






# Website review neuesupplyco.com

Generated on September 21 2024 10:51 AM

The score is 54/100



## SEO Content

	<p>Title</p>	<p>Neue Supply Co.   Activewear Essentials</p> <p><b>Length : 39</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Shop Neue Supply Co. active and athleisure apparel for men and women. Go from work-to-workout in all-new leggings, sports bras, shorts, and pants.</p> <p><b>Length : 146</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Neue Supply Co.</td> </tr> <tr> <td>url</td> <td>https://neuesupplyco.com/</td> </tr> <tr> <td>title</td> <td>Neue Supply Co.   Activewear Essentials</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Shop Neue Supply Co. active and athleisure apparel for men and women. Go from work-to-workout in all-new leggings, sports bras, shorts, and pants.</td> </tr> <tr> <td>image</td> <td>http://neuesupplyco.com/cdn/shop/files/Neue-Supply-Co.-Women_s-Sports-Bra-and-Leggings-in-White_c6992d73-9c92-4e06-a634-def101ffaf3b.jpg?v=1659310099</td> </tr> </tbody> </table>	Property	Content	site_name	Neue Supply Co.	url	https://neuesupplyco.com/	title	Neue Supply Co.   Activewear Essentials	type	website	description	Shop Neue Supply Co. active and athleisure apparel for men and women. Go from work-to-workout in all-new leggings, sports bras, shorts, and pants.	image	http://neuesupplyco.com/cdn/shop/files/Neue-Supply-Co.-Women_s-Sports-Bra-and-Leggings-in-White_c6992d73-9c92-4e06-a634-def101ffaf3b.jpg?v=1659310099
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# SEO Content





image:secure_url	https://neuesupplyco.com/cdn/shop/files/Neue-Supply-Co.-Women_s-Sports-Bra-and-Leggings-in-White_c6992d73-9c92-4e06-a634-def101ffaf3b.jpg?v=1659310099
image:width	1200
image:height	800

## Headings





H1	H2	H3	H4	H5	H6
1	13	34	0	0	0

- [H1] Neue Supply Co.
- [H2] Neue Supply Co.
- [H2] All-new activewear essentials
- [H2] So fresh. So clean.
- [H2] Shop the latest activewear for men
- [H2] Our purpose
- [H2] New City Adventure Duffle Bag
- [H2] The New Neue: Get inspired with stories, style tips, training plans and more.
- [H2] Neue Supply Co.
- [H2] Company
- [H2] Products
- [H2] Help
- [H2] Orders
- [H2] Legal
- [H3] Women's Activewear Essentials
- [H3] Women's Activewear Essentials
- [H3] Men's Activewear Essentials
- [H3] Men's Activewear Essentials
- [H3] Align Leggings in Black
- [H3] Align Leggings in Black
- [H3] Align Leggings in White
- [H3] Align Leggings in White
- [H3] High-Rise Compression Short
- [H3] High-Rise Compression Short
- [H3] The Essential Sports Bra
- [H3] The Essential Sports Bra
- [H3] Crossover Leggings with Pockets in Black
- [H3] Crossover Leggings with Pockets in Black
- [H3] Crossover Leggings with Pockets in White
- [H3] Crossover Leggings with Pockets in White
- [H3] Longline Sports Bra in Black
- [H3] Longline Sports Bra in Black
- [H3] Longline Sports Bra in White
- [H3] Longline Sports Bra in White
- [H3] Men's Essential Fleece Sweat Shorts
- [H3] Men's Essential Fleece Sweat Shorts
- [H3] Men's Essential Workout Tank Top
- [H3] Men's Essential Workout Tank Top
- [H3] Swift Running Shorts in Black
- [H3] Swift Running Shorts in Black
- [H3] Essential Training Short in Black
- [H3] Essential Training Short in Black

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Why do Americans wear athletic clothing everywh...</li> <li>• [H3] Why do Americans wear athletic clothing everywh...</li> <li>• [H3] How to find running shorts that actually make y...</li> <li>• [H3] How to find running shorts that actually make y...</li> <li>• [H3] How to train for your first half marathon like ...</li> <li>• [H3] How to train for your first half marathon like ...</li> </ul>
	Images	<p>We found 32 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 33 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 3.03%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 96.97%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice

## In-page links

<a href="#">Women</a>	Internal	Passing Juice
<a href="#">Men</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">All products</a>	Internal	Passing Juice
<a href="#">Purpose</a>	Internal	Passing Juice
<a href="#">Align Leggings in Black</a>	Internal	Passing Juice
<a href="#">Align Leggings in White</a>	Internal	Passing Juice
<a href="#">High-Rise Compression Short</a>	Internal	Passing Juice
<a href="#">The Essential Sports Bra</a>	Internal	Passing Juice
<a href="#">Crossover Leggings with Pockets in Black</a>	Internal	Passing Juice
<a href="#">Crossover Leggings with Pockets in White</a>	Internal	Passing Juice
<a href="#">Longline Sports Bra in Black</a>	Internal	Passing Juice
<a href="#">Longline Sports Bra in White</a>	Internal	Passing Juice
<a href="#">Men's Essential Fleece Sweat Shorts</a>	Internal	Passing Juice
<a href="#">Men's Essential Workout Tank Top</a>	Internal	Passing Juice
<a href="#">Swift Running Shorts in Black</a>	Internal	Passing Juice
<a href="#">Essential Training Short in Black</a>	Internal	Passing Juice
<a href="#">Skip to product information</a>	Internal	Passing Juice
<a href="#">Shipping</a>	Internal	Passing Juice
<a href="#">View all</a>	Internal	Passing Juice
<a href="#">Why do Americans wear athletic clothing everywh...</a>	Internal	Passing Juice
<a href="#">How to find running shorts that actually make y...</a>	Internal	Passing Juice
<a href="#">How to train for your first half marathon like ...</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Ambassadors</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice

## In-page links

<a href="#">Returns &amp; refunds</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow






## SEO Keywords

 Keywords Cloud	supply essentials activewear neue
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## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
neue	1	✓	✗	✓	✓
supply	1	✓	✗	✓	✓
activewear	1	✓	✗	✗	✓
essentials	1	✓	✗	✗	✓

## Usability





 Url	Domain : neuesupplyco.com Length : 16
 Favicon	Great, your website has a favicon.
 Printability	Great. We have found a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

## Usability

### Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;s&gt;</td><td>13</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	13
Deprecated tags	Occurrences					
<s>	13					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>				




### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization

		<a href="https://neuesupplyco.com/sitemap.xml">https://neuesupplyco.com/sitemap.xml</a>
	Robots.txt	<a href="http://neuesupplyco.com/robots.txt">http://neuesupplyco.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics