Website review
neuesupplyco.com

Generated on September 21 2024 13:14 PM

The score is 54/100

SEO Content

✓	Title	Neue Supply Co. | Activewear Essentials **Length : 39** Perfect, your title contains between 10 and 70 characters.
✓	Description	Shop Neue Supply Co. active and athleisure apparel for men and women. Go from work-to-workout in all-new leggings, sports bras, shorts, and pants. **Length : 146** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Neue Supply Co.
url	https://neuesupplyco.com/
title	Neue Supply Co. | Activewear Essentials
type	website
description	Shop Neue Supply Co. active and athleisure apparel for men and women. Go from work-to-workout in all-new leggings, sports bras, shorts, and pants.
image	http://neuesupplyco.com/cdn/shop/files/Neue-Supply-Co.-Women_s-Sports-Bra-and-Leggings-in-White_c6992d73-9c92-4e06-a634-def101ffaf3b.jpg?v=1659310099

SEO Content

		image:secure_url	https://neuesupplyco.com/cdn/shop/files/Neue-Supply-Co.-Women_s-Sports-Bra-and-Leggings-in-White_c6992d73-9c92-4e06-a634-def101ffaf3b.jpg?v=1659310099
		image:width	1200
		image:height	800

		Headings						
			H1 1	**H2** 13	**H3** 34	**H4** 0	**H5** 0	**H6** 0

- [H1] Neue Supply Co.
- [H2] Neue Supply Co.
- [H2] All-new activewear essentials
- [H2] So fresh. So clean.
- [H2] Shop the latest activewear for men
- [H2] Our purpose
- [H2] New City Adventure Duffle Bag
- [H2] The New Neue: Get inspired with stories, style tips, training plans and more.
- [H2] Neue Supply Co.
- [H2] Company
- [H2] Products
- [H2] Help
- [H2] Orders
- [H2] Legal
- [H3] Women's Activewear Essentials
- [H3] Women's Activewear Essentials
- [H3] Men's Activewear Essentials
- [H3] Men's Activewear Essentials
- [H3] Align Leggings in Black
- [H3] Align Leggings in Black
- [H3] Align Leggings in White
- [H3] Align Leggings in White
- [H3] High-Rise Compression Short
- [H3] High-Rise Compression Short
- [H3] The Essential Sports Bra
- [H3] The Essential Sports Bra
- [H3] Crossover Leggings with Pockets in Black
- [H3] Crossover Leggings with Pockets in Black
- [H3] Crossover Leggings with Pockets in White
- [H3] Crossover Leggings with Pockets in White
- [H3] Longline Sports Bra in Black
- [H3] Longline Sports Bra in Black
- [H3] Longline Sports Bra in White
- [H3] Longline Sports Bra in White
- [H3] Men's Essential Fleece Sweat Shorts
- [H3] Men's Essential Fleece Sweat Shorts
- [H3] Men's Essential Workout Tank Top
- [H3] Men's Essential Workout Tank Top
- [H3] Swift Running Shorts in Black
- [H3] Swift Running Shorts in Black
- [H3] Essential Training Short in Black
- [H3] Essential Training Short in Black

SEO Content

		• [H3] Why do Americans wear athletic clothing everywh... • [H3] Why do Americans wear athletic clothing everywh... • [H3] How to find running shorts that actually make y... • [H3] How to find running shorts that actually make y... • [H3] How to train for your first half marathon like ... • [H3] How to train for your first half marathon like ...
❌	Images	We found 32 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 33 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 3.03% External Links : Passing Juice 0% Internal Links 96.97%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice

In-page links

Women	Internal	Passing Juice
Men	Internal	Passing Juice
Accessories	Internal	Passing Juice
All products	Internal	Passing Juice
Purpose	Internal	Passing Juice
Align Leggings in Black	Internal	Passing Juice
Align Leggings in White	Internal	Passing Juice
High-Rise Compression Short	Internal	Passing Juice
The Essential Sports Bra	Internal	Passing Juice
Crossover Leggings with Pockets in Black	Internal	Passing Juice
Crossover Leggings with Pockets in White	Internal	Passing Juice
Longline Sports Bra in Black	Internal	Passing Juice
Longline Sports Bra in White	Internal	Passing Juice
Men's Essential Fleece Sweat Shorts	Internal	Passing Juice
Men's Essential Workout Tank Top	Internal	Passing Juice
Swift Running Shorts in Black	Internal	Passing Juice
Essential Training Short in Black	Internal	Passing Juice
Skip to product information	Internal	Passing Juice
Shipping	Internal	Passing Juice
View all	Internal	Passing Juice
Why do Americans wear athletic clothing everywh...	Internal	Passing Juice
How to find running shorts that actually make y...	Internal	Passing Juice
How to train for your first half marathon like ...	Internal	Passing Juice
Home	Internal	Passing Juice
Ambassadors	Internal	Passing Juice
Search	Internal	Passing Juice
Contact	Internal	Passing Juice
FAQs	Internal	Passing Juice

In-page links

Returns & refunds	Internal	Passing Juice
Privacy	Internal	Passing Juice
Terms	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

⬤	Keywords Cloud	supply essentials activewear neue

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
neue	1	✔	✖	✔	✔
supply	1	✔	✖	✔	✔
activewear	1	✔	✖	✖	✔
essentials	1	✔	✖	✖	✔

Usability

⬤	Url	Domain : neuesupplyco.com Length : 16
✅	Favicon	Great, your website has a favicon.
✅	Printability	Great. We have found a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✗	Deprecated HTML	

Deprecated tags	Occurrences
<s>	13

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

●	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✗ Too bad, your website does not take advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://neuesupplyco.com/sitemap.xml
✓	Robots.txt	http://neuesupplyco.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics