Website review nemesismodernfitapparel.com

The score is 51/100

SEO Content

✅	Title	Fashion Apparel **Length : 15** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Men's & Women's Fashion Essentials! **Length : 49** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://nemesismodernfitapparel.com/
site_name	Fashion Apparel
locale	en_US
type	website
title	Fashion Apparel
description	Men's & Women's Fashion Essentials!

⚪	Headings	

H1	H2	H3	H4	H5	H6
0	7	5	5	3	2

- [H2] Elevate Your Wardrobe
- [H2] New arrivals
- [H2] Filigree Art Flower Design Citrine Gemstone Women Silver Drop Earrings

SEO Content

- [H2] Filigree Art Rhodonite Gemstone Blossoming Lotus Flower Women Silver Pendant Necklace
- [H2] Moon Hexagonal Column Pendant
- [H2] Filigree Art Serpentine Gemstone Heart Detailed Women Silver Oval Drop Earrings
- [H2] Featured product
- [H3] Style, Your Way
- [H3] Latest Wardrobe
- [H3] Menswear
- [H3] Womenswear
- [H3] Top sale of the week
- [H4] simple ways to elevate your style
- [H4] Dress to Impress
- [H4] FIND YOUR STYLE
- [H4] Dress Your Best
- [H4] Trendy, Timeless, Classic
- [H5] Free shipping
- [H5] Customer care
- [H5] 30 days return
- [H6] Quick Links
- [H6] Customer Services

❌	Images	We found 21 images on this web page. 21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 14 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Blog	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Shipping and Returns Policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	fashion women select variants elevate product style shop multiple options

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

product	11	✖	✖	✖	✔
shop	8	✖	✖	✖	✖
options	8	✖	✖	✖	✖
style	7	✖	✖	✖	✔
fashion	5	✔	✖	✔	✖

Usability

	Url	Domain : nemesismodernfitapparel.com Length : 27
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips		
		✔	Excellent, your website doesn't use nested tables.
		✖	Too bad, your website is using inline styles.
		✖	Too bad, your website has too many CSS files (more than 4).
		✖	Too bad, your website has too many JS files (more than 6).
		✖	Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://nemesismodernfitapparel.com/sitemaps.xml
	Robots.txt	http://nemesismodernfitapparel.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.