





# Website review nicekicks4you.nl

Generated on September 23 2024 10:30 AM





The score is 49/100




## SEO Content

	Title	Nicekicks4you  <b>Length : 13</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	100% authentic sneakers, Nike, Nike Air Max 1, Nike Air Max 90, Nike Air Jordan, Nike Dunk, Nike Air Force New sneakers, Unworn Sneakers, Apparel, Trendy sneakers, Leisure Shoes, Footwear, sportswear, lifestyle, sports shoes, casual footwear, skate shoes, sneakers enthusiast, sneakerhead community, athletic gear  <b>Length : 314</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Nicekicks4you</td></tr><tr><td>url</td><td>https://www.nicekicks4you.nl/</td></tr><tr><td>title</td><td>Nicekicks4you</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>100% authentic sneakers, Nike, Nike Air Max 1, Nike Air Max 90, Nike Air Jordan, Nike Dunk, Nike Air Force New sneakers, Unworn Sneakers, Apparel, Trendy sneakers, Leisure Shoes, Footwear, sportswear, lifestyle, sports shoes, casual footwear, skate shoes, sneakers enthusiast, sneakerhead community, athletic gear</td></tr></tbody></table>	Property	Content	site_name	Nicekicks4you	url	https://www.nicekicks4you.nl/	title	Nicekicks4you	type	website	description	100% authentic sneakers, Nike, Nike Air Max 1, Nike Air Max 90, Nike Air Jordan, Nike Dunk, Nike Air Force New sneakers, Unworn Sneakers, Apparel, Trendy sneakers, Leisure Shoes, Footwear, sportswear, lifestyle, sports shoes, casual footwear, skate shoes, sneakers enthusiast, sneakerhead community, athletic gear
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## SEO Content

		<div>image</div> <div>http://www.nicekicks4you.nl/cdn/shop/files/watermerk_basis.png?height=628&amp;pad_color=ffffff&amp;v=1710705529&amp;width=1200</div> <div>image:secure_url</div> <div>https://www.nicekicks4you.nl/cdn/shop/files/watermerk_basis.png?height=628&amp;pad_color=ffffff&amp;v=1710705529&amp;width=1200</div> <div>image:width</div> <div>1200</div> <div>image:height</div> <div>628</div>
	Headings	<div> <div><b>H1</b></div> <div>1</div> <div><b>H2</b></div> <div>9</div> <div><b>H3</b></div> <div>16</div> <div><b>H4</b></div> <div>0</div> <div><b>H5</b></div> <div>0</div> <div><b>H6</b></div> <div>0</div> </div> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Country/region</li> <li>• [H2] Country/region</li> <li>• [H2] Country/region</li> <li>• [H2] Country/region</li> <li>• [H2] Item added to your cart</li> <li>• [H2] Nicekicks4you</li> <li>• [H2] Featured products</li> <li>• [H2] Country/region</li> <li>• [H2] Country/region</li> <li>• [H3] Nike Air Force 1 Low "Mesh Pocket"</li> <li>• [H3] Nike Air Force 1 Low "Mesh Pocket"</li> <li>• [H3] Nike Air Force 1 Low "Summit White Blue Whisper"</li> <li>• [H3] Nike Air Force 1 Low "Summit White Blue Whisper"</li> <li>• [H3] Nike Air Force 1 Low '07 "Spray Paint White Pure Platinum"</li> <li>• [H3] Nike Air Force 1 Low '07 "Spray Paint White Pure Platinum"</li> <li>• [H3] Nike Air Force 1 Mid "40th Anniversary"</li> <li>• [H3] Nike Air Force 1 Mid "40th Anniversary"</li> <li>• [H3] Nike Air Jordan 1 Low "SNKRS Day"</li> <li>• [H3] Nike Air Jordan 1 Low "SNKRS Day"</li> <li>• [H3] Nike Air Jordan 1 Mid "Multi Color"</li> <li>• [H3] Nike Air Jordan 1 Mid "Multi Color"</li> <li>• [H3] Nike Air Max 1 "Dirty Denim"</li> <li>• [H3] Nike Air Max 1 "Dirty Denim"</li> <li>• [H3] Nike Air Max 1 '86 OG Golf "Black White"</li> <li>• [H3] Nike Air Max 1 '86 OG Golf "Black White"</li> </ul>
	Images	<p>We found 18 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Catalog</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">View cart</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Nike Air Force 1 Low &amp;quot;Mesh Pocket&amp;quot;</a>	Internal	Passing Juice
<a href="#">Nike Air Force 1 Low &amp;quot;Summit White Blue Whisper&amp;quot;</a>	Internal	Passing Juice
<a href="#">Nike Air Force 1 Low &amp;#39;07 &amp;quot;Spray Paint White Pure Platinum&amp;quot;</a>	Internal	Passing Juice
<a href="#">Nike Air Force 1 Mid &amp;quot;40th Anniversary&amp;quot;</a>	Internal	Passing Juice
<a href="#">Nike Air Jordan 1 Low &amp;quot;SNKRS Day&amp;quot;</a>	Internal	Passing Juice

## In-page links

<a href="#">Nike Air Jordan 1 Mid &amp;quot;Multi Color&amp;quot;:</a>	Internal	Passing Juice
<a href="#">Nike Air Max 1 &amp;quot;Dirty Denim&amp;quot;:</a>	Internal	Passing Juice
<a href="#">Nike Air Max 1 &amp;#39;86 OG Golf &amp;quot;Black White&amp;quot;:</a>	Internal	Passing Juice
<a href="#">Refund policy</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Terms of service</a>	Internal	Passing Juice
<a href="#">Shipping policy</a>	Internal	Passing Juice
<a href="#">Contact information</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	eur white nike air low price force regular unit sale
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	32	✖	✖	✖	✖
nike	16	✖	✖	✔	✔
air	16	✖	✖	✔	✔
regular	16	✖	✖	✖	✖
eur	16	✖	✖	✖	✖












## Usability

	Url	Domain : nicekicks4you.nl Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.



## Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;s&gt;</td><td>8</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	8
Deprecated tags	Occurrences					
<s>	8					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>				

## Mobile

	Mobile Optimization	<div> Apple Icon</div>
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## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.nicekicks4you.nl/sitemap.xml">https://www.nicekicks4you.nl/sitemap.xml</a></p>
✓	Robots.txt	<p><a href="http://nicekicks4you.nl/robots.txt">http://nicekicks4you.nl/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
✗	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>