



# Website review nigramercato.com

Generated on September 18 2024 10:30 AM






The score is 65/100





## SEO Content

	Title	<p>Nigra Mercato - Tienda de zapatillas y ropa online</p> <p><b>Length : 50</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Nigra Mercato es una tienda online de sneakers y ropa. Novedades y ediciones limitadas de las mejores marcas. Envíos en 24 horas.</p> <p><b>Length : 130</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>zapatillas,online,ropa,nike,adidas,jordan,lacoste,the north face,carhartt wip,parra,yeezy,stussy,streetwear,bearbrick</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Nigra Mercato - Tienda de zapatillas y ropa online</td></tr><tr><td>description</td><td>Nigra Mercato es una tienda online de sneakers y ropa. Novedades y ediciones limitadas de las mejores marcas. Envíos en 24 horas.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://nigramercato.com/es/</td></tr><tr><td>site_name</td><td>Nigramercato</td></tr><tr><td>image</td><td>https://nigramercato.com/img/nigramercato-logo-1548754022.jpg</td></tr></tbody></table>	Property	Content	title	Nigra Mercato - Tienda de zapatillas y ropa online	description	Nigra Mercato es una tienda online de sneakers y ropa. Novedades y ediciones limitadas de las mejores marcas. Envíos en 24 horas.	type	website	url	https://nigramercato.com/es/	site_name	Nigramercato	image	https://nigramercato.com/img/nigramercato-logo-1548754022.jpg
Property	Content															
title	Nigra Mercato - Tienda de zapatillas y ropa online															
description	Nigra Mercato es una tienda online de sneakers y ropa. Novedades y ediciones limitadas de las mejores marcas. Envíos en 24 horas.															
type	website															
url	https://nigramercato.com/es/															
site_name	Nigramercato															
image	https://nigramercato.com/img/nigramercato-logo-1548754022.jpg															

## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>11</td><td>5</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Nigra Mercato es una tienda online especializada de ropa y zapatillas.</li><li>• [H3] Novedades</li><li>• [H3] Selección Adidas</li><li>• [H3]</li><li>• [H3] Parra</li><li>• [H3]</li><li>• [H3] New Balance</li><li>• [H3] Top Ventas</li><li>• [H3]</li><li>• [H3] Polar Skate Co.</li><li>• [H3] Marcas</li><li>• [H3] Descubre la tienda</li><li>• [H4] Soporte y contacto</li><li>• [H4] Métodos de pago</li><li>• [H4] Acerca de Nigra Mercato</li><li>• [H4] FAQs</li><li>• [H4] Info Legal</li></ul>	H1	H2	H3	H4	H5	H6	1	0	11	5	0	0
H1	H2	H3	H4	H5	H6									
1	0	11	5	0	0									
	Images	<p>We found 98 images on this web page.</p> <p>70 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>35%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 118 links including 0 link(s) to files</p>

## SEO Links



### Statistics

External Links : noFollow 0%

External Links : Passing Juice 4.24%

Internal Links 95.76%

## In-page links

Anchor	Type	Juice
<a href="#">Marcas</a>	Internal	Passing Juice
<a href="#">Lanzamientos</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">es</a>	Internal	Passing Juice
<a href="#">en</a>	Internal	Passing Juice
<a href="#">ESTILOS</a>	Internal	Passing Juice
<a href="#">Ver todo</a>	Internal	Passing Juice
<a href="#">Retro</a>	Internal	Passing Juice
<a href="#">Basket</a>	Internal	Passing Juice
<a href="#">Casual</a>	Internal	Passing Juice
<a href="#">Lifestyle &amp; Performance</a>	Internal	Passing Juice
<a href="#">Limited</a>	Internal	Passing Juice
<a href="#">Sandals &amp; Slides</a>	Internal	Passing Juice
<a href="#">Nike Air Force 1</a>	Internal	Passing Juice
<a href="#">Nike Dunk</a>	Internal	Passing Juice
<a href="#">Adidas Samba</a>	Internal	Passing Juice
<a href="#">Adidas Campus</a>	Internal	Passing Juice
<a href="#">Adidas Gazelle</a>	Internal	Passing Juice
<a href="#">Adidas Spezial</a>	Internal	Passing Juice
<a href="#">Nike Air Max 1</a>	Internal	Passing Juice
<a href="#">Nike Air Max Plus</a>	Internal	Passing Juice

## In-page links

<a href="#">Nike Cortez</a>	Internal	Passing Juice
<a href="#">New Balance</a>	Internal	Passing Juice
<a href="#">Converse Chuck 70</a>	Internal	Passing Juice
<a href="#">Ver todo</a>	Internal	Passing Juice
<a href="#">Abrigos / Chaquetas</a>	Internal	Passing Juice
<a href="#">Sudaderas</a>	Internal	Passing Juice
<a href="#">Jerseys / Cárdigans</a>	Internal	Passing Juice
<a href="#">Pantalones / Vaqueros / Jogger</a>	Internal	Passing Juice
<a href="#">Camisas / Polos</a>	Internal	Passing Juice
<a href="#">Camisetas</a>	Internal	Passing Juice
<a href="#">Pantalones Cortos / Bañadores</a>	Internal	Passing Juice
<a href="#">Parra</a>	Internal	Passing Juice
<a href="#">Carhartt WIP</a>	Internal	Passing Juice
<a href="#">Polar Skate Co</a>	Internal	Passing Juice
<a href="#">Gramicci</a>	Internal	Passing Juice
<a href="#">Nike ACG</a>	Internal	Passing Juice
<a href="#">Nigra</a>	Internal	Passing Juice
<a href="#">Ver todo</a>	Internal	Passing Juice
<a href="#">Homeware</a>	Internal	Passing Juice
<a href="#">Art Toys</a>	Internal	Passing Juice
<a href="#">Libros</a>	Internal	Passing Juice
<a href="#">Skate decks</a>	Internal	Passing Juice
<a href="#">Gafas</a>	Internal	Passing Juice
<a href="#">Relojes</a>	Internal	Passing Juice
<a href="#">Gorras y gorros</a>	Internal	Passing Juice
<a href="#">Carteras</a>	Internal	Passing Juice
<a href="#">Bolsos y Mochilas</a>	Internal	Passing Juice
<a href="#">Calcetines</a>	Internal	Passing Juice

## In-page links

<a href="#">Bufandas y guantes</a>	Internal	Passing Juice
<a href="#">Limpiadores</a>	Internal	Passing Juice
<a href="#">Medicom Toy</a>	Internal	Passing Juice
<a href="#">New Era</a>	Internal	Passing Juice
<a href="#">Super7</a>	Internal	Passing Juice
<a href="#">Rizzoli</a>	Internal	Passing Juice
<a href="#">Ligne Blanche</a>	Internal	Passing Juice
<a href="#">Ver todo</a>	Internal	Passing Juice
<a href="#">20% de descuento</a>	Internal	Passing Juice
<a href="#">30% de descuento</a>	Internal	Passing Juice
<a href="#">40% de descuento</a>	Internal	Passing Juice
<a href="#">50% de descuento</a>	Internal	Passing Juice
<a href="#">hasta 70% de descuento</a>	Internal	Passing Juice
<a href="#">Rebajas en Air Force 1</a>	Internal	Passing Juice
<a href="#">Rebajas en Dunk</a>	Internal	Passing Juice
<a href="#">Rebajas en Abrigos</a>	Internal	Passing Juice
<a href="#">Rebajas en Sudaderas</a>	Internal	Passing Juice
<a href="#">Rebajas en Cortez</a>	Internal	Passing Juice
<a href="#">Rebajas en Air Max</a>	Internal	Passing Juice
<a href="#">Rebajas en New Balance</a>	Internal	Passing Juice
<a href="#">Estética Mid-90s</a>	Internal	Passing Juice
<a href="#">All-Black</a>	Internal	Passing Juice
<a href="#">All-White</a>	Internal	Passing Juice
<a href="#">NikeLab</a>	Internal	Passing Juice
<a href="#">Fall 2024</a>	Internal	Passing Juice
<a href="#">&amp;times;</a>	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

## In-page links

=	Internal	Passing Juice
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=	Internal	Passing Juice
<a href="#">Adidas</a>	Internal	Passing Juice
<a href="#">Clarks</a>	Internal	Passing Juice
<a href="#">Converse</a>	Internal	Passing Juice
<a href="#">Damage</a>	Internal	Passing Juice
<a href="#">Jason Markk</a>	Internal	Passing Juice
<a href="#">MÉCÈN</a>	Internal	Passing Juice
<a href="#">Medicom Toy</a>	Internal	Passing Juice
<a href="#">New Era</a>	Internal	Passing Juice
<a href="#">Nike</a>	Internal	Passing Juice
<a href="#">NNormal</a>	Internal	Passing Juice
<a href="#">Pleasures</a>	Internal	Passing Juice
<a href="#">Puma</a>	Internal	Passing Juice
<a href="#">Rizzoli</a>	Internal	Passing Juice
<a href="#">Sample Eyewear</a>	Internal	Passing Juice
<a href="#">Stance</a>	Internal	Passing Juice
<a href="#">Super 7</a>	Internal	Passing Juice
<a href="#">TABI</a>	Internal	Passing Juice
<a href="#">The North Face</a>	Internal	Passing Juice
<a href="#">Vans</a>	Internal	Passing Juice

## In-page links

<a href="#">Más información</a>	Internal	Passing Juice
<a href="#">INSTAGRAM</a>	External	Passing Juice
<a href="#">TWITTER</a>	External	Passing Juice
<a href="#">FACEBOOK</a>	External	Passing Juice
<a href="#">TIKTOK</a>	External	Passing Juice
<a href="#">Contacto</a>	Internal	Passing Juice
<a href="#">La tienda</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Envíos y devoluciones</a>	Internal	Passing Juice
<a href="#">Guía de tallas</a>	Internal	Passing Juice
<a href="#">AVISO LEGAL</a>	Internal	Passing Juice
<a href="#">POLÍTICA DE PRIVACIDAD</a>	Internal	Passing Juice
<a href="#">POLÍTICA DE COOKIES</a>	Internal	Passing Juice



## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
precio	27	✘	✘	✘	✘
new	14	✘	✘	✘	✔
los	13	✘	✘	✘	✘
cookies	13	✘	✘	✘	✘
tienda	12	✔	✘	✔	✔

## Usability


	Url	Domain : nigramercato.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon</li><li data-bbox="555 264 879 300">✔ Meta Viewport Tag</li><li data-bbox="555 331 810 367">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <div data-bbox="549 645 1481 766"><p data-bbox="549 658 1114 694"><a href="https://nigramercato.com/es/sitemap.xml">https://nigramercato.com/es/sitemap.xml</a></p><p data-bbox="549 716 1114 752"><a href="https://nigramercato.com/en/sitemap.xml">https://nigramercato.com/en/sitemap.xml</a></p></div>
	Robots.txt	<p data-bbox="539 792 1011 828"><a href="http://nigramercato.com/robots.txt">http://nigramercato.com/robots.txt</a></p> <p data-bbox="539 860 1082 896">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 927 644 963">Missing</p> <p data-bbox="539 994 1337 1030">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1061 1449 1164">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>