Website review
newregularlifestyle.com

The score is 57/100

SEO Content

✅	Title	New Regular Lifestyle **Length : 21** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	New Regular Lifestyle is a clothing & apparel brand that highlights other entrepreneurs and small businesses. We provide clothing with messaging in line with the entrepreneurial spirit. **Length : 189** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://newregularlifestyle.com/
site_name	New Regular Lifestyle
type	website
title	New Regular Lifestyle
image	https://newregularlifestyle.com/cdn/shop/files/NRL-final_green_blk_v2_9b936a5b-1de3-408d-a04a-55f6874c32dd_1200x1200.jpg?v=1654882649
image:secure_url	https://newregularlifestyle.com/cdn/shop/files/NRL-final_green_blk_v2_9b936a5b-1de3-408d-a04a-55f6874c32dd_1200x1200.jpg?v=1654882649
image:width	1801

SEO Content

		image:height	1742			
		description	New Regular Lifestyle is a clothing & apparel brand that highlights other entrepreneurs and small businesses. We provide clothing with messaging in line with the entrepreneurial spirit.			

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		1	15	0	0	0	0

- [H1] New Regular Lifestyle
- [H2] Country
- [H2] Country
- [H2] Live your dreams
- [H2] New Regular Lifestyle
- [H2] Available Now!
- [H2] Kids
- [H2] Hats
- [H2] Signature Collection
- [H2] Shop All Products
- [H2] New Product Deal!!
- [H2] Love Conquers Unisex Hoodie
- [H2] Newsletter
- [H2] NRL
- [H2] Tell Me More
- [H2] Country

	Images	We found 18 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **24%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 12 links including 0 link(s) to files
○	Statistics	External Links : noFollow 8.33% External Links : Passing Juice 0% Internal Links 91.67%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Love Conquers Unisex Hoodie	Internal	Passing Juice
Refund policy	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
-	External	noFollow
View all	Internal	Passing Juice

SEO Keywords

○	Keywords Cloud	south island french british guinea states islands new usd united

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
usd	952	✖	✖	✖	✖
islands	48	✖	✖	✖	✖
south	20	✖	✖	✖	✖
new	16	✔	✖	✔	✔
united	16	✖	✖	✖	✖

Usability

	Url	Domain : newregularlifestyle.com Length : 23
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://newregularlifestyle.com/sitemap.xml
	Robots.txt	http://newregularlifestyle.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics