Website review
nolapopcity.com

Generated on September 20 2024 20:14 PM

The score is 57/100

SEO Content

⚠️	Title	New Orleans's Top Boutique for NOLA Custom Shirts and Cultural Gifts – Pop City & Funrock'n **Length : 130** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	NOLA-Centric Fashion! New Orleans Apparel and Cultural Gifts for Both Men and Women. **Length : 84** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Pop City & Funrock'n
url	https://pop-city-funrockn.myshopify.com/
title	New Orleans's Top Boutique for NOLA Custom Shirts and Cultural Gifts
type	website
description	NOLA-Centric Fashion! New Orleans Apparel and Cultural Gifts for Both Men and Women.
image	https://cdn.shopify.com/s/files/1/2145/9549/files/double_logo_funrockn_and_popcity_eightbytw 0.jpg?height=628&pad_color=f7f1f2&v=16135 23646&width=1200

SEO Content

		image:secure_url	https://cdn.shopify.com/s/files/1/2145/9549/files/double_logo_funrockn_and_popcity_eightbytwo.jpg?height=628&pad_color=f7f1f2&v=1613523646&width=1200	
		image:width	1200	
		image:height	628	
		image:alt	funrock'n pop city logo new orleans boutique	

	Headings						
		H1 1	**H2** 6	**H3** 17	**H4** 1	**H5** 0	**H6** 0

- [H1]
- [H2] SUMMER FUN IN New Orleans POINTING YOU IN THE DIRECTION OF OUR BELOVED New Orleans . . .
- [H2] Shop Here!
- [H2] What's On Your Back, Gives Back! #wearyourcare
- [H2] NEWS and UPDATES!
- [H2] Owner, Rhonda Findley
- [H2] Shop Locations
- [H3] Funrock'n Mom & Pop City Dad
- [H3] TEES
- [H3] TANKS
- [H3] LONG SLEEVES
- [H3] Saint-centric!
- [H3] NOLA ARROWS
- [H3] SOCKS & UNDIES
- [H3] SUNNIES & JEWELRY
- [H3] BAGS & PURSES
- [H3] KIDS
- [H3] HATS
- [H3] FUNROCK'N
- [H3] Point Me in the Direction Of....
- [H3] I Really Do Care Collection
- [H3] NOLA Fundraising Shirts
- [H3] Thank you, CNN!
- [H3] Who Dressed DAT? Pop City & Funrock'n dresses Joan of Arc for #Blackandgoldfriday and Saints Fans go wild!
- [H4] Live Instagram Feed

	Images	We found 12 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

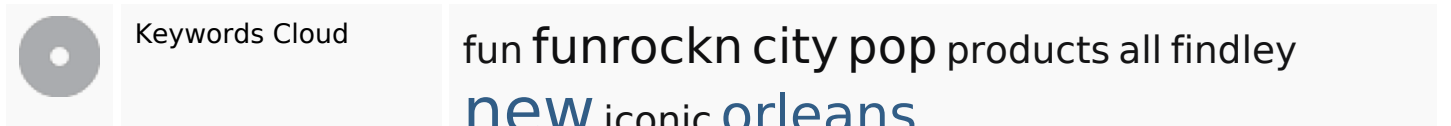|	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 4.17%
		External Links : Passing Juice 8.33%
		Internal Links 87.5%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Discover what's in store!	Internal	Passing Juice
TEES	Internal	Passing Juice
TANKS	Internal	Passing Juice
LONG SLEEVES	Internal	Passing Juice
HATS	Internal	Passing Juice
JEWELRY	Internal	Passing Juice
PopCity Home Collection	Internal	Passing Juice
KIDS	Internal	Passing Juice
FUN ROCK'N	Internal	Passing Juice
SAINTS APPAREL	Internal	Passing Juice

In-page links

BAGS, TOTES AND PURSES	Internal	Passing Juice
NOLA ARROW COLLECTION	Internal	Passing Juice
Crescent City Cookie Company (tm)	Internal	Passing Juice
Shipping	Internal	Passing Juice
About Us	Internal	Passing Juice
Store Locations	Internal	Passing Juice
Blog Posts	Internal	Passing Juice
Discover More	Internal	Passing Juice
Click HERE to Read Article	External	Passing Juice
CliCK HERE TO READ ABOUT POP CITY IN NEW ORLEANS	External	Passing Juice
View Store Locations	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

Keywords Cloud

fun funrockn city pop products all findley new iconic orleans

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	14	✔	✖	✔	✔
orleans	10	✔	✖	✔	✔
pop	7	✔	✖	✖	✔
city	7	✔	✖	✖	✔
funrockn	7	✖	✖	✖	✖

Usability

●	Url	Domain : nolapopcity.com Length : 15
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://pop-city-funrockn.myshopify.com/sitemap.xml
✔	Robots.txt	http://nolapopcity.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics