

Website review newportuniform.com

Generated on September 22 2024 03:49 AM





The score is 52/100







SEO Content

	Title	Newport Uniform Length : 15 Perfect, your title contains between 10 and 70 characters.																
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Newport Uniform</td></tr><tr><td>title</td><td>Newport Uniform</td></tr><tr><td>url</td><td>https://www.newportuniform.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>http://static1.squarespace.com/static/603fea8b8f835049398230f9/t/605e5c08bdda1c75c35c73a1/1616796686591/newportpatchworklogo2landscape.png?format=1500w</td></tr><tr><td>image:width</td><td>1500</td></tr><tr><td>image:height</td><td>560</td></tr></table>	Property	Content	site_name	Newport Uniform	title	Newport Uniform	url	https://www.newportuniform.com	type	website	image	http://static1.squarespace.com/static/603fea8b8f835049398230f9/t/605e5c08bdda1c75c35c73a1/1616796686591/newportpatchworklogo2landscape.png?format=1500w	image:width	1500	image:height	560
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>3</td><td>4</td><td>4</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">[H2] QUALITY UNIFORMS AND CAREER APPAREL.	H1	H2	H3	H4	H5	H6	0	3	4	4	0	0				
H1	H2	H3	H4	H5	H6													
0	3	4	4	0	0													

SEO Content

		<ul style="list-style-type: none"> • [H2] A Few of Our Clients • [H2] Our products • [H3] Commitment to Quality • [H3] Customization • [H3] Fully Custom • [H3] Stock Options • [H4] RESTAURANT • [H4] CASINO • [H4] HOTEL • [H4] CRUISE
	Images	<p>We found 22 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 37.5%</p> <p>Internal Links 62.5%</p>

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Our Products	Internal	Passing Juice
Catalogs	Internal	Passing Juice
Hospitality	External	Passing Juice
Essentials	External	Passing Juice
Polos, jackets, caps	External	Passing Juice
Contact Us	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Instagram	External	Passing Juice
LinkedIn	External	Passing Juice
Facebook	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
uniform	5	✓	✗	✗	✓
menu	4	✗	✗	✗	✗









Keywords Consistency

stock	4	✖	✖	✖	✔
newport	3	✔	✖	✖	✖
team	3	✖	✖	✖	✖

Usability

	Url	Domain : newportuniform.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div>

Document



Great, your website has few CSS files.



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.newportuniform.com/sitemap.xml>



Robots.txt

<http://newportuniform.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics