



Website review njbestsmiles.com

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The score is 62/100







SEO Content

	<p>Title</p>	<p>Dentist Cranbury, NJ 08512 Nihal Kamel, DMD</p> <p>Length : 45</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Dentist Nihal Kamel, DMD is accepting new dental patients in Cranbury, NJ 08512. Call (609) 409-5999 to request an appointment.</p> <p>Length : 127</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1720"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Dentist Cranbury, NJ 08512 Nihal Kamel, DMD</td> </tr> <tr> <td>description</td> <td>Dentist Nihal Kamel, DMD is accepting new dental patients in Cranbury, NJ 08512. Call (609) 409-5999 to request an appointment.</td> </tr> <tr> <td>url</td> <td>https://www.njbestsmiles.com/</td> </tr> </tbody> </table>	Property	Content	type	website	title	Dentist Cranbury, NJ 08512 Nihal Kamel, DMD	description	Dentist Nihal Kamel, DMD is accepting new dental patients in Cranbury, NJ 08512. Call (609) 409-5999 to request an appointment.	url	https://www.njbestsmiles.com/		
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	<p>Headings</p>	<table border="1" data-bbox="544 1749 1481 1821"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>15</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1854 1294 2080" style="list-style-type: none"> • [H1] Aesthetic Dental Solutions • [H1] Aesthetic Dental Solutions • [H1] No Dental Benefits? We Have You Covered! • [H2] Your family dentist in Cranbury, NJ • [H2] Your family dentist in Cranbury, NJ • [H2] 2024 Wellness Day • [H2] 2024 National Align Your Teeth Day 	H1	H2	H3	H4	H5	H6	3	15	6	0	0	0
H1	H2	H3	H4	H5	H6									
3	15	6	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2]• [H2] Schedule your dental appointment today!• [H2] Our modern office features the latest in dental technology.• [H2] Complimentary Invisalign Consultation• [H2] Whitening Special• [H2] New Patient Offer• [H2] Dental Services For The Whole Family• [H2] Our Patient Testimonials• [H2] Office Info• [H2] Quick Links• [H2] Stay Connected• [H3] \$265 OFF Teeth Whitening• [H3] New patients without insurance receive oral exam, digital x-rays, and a consultation for \$99• [H3] General• [H3] Cosmetic• [H3] Botox• [H3] Invisalign
	Images	<p>We found 16 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 23%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 40 links including 2 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 15%</p>

SEO Links

Internal Links 85%

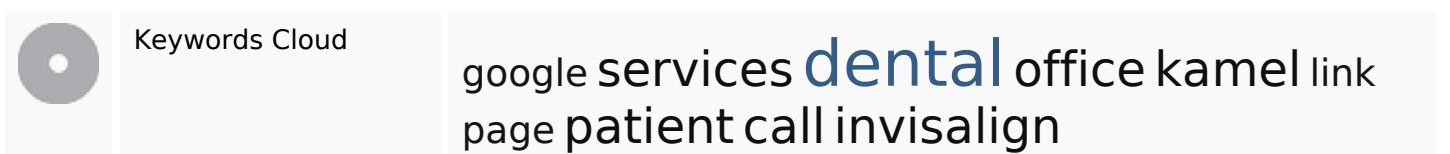
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Meet Dr. Kamel	Internal	Passing Juice
Dental Services	Internal	Passing Juice
Cosmetic Procedures	Internal	Passing Juice
Invisalign	Internal	Passing Juice
General Procedures	Internal	Passing Juice
Digital X-Rays	Internal	Passing Juice
Digital Impressions	Internal	Passing Juice
Tobacco/Cancer	Internal	Passing Juice
Botox	Internal	Passing Juice
Snoring/Sleep Apnea	Internal	Passing Juice
Spa Services	Internal	Passing Juice
Invisalign	Internal	Passing Juice
Patient Center	Internal	Passing Juice
Dental Plan	Internal	Passing Juice
Meet Our Team	Internal	Passing Juice
Location	Internal	Passing Juice
Office Tour	Internal	Passing Juice
Patient Forms	Internal	Passing Juice
Office Policies	Internal	Passing Juice
Common Questions	Internal	Passing Juice
Dental Links	Internal	Passing Juice
Patient Testimonials	Internal	Passing Juice

In-page links

Review Us	Internal	Passing Juice
Blog	Internal	Passing Juice
Products	Internal	Passing Juice
Awards	Internal	Passing Juice
Contact	Internal	Passing Juice
Download Flyer	Internal	Passing Juice
Register Today!	Internal	Passing Juice
Details on Facebook	External	Passing Juice
Download Flyer	Internal	Passing Juice
Register Today!	Internal	Passing Juice
I'm a Patient	External	Passing Juice
I'm an Employer	External	Passing Juice
Learn About Our Membership Plan	Internal	Passing Juice
Book Appointment Today!	External	Passing Juice
Book Appointment Today!	External	Passing Juice
Map & Directions	Internal	Passing Juice
Dental website design	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	12	✘	✘	✔	✔
invisalign	7	✘	✘	✘	✔
patient	7	✘	✘	✔	✔







Keywords Consistency

office	7	✘	✘	✘	✔
services	6	✘	✘	✘	✔

Usability

	Url	Domain : njbestsmiles.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.✔ Great, your website has few CSS files.

Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.njbestsmiles.com/sitemap.xml>



Robots.txt

<http://njbestsmiles.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but it can also be good to install a second in order to cross-check the data.