







Website review nolapopcity.com

Generated on September 20 2024 18:52 PM





The score is 57/100



SEO Content

	<p>Title</p>	<p>New Orleans's Top Boutique for NOLA Custom Shirts and Cultural Gifts & Pop City & Funrock's</p> <p>Length : 130</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Description</p>	<p>NOLA-Centric Fashion! New Orleans Apparel and Cultural Gifts for Both Men and Women.</p> <p>Length : 84</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 1995"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Pop City & Funrock's</td> </tr> <tr> <td>url</td> <td>https://pop-city-funrockn.myshopify.com/</td> </tr> <tr> <td>title</td> <td>New Orleans's Top Boutique for NOLA Custom Shirts and Cultural Gifts</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>NOLA-Centric Fashion! New Orleans Apparel and Cultural Gifts for Both Men and Women.</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/2145/9549/files/double_logo_funrockn_and_popcity_eightbytw0.jpg?height=628&pad_color=f7f1f2&v=1613523646&width=1200</td> </tr> </tbody> </table>	Property	Content	site_name	Pop City & Funrock's	url	https://pop-city-funrockn.myshopify.com/	title	New Orleans's Top Boutique for NOLA Custom Shirts and Cultural Gifts	type	website	description	NOLA-Centric Fashion! New Orleans Apparel and Cultural Gifts for Both Men and Women.	image	https://cdn.shopify.com/s/files/1/2145/9549/files/double_logo_funrockn_and_popcity_eightbytw0.jpg?height=628&pad_color=f7f1f2&v=1613523646&width=1200
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SEO Content

		<p>image:secure_url https://cdn.shopify.com/s/files/1/2145/9549/files/double_logo_funrockn_and_popcity_eightbytwo.jpg?height=628&pad_color=f7f1f2&v=1613523646&width=1200</p> <p>image:width 1200</p> <p>image:height 628</p> <p>image:alt funrock'n pop city logo new orleans boutique</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>17</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] • [H2] SUMMER FUN IN New Orleans POINTING YOU IN THE DIRECTION OF OUR BELOVED New Orleans . . . • [H2] Shop Here! • [H2] What's On Your Back, Gives Back! #wearyourcare • [H2] NEWS and UPDATES! • [H2] Owner, Rhonda Findley • [H2] Shop Locations • [H3] Funrock'n Mom & Pop City Dad • [H3] TEES • [H3] TANKS • [H3] LONG SLEEVES • [H3] Saint-centric! • [H3] NOLA ARROWS • [H3] SOCKS & UNDIES • [H3] SUNNIES & JEWELRY • [H3] BAGS & PURSES • [H3] KIDS • [H3] HATS • [H3] FUNROCK'N • [H3] Point Me in the Direction Of.... • [H3] I Really Do Care Collection • [H3] NOLA Fundraising Shirts • [H3] Thank you, CNN! • [H3] Who Dressed DAT? Pop City & Funrock'n dresses Joan of Arc for #Blackandgoldfriday and Saints Fans go wild! • [H4] Live Instagram Feed 	H1	H2	H3	H4	H5	H6	1	6	17	1	0	0
H1	H2	H3	H4	H5	H6									
1	6	17	1	0	0									
	Images	<p>We found 12 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 4.17% External Links : Passing Juice 8.33% Internal Links 87.5%

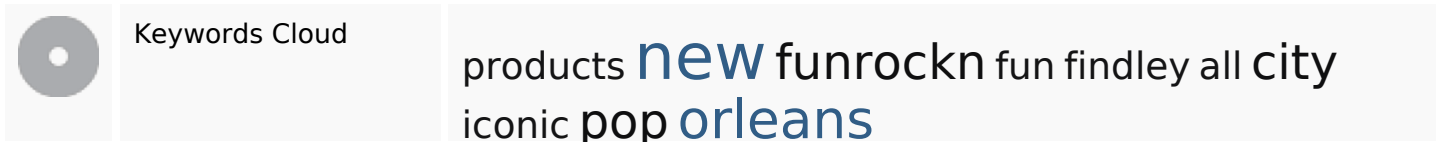
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Discover what's in store!	Internal	Passing Juice
TEES	Internal	Passing Juice
TANKS	Internal	Passing Juice
LONG SLEEVES	Internal	Passing Juice
HATS	Internal	Passing Juice
JEWELRY	Internal	Passing Juice
PopCity Home Collection	Internal	Passing Juice
KIDS	Internal	Passing Juice
FUN ROCK&#39;N	Internal	Passing Juice
SAINTS APPAREL	Internal	Passing Juice

In-page links

BAGS, TOTES AND PURSES	Internal	Passing Juice
NOLA ARROW COLLECTION	Internal	Passing Juice
Crescent City Cookie Company (tm)	Internal	Passing Juice
Shipping	Internal	Passing Juice
About Us	Internal	Passing Juice
Store Locations	Internal	Passing Juice
Blog Posts	Internal	Passing Juice
Discover More	Internal	Passing Juice
Click HERE to Read Article	External	Passing Juice
CLiCK HERE TO READ ABOUT POP CITY IN NEW ORLEANS	External	Passing Juice
View Store Locations	Internal	Passing Juice
Powered by Shopify	External	noFollow






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
new	14	✓	✗	✓	✓
orleans	10	✓	✗	✓	✓
pop	7	✓	✗	✗	✓
city	7	✓	✗	✗	✓
funrockn	7	✗	✗	✗	✗

Usability

	Url	Domain : nolapopcity.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 807 367">✔ Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="555 658 1278 694">https://pop-city-funrockn.myshopify.com/sitemap.xml</p>
	Robots.txt	<p data-bbox="539 734 987 770">http://nolapopcity.com/robots.txt</p> <p data-bbox="539 801 1083 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1099 904">Great, your website has an analytics tool.</p> <p data-bbox="555 949 858 1003"> Google Analytics</p>