personalized, Craft, DIY, Apparel, Pet Items **Length : 81** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Neko's Nook
url	https://nekosnook.shop/
title	Neko's Nook
type	website
description	Dog and Woman-Owned Small Business - Personalized, Craft, DIY, Apparel, Pet Items
image	http://nekosnook.shop/cdn/shop/files/100000480 9.png?v=1714070913
image:secure_url	https://nekosnook.shop/cdn/shop/files/1000004 809.png?v=1714070913
image:width	1200
image:height	1200

SEO Content

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		1	6	18	0	0	0

- [H1] Neko's Nook
- [H2] Item added to your cart
- [H2] Nice Clicks.
- [H2] Pre-Built Keyboards
- [H2] Shop our top desktop themes
- [H2] New arrivals
- [H2] Tips and Ideas
- [H3] GK104 Pro: The Ultimate Customizable Pre-Built Keyboard
- [H3] GK104 Pro: The Ultimate Customizable Pre-Built Keyboard
- [H3] Your collection's name
- [H3] Your collection's name
- [H3] Your collection's name
- [H3] Your collection's name
- [H3] Keyboards
- [H3] Switches and Keycaps
- [H3] Desk Mats
- [H3] Desk Accessories
- [H3] GK104 Pro: The Ultimate Customizable Pre-Built Keyboard
- [H3] GK104 Pro: The Ultimate Customizable Pre-Built Keyboard
- [H3] GK104 Pro: The Ultimate Customizable Pre-Built Keyboard
- [H3] GK104 Pro: The Ultimate Customizable Pre-Built Keyboard
- [H3] Add educational content
- [H3] Add educational content
- [H3] Add educational content
- [H3] Add educational content

❌	Images	We found 5 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!

SEO Links

✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 16 links including 0 link(s) to files
○	Statistics	External Links : noFollow 6.25% External Links : Passing Juice 0% Internal Links 93.75%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Keyboards	Internal	Passing Juice
Keycaps	Internal	Passing Juice
Switches	Internal	Passing Juice
Desk Mats	Internal	Passing Juice
Desktop Themes	Internal	Passing Juice
Desktop Setup and Design Hub	Internal	Passing Juice
View cart	Internal	Passing Juice
GK104 Pro: The Ultimate Customizable Pre-Built Keyboard	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Do not sell or share my personal information	Internal	Passing Juice
Neko's Nook	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

	Keywords Cloud	pre-built pro keyboard usd content from gk104 now price regular

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	16	✖	✖	✖	✖
usd	12	✖	✖	✖	✖
content	9	✖	✖	✖	✔
now	9	✖	✖	✖	✖
pre-built	8	✖	✖	✖	✔

Usability

	Url	Domain : nekosnook.shop Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
❌	Deprecated HTML	

Deprecated tags	Occurrences
<s>	4

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⊙	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⊙	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		https://nekosnook.shop/sitemap.xml
✅	Robots.txt	http://nekosnook.shop/robots.txt
		Great, your website has a robots.txt file.
❌	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You

| | | should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |