Website review
nicolejayneart.com.au

Generated on September 23 2024 09:26 AM

The score is 49/100

SEO Content

✅	Title	The Bubbly Type | Colourful Art Products To Make You Feel Good **Length : 62** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	The Bubbly Type is an Australian business founded by local artist Nicole Jayne. It's a world of vibrant, original art products designed to make you feel good. The Bubbly Type makes original designs for your home and beyond. Our colourful products like; Sun Catchers and Cards, are made with love to make you feel good. **Length : 318** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	The Bubbly Type
url	https://www.thebubblytype.com.au/
title	The Bubbly Type | Colourful Art Products To Make You Feel Good
type	website

SEO Content

description	The Bubbly Type is an Australian business founded by local artist Nicole Jayne. It's a world of vibrant, original art products designed to make you feel good. The Bubbly Type makes original designs for your home and beyond. Our colourful products like; Sun Catchers and Cards, are made with love to make you feel good.
image	http://www.thebubblytype.com.au/cdn/shop/files/TBT-Logo_Black.png?height=628&pad_color=ffffff&v=1669795020&width=1200
image:secure_url	https://www.thebubblytype.com.au/cdn/shop/files/TBT-Logo_Black.png?height=628&pad_color=ffffff&v=1669795020&width=1200
image:width	1200
image:height	628

Headings

H1	H2	H3	H4	H5	H6
1	17	34	0	0	0

- [H1]
- [H2] Country/region
- [H2] Language
- [H2] Item added to your cart
- [H2] Sun Catcher Window Stickers
- [H2] Greeting Cards
- [H2] Vinyl Stickers
- [H2] Welcome To The Bubbly Type!
- [H2] Most Loved Goodies
- [H2] Affordable gift ideas
- [H2] what everyone is saying
- [H2] Shop By Category
- [H2] Latest Products
- [H2] Become a bubbly vip
- [H2] Shop
- [H2] Info & Help
- [H2] Find us
- [H2] Country/region
- [H3] Little Butterfly Bundle - Sun Catcher (Window Sticker Decal)
- [H3] Little Butterfly Bundle - Sun Catcher (Window Sticker Decal)
- [H3] Sun Catcher Confetti Bundle (Less Waste) (Window Sticker Decals)
- [H3] Sun Catcher Confetti Bundle (Less Waste) (Window Sticker Decals)
- [H3] Rainbow Arch - Sun Catcher (Window Sticker Decal)
- [H3] Rainbow Arch - Sun Catcher (Window Sticker Decal)
- [H3] Love Heart Mini Bundle - Sun Catcher (Window Sticker Decal)
- [H3] Love Heart Mini Bundle - Sun Catcher (Window Sticker

SEO Content

		Decal) • [H3] Gift Ideas (Under $10) • [H3] Gift Ideas (Under $10) • [H3] Gift Ideas (Under $20) • [H3] Gift Ideas (Under $20) • [H3] Gift Ideas (Under $50) • [H3] Gift Ideas (Under $50) • [H3] Kate (via Etsy) • [H3] Lilly (via Etsy) • [H3] Shelly (via Etsy) • [H3] Catherine (via Etsy) • [H3] Steve (via Etsy) • [H3] Ian • [H3] Greeting Cards • [H3] Greeting Cards • [H3] Sun Catchers • [H3] Sun Catchers • [H3] Stickers • [H3] Stickers • [H3] Halloween Ghosts - Sun Catchers (Window Sticker Decal) • [H3] Halloween Ghosts - Sun Catchers (Window Sticker Decal) • [H3] Cats - Sun Catchers (Window Sticker Decal) • [H3] Cats - Sun Catchers (Window Sticker Decal) • [H3] Puppy Dogs - Sun Catchers (Window Sticker Decal) • [H3] Puppy Dogs - Sun Catchers (Window Sticker Decal) • [H3] Skull Duo - Sun Catchers (Window Sticker Decal) • [H3] Skull Duo - Sun Catchers (Window Sticker Decal)
✖	Images	We found 39 images on this web page. 20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✖	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.
✔	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✔	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✓		
✓	In-page links	We found a total of 55 links including 0 link(s) to files
○	Statistics	External Links : noFollow 1.82% External Links : Passing Juice 3.64% Internal Links 94.55%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Jumpers	Internal	Passing Juice
Tees	Internal	Passing Juice
Dog Bandanas (BOIS Collab)	External	Passing Juice
All Cards	Internal	Passing Juice
Baby	Internal	Passing Juice
Birthday	Internal	Passing Juice
Christmas	Internal	Passing Juice
Congratulations	Internal	Passing Juice
Father's Day	Internal	Passing Juice
Love, Wedding, Anniversary	Internal	Passing Juice
Mother's Day	Internal	Passing Juice
Sympathy & Sickness	Internal	Passing Juice
Thank You	Internal	Passing Juice
iPhone	Internal	Passing Juice
Samsung	Internal	Passing Juice
Stickers	Internal	Passing Juice
Bookmarks	Internal	Passing Juice

In-page links

Link	Type	Juice
Sun Catchers	Internal	Passing Juice
View cart	Internal	Passing Juice
More About Us	Internal	Passing Juice
Meet The Artist	Internal	Passing Juice
Little Butterfly Bundle - Sun Catcher (Window Sticker Decal)	Internal	Passing Juice
Sun Catcher Confetti Bundle (Less Waste) (Window Sticker Decals)	Internal	Passing Juice
Rainbow Arch - Sun Catcher (Window Sticker Decal)	Internal	Passing Juice
Love Heart Mini Bundle - Sun Catcher (Window Sticker Decal)	Internal	Passing Juice
View all	Internal	Passing Juice
Gift Ideas (Under $10)	Internal	Passing Juice
Gift Ideas (Under $20)	Internal	Passing Juice
Gift Ideas (Under $50)	Internal	Passing Juice
🔲🔲	External	Passing Juice
More Reviews	Internal	Passing Juice
View all	Internal	Passing Juice
Halloween Ghosts - Sun Catchers (Window Sticker Decal)	Internal	Passing Juice
Cats - Sun Catchers (Window Sticker Decal)	Internal	Passing Juice
Puppy Dogs - Sun Catchers (Window Sticker Decal)	Internal	Passing Juice
Skull Duo - Sun Catchers (Window Sticker Decal)	Internal	Passing Juice
View all	Internal	Passing Juice
Apparel	Internal	Passing Juice
Phone Cases	Internal	Passing Juice
FAQs	Internal	Passing Juice
Sun Catcher Help	Internal	Passing Juice
Wholesale	Internal	Passing Juice
Sustainabilty	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

Market Dates	Internal	Passing Juice
Stockists	Internal	Passing Juice
The Bubbly Type	Internal	Passing Juice
-	External	noFollow
Refund policy	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Terms of service	Internal	Passing Juice
Shipping policy	Internal	Passing Juice
Contact information	Internal	Passing Juice

SEO Keywords

Keywords Cloud	price regular sun sticker aud window decal catchers bubbly catcher

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	32	✖	✖	✖	✖
sun	21	✖	✖	✔	✔
window	18	✖	✖	✖	✔
sticker	16	✖	✖	✖	✔
regular	16	✖	✖	✖	✖

Usability

	Url	Domain : nicolejayneart.com.au Length : 21
	Favicon	Great, your website has a favicon.

Usability

	Printability	Great. We have found a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!

	Deprecated HTML	
✗		**Deprecated tags** / **Occurrences** `<s>` — 8 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Deprecated tags	Occurrences
	`<s>`	8

	Speed Tips	
		✓ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon

Mobile

		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://www.thebubblytype.com.au/sitemap.xml
✔	Robots.txt	http://nicolejayneart.com.au/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.