



Website review nobleoutfitters.ca

Generated on September 22 2024 15:18 PM





The score is 51/100







SEO Content

	Title	<p>Noble Outfitters</p> <p>Length : 16</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>At Noble Outfitters, we work hard to create products that work as hard as you do.</p> <p>Length : 81</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Noble Outfitters</td> </tr> <tr> <td>url</td> <td>https://www.nobleoutfitters.com/</td> </tr> <tr> <td>title</td> <td>Noble Outfitters</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>At Noble Outfitters, we work hard to create products that work as hard as you do.</td> </tr> </tbody> </table>					Property	Content	site_name	Noble Outfitters	url	https://www.nobleoutfitters.com/	title	Noble Outfitters	type	website	description	At Noble Outfitters, we work hard to create products that work as hard as you do.
Property	Content																	
site_name	Noble Outfitters																	
url	https://www.nobleoutfitters.com/																	
title	Noble Outfitters																	
type	website																	
description	At Noble Outfitters, we work hard to create products that work as hard as you do.																	
	Headings	H1	H2	H3	H4	H5	H6											
		1	7	2	0	0	0											
		<ul style="list-style-type: none"> • [H1] Noble Outfitters • [H2] Built For The Daily Grind • [H2] The Only Boots That Can Outwork You • [H2] Introducing • [H2] Confidence in Every Grip • [H2] Customer Service 																

SEO Content

		<ul style="list-style-type: none">• [H2] About Us• [H2] Follow Us• [H3] Popular & Trending• [H3] New Footwear
	Images	We found 49 images on this web page. 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 77 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
New	Internal	Passing Juice

In-page links

Men's	Internal	Passing Juice
Apparel	Internal	Passing Juice
Shirts	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Pants	Internal	Passing Juice
Footwear	Internal	Passing Juice
Work Boots	Internal	Passing Juice
MUDS Rubber Boots	Internal	Passing Juice
Socks	Internal	Passing Juice
Insoles	Internal	Passing Juice
Gloves	Internal	Passing Juice
Work Gloves	Internal	Passing Juice
Rope Gloves	Internal	Passing Juice
Underwear	Internal	Passing Juice
Hats	Internal	Passing Juice
Women's	Internal	Passing Juice
Apparel	Internal	Passing Juice
Tops	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Pants	Internal	Passing Juice
Footwear	Internal	Passing Juice
MUDS Rubber Boots	Internal	Passing Juice
Socks	Internal	Passing Juice
Insoles	Internal	Passing Juice
Gloves	Internal	Passing Juice
Work Gloves	Internal	Passing Juice
Rope Gloves	Internal	Passing Juice
Hats	Internal	Passing Juice

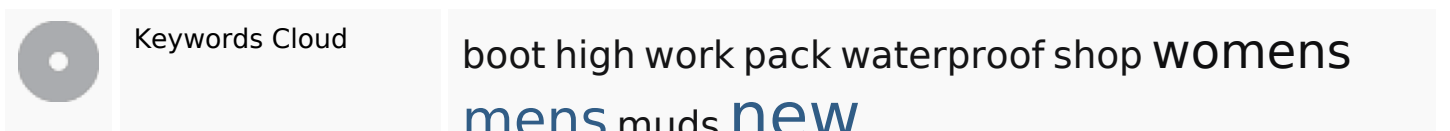
In-page links

Kid's	Internal	Passing Juice
Footwear	Internal	Passing Juice
MUDS Rubber Boots	Internal	Passing Juice
Socks	Internal	Passing Juice
Apparel	Internal	Passing Juice
Work Shirts	Internal	Passing Juice
Tees	Internal	Passing Juice
Sweatshirts	Internal	Passing Juice
Flannel	Internal	Passing Juice
Jackets	Internal	Passing Juice
Vests	Internal	Passing Juice
Sweatshirts	Internal	Passing Juice
Shirt Jackets	Internal	Passing Juice
Bibs	Internal	Passing Juice
Denim	Internal	Passing Juice
Canvas	Internal	Passing Juice
Ripstop	Internal	Passing Juice
Tanks	Internal	Passing Juice
Tees	Internal	Passing Juice
Sweatshirts	Internal	Passing Juice
Flannel	Internal	Passing Juice
Sweatshirts	Internal	Passing Juice
Jackets	Internal	Passing Juice
Vests	Internal	Passing Juice
Shirt Jackets	Internal	Passing Juice
Canvas	Internal	Passing Juice
Leggings	Internal	Passing Juice
Joggers	Internal	Passing Juice

In-page links

Footwear	Internal	Passing Juice
Insoles	Internal	Passing Juice
Gloves	Internal	Passing Juice
Catalog	Internal	Passing Juice
Find Us	Internal	Passing Juice
Shop MUDS	Internal	Passing Juice
Popular & Trending	Internal	Passing Juice
Shop Shockwave	Internal	Passing Juice
New Footwear	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Statement	Internal	Passing Juice
Cookie Statement	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Warranty	Internal	Passing Juice
Returns & Exchanges	Internal	Passing Juice
Noble's Story	Internal	Passing Juice
Careers	Internal	Passing Juice
Technology	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	17	✘	✘	✘	✔







Keywords Consistency

mens	13	✘	✘	✘	✘
womens	7	✘	✘	✘	✘
muds	6	✘	✘	✘	✘
work	6	✘	✘	✔	✔

Usability

	Url	Domain : nobleoutfitters.ca Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

- ✖ Too bad, your website is using inline styles.
- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.nobleoutfitters.com/sitemap.xml>



Robots.txt

<http://nobleoutfitters.ca/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics