Website review
ninjabishop.com

The score is 48/100

SEO Content

✓	Title	Ninjabi Shop **Length : 12** Perfect, your title contains between 10 and 70 characters.
✓	Description	Ninjabi is an online shop for products based off of Ninjabi comics. It includes a variety of products such as apparel, bedding, plush toys, and more. **Length : 149** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Ninjabi
url	https://ninjabishop.com/
title	Ninjabi Shop
type	website
description	Ninjabi is an online shop for products based off of Ninjabi comics. It includes a variety of products such as apparel, bedding, plush toys, and more.
image	https://cdn.shopify.com/s/files/1/0152/8990/9334/files/hires1transparent_eb5d81d8-9197-4e3f-8387-3c65701289b2.png?v=1588409386
image:secure_url	https://cdn.shopify.com/s/files/1/0152/8990/9334/files/hires1transparent_eb5d81d8-9197-4e3f-8387-3c65701289b2.png?v=1588409386

SEO Content

		image:width	720			
		image:height	751			

	Headings	H1	H2	H3	H4	H5	H6
		1	5	0	0	0	0

- [H1]
- [H2] Just added to your cart
- [H2] Featured collection
- [H2] Noor is there for you
- [H2] Instagram feed
- [H2] Featured collection

	Images	We found 44 images on this web page. 32 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.
✔	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✔	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✔	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 11.11% External Links : Passing Juice 22.22% Internal Links 66.67%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Join the Ninjabi Club on Instagram	External	Passing Juice
Search	Internal	Passing Juice
Ninjabi Comics	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Ninjabi	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

	Keywords Cloud	unit chai regular price ladies kashmiri better noor sale ninjabi

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	21	✖	✖	✖	✖
sale	14	✖	✖	✖	✖
kashmiri	8	✖	✖	✖	✖
chai	8	✖	✖	✖	✖
better	8	✖	✖	✖	✖

Usability

	Url	Domain : ninjabishop.com Length : 15

Usability

✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables. ❌ Too bad, your website is using inline styles. ✅ Great, your website has few CSS files. ❌ Too bad, your website has too many JS files (more than 6). ❌ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	❌ Apple Icon ✅ Meta Viewport Tag

Mobile

		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://ninjabishop.com/sitemap.xml
✔	Robots.txt	http://ninjabishop.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.