Website review
nicaknits.com

Generated on September 20 2024 14:37 PM

The score is 58/100

SEO Content

✓	Title	Shop | Nica Knits **Length : 17** Perfect, your title contains between 10 and 70 characters.
✓	Description	Nica Knits brings you creative apparel and decor. We do not offer the traditional style knitting, but products with a more modern feel. **Length : 135** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	Knitted blankets, Knitted hats, Knitted pet beds, Knitted rugs Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Shop | Nica Knits
description	Nica Knits brings you creative apparel and decor. We do not offer the traditional style knitting, but products with a more modern feel.
url	https://www.nicaknits.com
site_name	Nica Knits
type	website

Headings

H1	H2	H3	H4	H5	H6
4	2	0	1	0	0

- [H1] Nica Knits
- [H1] Looking for something specific?
- [H1] Lets Chat!
- [H1] Subscribe Form
- [H2] Featured Products

SEO Content

		- [H2] Crochet is unique just like each of us. Check out the measurement graph for each size. - [H4] Rent The Runway
❌	Images	We found 9 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 10 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
"Hooked on Fibers"	Internal	Passing Juice
"Featured" Products	Internal	Passing Juice
Staples	Internal	Passing Juice

In-page links

[Poolside Glamour](#)	Internal	Passing Juice
[Accessories](#)	Internal	Passing Juice
[Home decor](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice

SEO Keywords

◯	Keywords Cloud	knits shop submit custom nica featured page home products runway

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	4	✔	✖	✖	✖
nica	3	✔	✖	✔	✔
knits	3	✔	✖	✔	✔
custom	3	✖	✖	✖	✖
submit	3	✖	✖	✖	✖

Usability

◯	Url	Domain : nicaknits.com Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✓		https://www.nicaknits.com/sitemap.xml
✓	Robots.txt	http://nicaknits.com/robots.txt
		Great, your website has a robots.txt file.
✗	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.