



Website review nicolletdental.com

Generated on September 21 2024 10:35 AM






The score is 54/100







SEO Content

	<p>Title</p>	<p>Minneapolis Dentist - Nicollet Dental Clinic - Family & Cosmetic Dentistry</p> <p>Length : 78</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Description</p>	<p>Minneapolis Dentist - Nicollet Dental Clinic - Family & Cosmetic Dentistry, Invisalign, same day crowns, same day appointments. Call us at 612-866-8550.</p> <p>Length : 156</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 2004"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Minneapolis Dentist - Nicollet Dental Clinic - Family & Cosmetic Dentistry</td> </tr> <tr> <td>description</td> <td>Minneapolis Dentist - Nicollet Dental Clinic - Family & Cosmetic Dentistry, Invisalign, same day crowns, same day appointments. Call us at 612-866-8550.</td> </tr> <tr> <td>url</td> <td>https://nicolletdental.com/</td> </tr> <tr> <td>site_name</td> <td>Minneapolis Dentist :: Nicollet Dental Clinic</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Minneapolis Dentist - Nicollet Dental Clinic - Family & Cosmetic Dentistry	description	Minneapolis Dentist - Nicollet Dental Clinic - Family & Cosmetic Dentistry, Invisalign, same day crowns, same day appointments. Call us at 612-866-8550.	url	https://nicolletdental.com/	site_name	Minneapolis Dentist :: Nicollet Dental Clinic
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	<p>Headings</p>	<p>H1 H2 H3 H4 H5 H6</p>														

SEO Content

		1 0 5 0 0 0
		<ul style="list-style-type: none"> • [H1] Nicollet Dental Clinic - Minneapolis Dentist • [H3] Welcome to Nicollet Dental Clinic... • [H3] WE'RE EASY TO FIND! • [H3] OUR HOURS • [H3] DENTAL EMERGENCIES • [H3] PRIVACY PRACTICES
	Images	<p>We found 5 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10.53%</p> <p>Internal Links 89.47%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice

In-page links

Welcome	Internal	Passing Juice
About Us	Internal	Passing Juice
Meet the Staff	Internal	Passing Juice
Why Our Practice	Internal	Passing Juice
Office Tour	Internal	Passing Juice
All Dental Procedures	Internal	Passing Juice
Invisalign	Internal	Passing Juice
Veneers	Internal	Passing Juice
Chao Pinhole Surgical Technique	Internal	Passing Juice
Patient Information	Internal	Passing Juice
Reviews	Internal	Passing Juice
Make an Appointment	Internal	Passing Juice
Contact Us	Internal	Passing Juice
And more!	Internal	Passing Juice
Get map & directions!	Internal	Passing Juice
PRIVACY PRACTICES	Internal	Passing Juice
Exodus Design Studios	External	Passing Juice
Online Payments	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	8	✓	✗	✓	✓
care	4	✗	✗	✗	✗









Keywords Consistency

dentistry	4	✓	✗	✓	✗
clinic	2	✓	✗	✓	✓
minneapolis	2	✓	✗	✓	✓

Usability

	Url	Domain : nicolletdental.com Length : 18
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.

Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://nicolletdental.com/sitemap_index.xml



Robots.txt

<http://nicolletdental.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.