Website review
ngcsoftware.com

Generated on September 20 2024 17:44 PM

The score is 57/100

SEO Content

✓	Title	Softgoods and Apparel Supply Chain | Logility **Length : 45** Perfect, your title contains between 10 and 70 characters.
✓	Description	Create the most accurate one-number and replenishment plans for your entire product portfolio, whether your apparel supply chain is local or global. **Length : 149** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	article
title	Apparel
description	Create the most accurate one-number and replenishment plans for your entire product portfolio, whether your apparel supply chain is local or global.
url	https://www.logility.com/industries/apparel/
site_name	Logility

○	Headings	

H1	H2	H3	H4	H5	H6
1	7	16	0	10	1

- [H1] Apparel

SEO Content

- [H2] Optimized supply chain planning: the latest trend in the world of fashion.
- [H2] Compliance Certificates that Trace the Digital Thread
- [H2] The future of supply chain planning for the apparel industry is available now.
- [H2] Award-winning AI-first Solutions
- [H2] Customers who trust our work.
- [H2] Related Content
- [H2] Take your supply chain to the next level.
- [H3] Execute at the SKU level
- [H3] Leverage optimal supply sources
- [H3] Boost profits
- [H3] Achieve low-cost compliance
- [H3] Optimize fulfillment
- [H3] Optimize Production
- [H3] Understand Promotion-Driven Demand Fluctuations
- [H3] Monitor Performance
- [H3] Meet Service Goals Profitably
- [H3] Gain Planning Flexibility
- [H3] Traceability
- [H3] Allocation
- [H3] Product Lifecycle Management
- [H3] Sourcing Management
- [H3] Vendor Management
- [H3] Quality Control
- [H5] Red Wing Shoe Company
- [H5] Haggar
- [H5] Logility and New Generation Computing Launch Supply Chain Traceability Solution Documenting Chain of Custody from Cotton Source to Importer of Record
- [H5] How to Design a Successful Apparel Supply Chain
- [H5] Logility and New Generation Computing Launch Supply Chain Traceability Solution Documenting Chain of Custody from Cotton Source to Importer of Record
- [H5] How to Design a Successful Apparel Supply Chain
- [H5] Solutions
- [H5] Industries
- [H5] Resources
- [H5] Company
- [H6] Industries

❌	Images	We found 93 images on this web page. 54 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content

SEO Content

❌		in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 95 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 81.05% Internal Links 18.95%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Register Now	External	Passing Juice
Let's talk	External	Passing Juice
-	Internal	Passing Juice
Solutions	Internal	Passing Juice
Scenario Planning	External	Passing Juice
Integrated Business Planning	External	Passing Juice
Operational Scenario Planning	External	Passing Juice
Decision Command Center	External	Passing Juice
S&OP	External	Passing Juice
S&OE	External	Passing Juice
Product	External	Passing Juice

In-page links

|		
Merchandise Planning	External	Passing Juice
Product Lifecycle Management	External	Passing Juice
Traceability	External	Passing Juice
Demand Planning	External	Passing Juice
DemandAI+	External	Passing Juice
Demand Sensing	External	Passing Juice
InventoryAI+	External	Passing Juice
Inventory Planning and Optimization	External	Passing Juice
Automated Inventory Policies	External	Passing Juice
Supply	External	Passing Juice
Supply Planning and Optimization	External	Passing Juice
Manufacturing Planning and Optimization	External	Passing Juice
Vendor Management	External	Passing Juice
Quality Control	External	Passing Juice
Compliance	External	Passing Juice
Sourcing Management	External	Passing Juice
Corporate Responsibility	External	Passing Juice
Deployment	External	Passing Juice
Allocation & Deployment	External	Passing Juice
Automated Order Promising	External	Passing Juice
Supply Chain Design	External	Passing Juice
Network Optimization	External	Passing Juice
Network Design	External	Passing Juice
Supply Chain Data Management	External	Passing Juice
Data Management	External	Passing Juice
Machine Learning and Artificial Intelligence	External	Passing Juice
Advanced Analytics	External	Passing Juice
GenAI	External	Passing Juice

In-page links

Industries	External	Passing Juice
Apparel	External	Passing Juice
Chemicals	External	Passing Juice
Consumer Packaged Goods	External	Passing Juice
Durable Goods	External	Passing Juice
Electronics and High-Tech	External	Passing Juice
Food and Beverage	External	Passing Juice
Industrial Manufacturing	External	Passing Juice
Life Sciences	External	Passing Juice
Process Manufacturing	External	Passing Juice
Retail	External	Passing Juice
Service Parts	External	Passing Juice
Wholesale Distribution	External	Passing Juice
Success Stories	External	Passing Juice
Resources	External	Passing Juice
Analyst Reports	Internal	Passing Juice
Blogs	Internal	Passing Juice
Customer Videos	Internal	Passing Juice
eBooks	Internal	Passing Juice
Executive Briefs	External	Passing Juice
Explainer Videos	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Webcasts	Internal	Passing Juice
White Papers	Internal	Passing Juice
Company	External	Passing Juice
Services	External	Passing Juice
Client Services	External	Passing Juice
Logility University	External	Passing Juice

In-page links

Sustainability	External	Passing Juice
Partners	External	Passing Juice
News	External	Passing Juice
Diversity	External	Passing Juice
Events & Webinars	External	Passing Juice
Investor Relations	External	Passing Juice
Careers	External	Passing Juice
Let's talk	Internal	Passing Juice
Logility and New Generation Computing Launch Supply Chain Traceability Solution Documenting Chain of Custody from Cotton Source to Importer of Record	External	Passing Juice
How to Design a Successful Apparel Supply Chain	External	Passing Juice
Let's talk	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
Product	Internal	Passing Juice
Demand Planning	Internal	Passing Juice
InventoryAI+	Internal	Passing Juice
Supply	Internal	Passing Juice
Deployment	Internal	Passing Juice
Supply Chain Data Management	Internal	Passing Juice
Press Inquiries	External	Passing Juice
Cookie Policy (EU)	External	Passing Juice
Cookie Policy	External	Passing Juice
Forward Looking Statement	External	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Use	External	Passing Juice

SEO Keywords
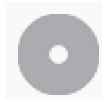
	Keywords Cloud	logility chain compliance planning demand supply apparel goals fashion industry

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
supply	13	✔	✘	✔	✔
chain	12	✔	✘	✔	✔
demand	8	✘	✘	✘	✔
apparel	7	✔	✘	✔	✔
logility	7	✔	✘	✘	✔

Usability
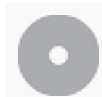
	Url	Domain : ngcsoftware.com Length : 15
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.logility.com/industries/apparel/
✓	Robots.txt	http://ngcsoftware.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

| | | should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |