








# Website review newland-dental.co.uk

Generated on September 20 2024 13:39 PM





The score is 59/100







## SEO Content

	Title	<p>Private Dentist   Newland Dental Care   Lincoln</p> <p><b>Length : 47</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Visit Newland Dental Care, Private Dentist Lincoln. Our friendly team provide a range of treatments to suit you, from teeth whitening to veneers. Visit us to find out more.</p> <p><b>Length : 173</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 1816"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.newland-dental.co.uk/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Private Dentist   Newland Dental Care   Lincoln</td> </tr> <tr> <td>description</td> <td>Visit Newland Dental Care, Private Dentist Lincoln. Our friendly team provide a range of treatments to suit you, from teeth whitening to veneers. Visit us to find out more.</td> </tr> </tbody> </table>	Property	Content	url	https://www.newland-dental.co.uk/	type	website	title	Private Dentist   Newland Dental Care   Lincoln	description	Visit Newland Dental Care, Private Dentist Lincoln. Our friendly team provide a range of treatments to suit you, from teeth whitening to veneers. Visit us to find out more.		
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	Headings	<table border="1" data-bbox="544 1854 1481 1921"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>5</td> <td>3</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1955 1378 2078" style="list-style-type: none"> <li>• [H1] Welcome to Newland Dental Care, private dentist in Lincoln</li> <li>• [H2] We are welcoming new private patients</li> <li>• [H2] Get in touch</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	5	3	1	0
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## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Newland Dental Care</li><li>• [H3] Treatments</li><li>• [H3] Here at Newland Dental Care we offer dental implants as a permanent solution to one or multiple missing teeth.</li><li>• [H3] Treatments</li><li>• [H3] Plans &amp; fees</li><li>• [H3] Read our reviews</li><li>• [H4] We are proud to offer a discreet solution to teeth straightening. Ask us today about Invisalign.</li><li>• [H4]</li><li>• [H4] Notice</li><li>• [H5] At Newland Dental Care we treat you as we would want to be treated ourselves - with warmth, honesty and transparency.</li></ul>
	Images	We found 12 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>5%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 5.88%  Internal Links 94.12%


## In-page links

Anchor	Type	Juice
<a href="#">The practice &amp; team</a>	Internal	Passing Juice
<a href="#">Treatments</a>	Internal	Passing Juice
<a href="#">Emergency appointments</a>	Internal	Passing Juice
<a href="#">Check ups</a>	Internal	Passing Juice
<a href="#">Hygienist services</a>	Internal	Passing Juice
<a href="#">Fillings</a>	Internal	Passing Juice
<a href="#">Root canal treatment</a>	Internal	Passing Juice
<a href="#">Inlays and onlays</a>	Internal	Passing Juice
<a href="#">Crowns</a>	Internal	Passing Juice
<a href="#">Bridges</a>	Internal	Passing Juice
<a href="#">Dentures</a>	Internal	Passing Juice
<a href="#">Single dental implant</a>	Internal	Passing Juice
<a href="#">Multiple dental implants</a>	Internal	Passing Juice
<a href="#">Implant secured dentures</a>	Internal	Passing Juice
<a href="#">Oral surgery</a>	Internal	Passing Juice
<a href="#">Teeth whitening</a>	Internal	Passing Juice
<a href="#">Dental veneers</a>	Internal	Passing Juice
<a href="#">Clear aligners</a>	Internal	Passing Juice
<a href="#">Mouthguards</a>	Internal	Passing Juice
<a href="#">Anti-snoring</a>	Internal	Passing Juice
<a href="#">Dental phobia</a>	Internal	Passing Juice
<a href="#">Good dental health</a>	Internal	Passing Juice
<a href="#">Children's teeth</a>	Internal	Passing Juice
<a href="#">Common dental conditions</a>	Internal	Passing Juice
<a href="#">Periodontology</a>	Internal	Passing Juice
<a href="#">Fresh breath</a>	Internal	Passing Juice
<a href="#">Plans &amp; fees</a>	Internal	Passing Juice

## In-page links

<a href="#">Articles</a>	Internal	Passing Juice
<a href="#">About Portman</a>	Internal	Passing Juice
<a href="#">Complaints</a>	External	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Legal</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice




## SEO Keywords

	Keywords Cloud	team care plans teeth portman fees dental get newland treatments
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
dental	22	✓	✗	✓	✓
care	12	✓	✗	✓	✓
newland	8	✓	✗	✓	✓
portman	7	✗	✗	✗	✗
treatments	6	✗	✗	✓	✓












## Usability

	Url	Domain : newland-dental.co.uk Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://www.newland-dental.co.uk/sitemap.xml</pre>
	Robots.txt	<p><a href="http://newland-dental.co.uk/robots.txt">http://newland-dental.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>