Generated on September 22 2024 00:43 AM

The score is 52/100

SEO Content

✓	Title	Custom Branded Displays and Marketing Products **Length : 46** Perfect, your title contains between 10 and 70 characters.
✓	Description	Full service custom branding product company specializing in trade show and event displays, marketing materials, apparel, and more! **Length : 131** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Custom Branded Displays and Marketing Products
description	Full service custom branding product company specializing in trade show and event displays, marketing materials, apparel, and more!
url	https://newstatebranding.com/
site_name	Newstate Branding Co.
image	https://newstatebranding.com/wp-content/uploads/2022/11/NSBLOGOBLK.png
image:width	1098
image:height	343

SEO Content

		image:type image/png
⊙	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 0 2 10 2 0 1 • [H2] Home • [H2] Featured Custom Products • [H3] Business Hours | Mon-Fri 8:00a - 6:00p MST • [H3] Free Design & Shipping with purchase! • [H3] Hello@NewstateBranding.com • [H3] Find A Product • [H3] Backdrops • [H3] Feather Flags • [H3] Tents • [H3] Table Covers • [H3] Print • [H3] Keychains • [H4] CUSTOM LOGO KEYCHAINS • [H4] Monday -Friday 8:00am-6:00pm MST • [H6] 1.800.298.2758
❌	Images	We found 19 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 41 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 12.2%
		Internal Links 87.8%

In-page links

Anchor	Type	Juice
ABOUT US	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
CUSTOMER SERVICE	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
DISCOUNTED PACKAGES	Internal	Passing Juice
Expo Packages	Internal	Passing Juice
Tent Packages	Internal	Passing Juice
EVENT DISPLAYS	Internal	Passing Juice
BACKDROPS & BANNERS	Internal	Passing Juice
FLEXFIT BACKDROPS	Internal	Passing Juice
HOP-UP BACKDROPS	Internal	Passing Juice
BANNERS	Internal	Passing Juice
BANNER STANDS	Internal	Passing Juice
HANGING BLIMP	Internal	Passing Juice
POP-UP BANNERS	Internal	Passing Juice
FEATHER FLAGS	Internal	Passing Juice
FLAG ACCESSORIES	Internal	Passing Juice
TABLE COVERS	Internal	Passing Juice
TENTS	Internal	Passing Juice

In-page links

10×10 Tent	Internal	Passing Juice
10×15 Tent	Internal	Passing Juice
10×20 Tent	Internal	Passing Juice
Tent Accessories	Internal	Passing Juice
BUSINESS CARDS & FLYERS	Internal	Passing Juice
BUSINESS CARDS	Internal	Passing Juice
FLYERS	Internal	Passing Juice
SIGNAGE	Internal	Passing Juice
DELUXE A-FRAME	Internal	Passing Juice
SCREEN PRINTING	Internal	Passing Juice
KEYCHAINS	Internal	Passing Juice
Ronnie Free	Internal	Passing Juice
-	Internal	Passing Juice
ART GUIDELINES	Internal	Passing Juice
TRANSFER PORTAL	External	Passing Juice
AFFILIATE HQ	Internal	Passing Juice
ORDER TRACKING	Internal	Passing Juice
BLOG	Internal	Passing Juice
RESOURCES	Internal	Passing Juice
Instagram	External	Passing Juice

SEO Keywords

Keywords Cloud	cards flyers packages banners business customer tent service accessories backdrops
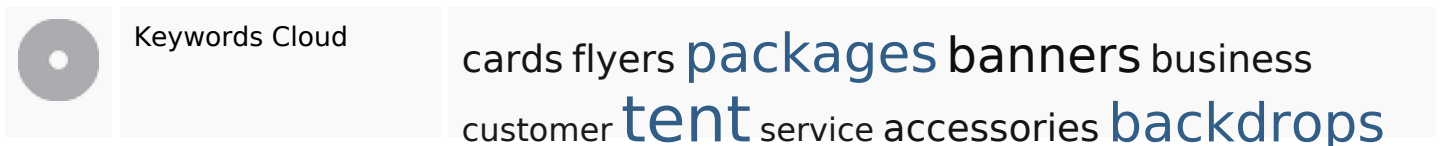
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

tent	12	✖	✖	✖	✔
packages	8	✖	✖	✖	✖
backdrops	8	✖	✖	✖	✔
banners	6	✖	✖	✖	✖
accessories	4	✖	✖	✖	✖

Usability

	Url	Domain : newstatebranding.com Length : 20
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips		
		✔	Excellent, your website doesn't use nested tables.
		✖	Too bad, your website is using inline styles.
		✖	Too bad, your website has too many CSS files (more than 4).
		✖	Too bad, your website has too many JS files (more than 6).
		✔	Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://newstatebranding.com/sitemap_index.xml
	Robots.txt	http://newstatebranding.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics