

Website review nikoroskams.com

Generated on September 22 2024 21:26 PM



The score is 51/100







SEO Content

	Title	Niko Roskams - Marketing Specialist & Graphic Designer Length : 58 Perfect, your title contains between 10 and 70 characters.											
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.											
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.											
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Niko Roskams - Marketing Specialist & Graphic Designer</td></tr><tr><td>image</td><td>https://cdn.myportfolio.com/c37aa4818d0ca94f7a9bea976535c709/43787490-2c50-42f6-8680-3279b739601a_rwc_217x0x1370x1370x1370.jpg?h=ca4d3b69d3e17932873b2cc40e3e200a</td></tr></tbody></table>						Property	Content	title	Niko Roskams - Marketing Specialist & Graphic Designer	image	https://cdn.myportfolio.com/c37aa4818d0ca94f7a9bea976535c709/43787490-2c50-42f6-8680-3279b739601a_rwc_217x0x1370x1370x1370.jpg?h=ca4d3b69d3e17932873b2cc40e3e200a
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	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0						
	Images	We found 10 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.											
	Text/HTML Ratio	Ratio : 19%											

SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Portfolio	Internal	Passing Juice
BRANDING	Internal	Passing Juice
PRINT ADVERTISING	Internal	Passing Juice
CROSS-MEDIA ADVERTISING	Internal	Passing Juice
DIGITAL ADVERTISING	Internal	Passing Juice
MAGAZINE & BOOKS	Internal	Passing Juice
CATALOG(UE)	Internal	Passing Juice
POSTER & PRINT	Internal	Passing Juice

In-page links

[DISPLAY & TRADESHOW](#)

Internal

Passing Juice

[MERCH & APPAREL](#)

Internal

Passing Juice

[VARIOUS](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

various digital print magazine niko
roskams portfolio advertising books
branding










Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
advertising	9	✖	✖	✖	✖
print	6	✖	✖	✖	✖
digital	4	✖	✖	✖	✖
magazine	4	✖	✖	✖	✖
books	4	✖	✖	✖	✖





Usability

	Url	Domain : nikoroskams.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://nikoroskams.com/sitemap.xml</div>
	Robots.txt	http://nikoroskams.com/robots.txt Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.