







Website review nestingmum.com

Generated on September 22 2024 21:47 PM






The score is 50/100



SEO Content





	<p>Title</p>	<p>Elegance Redefined: Maternity Essentials for the Modern Mum (Mom) &ndash; NestingMum</p> <p>Length : 84</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Description</p>	<p>Discover the elegance and comfort of NestingMum. Our maternity collection showcases stylish and functional apparel, accessories, bath and body products, and teas, all thoughtfully designed for expecting mothers. With a steadfast commitment to sustainability, we strive to offer products crafted from high-quality organic</p> <p>Length : 320</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1478 1481 1881"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>NestingMum</td> </tr> <tr> <td>url</td> <td>https://nestingmum.com/</td> </tr> <tr> <td>title</td> <td>Elegance Redefined: Maternity Essentials for the Modern Mum (Mom)</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	site_name	NestingMum	url	https://nestingmum.com/	title	Elegance Redefined: Maternity Essentials for the Modern Mum (Mom)	type	website
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SEO Content

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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] • [H2] Comfort Bundle • [H2] Nurture with Nature • [H2] Previous Shop Maternity Next • [H2] Previous Featured Products Next • [H2] For Mum • [H2] The best for baby • [H2] Natural & Enriching • [H2] Comfort & Relief 	H1	H2	H3	H4	H5	H6	1	8	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	8	0	0	0	0									
	Images	<p>We found 36 images on this web page.</p> <p>34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 37 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Maternity	Internal	Passing Juice
Mum Care	Internal	Passing Juice
Baby Care	Internal	Passing Juice
Congratulation Cards	Internal	Passing Juice
Shop All	Internal	Passing Juice
New	Internal	Passing Juice
Dresses	Internal	Passing Juice
Tops	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Swimwear	Internal	Passing Juice
Nursing Friendly	Internal	Passing Juice
Bath & Body	Internal	Passing Juice
Lotions & Balms	Internal	Passing Juice

In-page links

Soaps & Shampoos	Internal	Passing Juice
Health	Internal	Passing Juice
Teas & Accessories	Internal	Passing Juice
Health Tonics	Internal	Passing Juice
-	Internal	Passing Juice
Shop Leggings	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Fit Guide	Internal	Passing Juice
FAQs	Internal	Passing Juice
Shipping	Internal	Passing Juice
Returns & Refunds	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contact	Internal	Passing Juice
About NestingMum	Internal	Passing Juice
Giving Back	Internal	Passing Juice
Our Ingredients	Internal	Passing Juice
Our Materials	Internal	Passing Juice
NestingMum	Internal	Passing Juice
Checkout	Internal	Passing Juice
Start shopping	Internal	Passing Juice

SEO Keywords



Keywords Cloud

products tops shop browse quick new
mum arrival leggings buy












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	9	✗	✗	✗	✓
products	6	✗	✗	✓	✓
mum	4	✓	✗	✓	✓
tops	4	✗	✗	✗	✗
leggings	4	✗	✗	✗	✗





Usability

	Url	Domain : nestingmum.com Length : 14
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://nestingmum.com/sitemap.xml
	Robots.txt	http://nestingmum.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>