

# Website review northmemorial.com

Generated on September 21 2024 01:17 AM

The score is 56/100

#### **SEO Content**

1	Title	Ambulance Service  Length: 86  Ideally, your title sh	alth Clinics, Hospitals, Air Medical Transport and s  nould contain between 10 and 70 characters (spaces free tool to calculate text length.	
1	Description	North Memorial Health provides primary care, urgent care, specialty care and emergency services to the Twin Cities metro area. Awardwinning, innovative care for all conditions. Our physicians are devoted to helping you take good care of your most specific health needs.  Length: 270  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.		
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.		
	Og Meta Properties	Good, your page take advantage of Og Properties.		
		Property	Content	
		locale	en_US	
		type	website	
		title	North Memorial Health Clinics, Hospitals, Air Medical Transport and Ambulance Services	
		description	North Memorial Health provides primary care, urgent care, specialty care and emergency services to the Twin Cities metro area. Awardwinning, innovative care for all conditions. Our physicians are devoted to helping you take good care of your most specific health needs.	
		url	https://northmemorial.com/	

#### **SEO Content**

	site_name	North Memorial Health
	image	https://northmemorial.com/wp-content/uploads/2022/02/North-Memorial-Health-Logo_Feature-Image.jpg
	image:width	1200
	image:height	627
	image:type	image/jpeg
Headings	H1 H2	H3 H4 H5 H6

Headings

H1	H2	H3	H4	H5	Н6
1	8	16	37	10	0

- [H1] North Is Gold
- [H2] -+ Care Providers
- [H2] Clinics
- [H2] -+ Patients Served Monthly
- [H2] Manage your healthcare with MyChart
- [H2] Friendly, Knowledgeable Neighborhood Healthcare
- [H2] Care Team
- [H2] Specialties and Services
- [H2] Better Health News
- [H3] Make an Appointment with: Choose a Location
- [H3] Toni & Colin Create a Healthier Future with Bariatric Surgery
- [H3] Guidelines and Goals of Bariatric Surgery
- [H3] Building a Career at North: One Team Member's Incredible Path
- [H3] Hospitals
- [H3] Primary Care Clinics
- [H3] Urgency Centers
- [H3] Urgent Care Clinics
- [H3] Help Me Choose
- [H3] Prescriptions for a Life Well-Lived
- [H3] Toni & Colin Create a Healthier Future with Bariatric Surgery
- [H3] Guidelines and Goals of Bariatric Surgery
- [H3] Building a Career at North: One Team Member's Incredible Path
- [H3] LGBTQIA+ Wellness Guide
- [H3] Summer Preview: Water and Swimming Safety Tips
- [H3] Health Care for the LGBTQIA+ Community
- [H4] Choose Your Appointment Location
- [H4] Schedule Online
- [H4] Schedule a Virtual Visit
- [H4] Call Us
- [H4] Chat With Us
- [H4] Book Via Text
- [H4] Featured Content
- [H4] Take Control of Your Health
- [H4] Groups & Classes
- [H4] Keith Johnson, MD
- [H4] Imran Syed, MD, FACC, FASE, FSCMR



#### **SEO Content**

		<ul> <li>[H4] Ilya Perepelitsyn, MD</li> <li>[H4] Parker M. Korbitz, MD</li> <li>[H4] Katie Baker-Lange, CGC</li> <li>[H4] Russell Eide, PA-C</li> <li>[H4] Mustafa Abdulhusein, MD, MBA, FRCP-C</li> <li>[H4] Maichel Abouelmakarim Gharabawy, MD</li> <li>[H4] Brett Carlson, MD, FACC, FASE, FSCCT</li> <li>[H4] Brett Carlson, MD</li> <li>[H4] Steven S. Roh, MD</li> <li>[H4] Brain &amp; Neurological Care</li> <li>[H4] Cancer Care / Oncology</li> <li>[H4] Dermatology</li> <li>[H4] Dermatology</li> <li>[H4] Ear, Nose &amp; Throat (ENT)</li> <li>[H4] Emergency Services</li> <li>[H4] Gastroenterology / Digestive Health</li> <li>[H4] Heart &amp; Vascular</li> <li>[H4] Mammography</li> <li>[H4] Podiatry</li> <li>[H4] Pregnancy &amp; Birth</li> <li>[H4] Pregnancy &amp; Birth</li> <li>[H4] Surgery</li> <li>[H4] Trauma Care</li> <li>[H4] Weight &amp; Lifestyle Management</li> <li>[H5] 24/7 Call Center &amp; Nurse Line</li> <li>[H5] General Hospital Information</li> <li>[H5] Patient Representatives</li> <li>[H5] General Hospital Information</li> <li>[H5] Gareers</li> <li>[H5] General Hospital Information</li> <li>[H5] Patient Representatives</li> <li>[H5] General Hospital Information</li> <li>[H5] Gareers</li> <li>[H5] Careers</li> </ul>
	Images	We found 20 images on this web page.  Good, most or all of your images have alt attributes.
8	Text/HTML Ratio	Ratio: <b>6%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	lframe	Great, there are no Iframes detected on this page.

## **SEO Content**

#### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 72 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 4.17%  Internal Links 95.83%

## **In-page links**

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
Skip to navigation	Internal	Passing Juice
Skip to sitemap	Internal	Passing Juice
<u>MyChart</u>	Internal	Passing Juice
Payment & Billing	Internal	Passing Juice
Contact	External	Passing Juice
northmemorial.com/careers	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
=	External	Passing Juice
Which location type should I choose?	Internal	Passing Juice
VIEW ALL LOCATIONS	Internal	Passing Juice
Concierge Medicine	Internal	Passing Juice
Executive Health	Internal	Passing Juice
Family Medicine	Internal	Passing Juice

# In-page links

Internal Medicine	Internal	Passing Juice
Men's Health	Internal	Passing Juice
<u>Pediatrics</u>	Internal	Passing Juice
Women's Health	Internal	Passing Juice
Which type of care should I choose?	Internal	Passing Juice
Bariatric & Metabolic Weight Loss	Internal	Passing Juice
Brain & Neurology	Internal	Passing Juice
Cancer / Oncology	Internal	Passing Juice
Diabetes & Endocrinology	Internal	Passing Juice
Ear, Nose & Throat (ENT)	Internal	Passing Juice
Emergency Services	Internal	Passing Juice
Gastroenterology/Digestive Health	Internal	Passing Juice
Heart & Vascular	Internal	Passing Juice
<u>Imaging</u>	Internal	Passing Juice
Maternal-Fetal Medicine	Internal	Passing Juice
Neonatology	Internal	Passing Juice
Orthopedics / Bones & Joints	Internal	Passing Juice
<u>Podiatry</u>	Internal	Passing Juice
Pulmonary	Internal	Passing Juice
Pregnancy & Birth	Internal	Passing Juice
Rehabilitation	Internal	Passing Juice
Sleep	Internal	Passing Juice
Surgery	Internal	Passing Juice
<u>Trauma Care</u>	Internal	Passing Juice
Urology	Internal	Passing Juice
Weight & Lifestyle Management	Internal	Passing Juice

# In-page links

All Specialties	Internal	Passing Juice
<u>Virtual doctor visits</u>	Internal	Passing Juice
vaccine appointments	Internal	Passing Juice
specialty	Internal	Passing Juice
View All Content	Internal	Passing Juice
Toni & Colin Create a Healthier Future with Bariatric Surgery	Internal	Passing Juice
Guidelines and Goals of Bariatric Surgery	Internal	Passing Juice
Building a Career at North: One Team Member's Incredible Path	Internal	Passing Juice
Find an Event	Internal	Passing Juice
<u>Learn more</u>	Internal	Passing Juice
Access MyChart	Internal	Passing Juice
VIEW ALL LOCATIONS	Internal	Passing Juice
See All Doctors	Internal	Passing Juice
LGBTQIA+ Wellness Guide	Internal	Passing Juice
Summer Preview: Water and Swimming Safety Tips	Internal	Passing Juice
Health Care for the LGBTQIA+ Community	Internal	Passing Juice
About Us	Internal	Passing Juice
Volunteer	Internal	Passing Juice
<u>Donate</u>	Internal	Passing Juice
Foundation & Giving	Internal	Passing Juice
<u>Newsroom</u>	Internal	Passing Juice
Ambulance Services	Internal	Passing Juice
Cost Estimates	Internal	Passing Juice
<u>Financial Assistance</u>	Internal	Passing Juice
Access Health Records	Internal	Passing Juice

#### **In-page links**

Contact Us	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Provider Resources	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Professional Education	Internal	Passing Juice
MyHR .	External	Passing Juice
<u>MyTime</u>	Internal	Passing Juice

#### **SEO Keywords**



Keywords Cloud

memorial grove clinic center maple health robbinsdale **north** care hospital

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
north	48	✓	×	<b>*</b>	✓
health	38	♥	×	<b>*</b>	✓
memorial	37	♥	×	<b>*</b>	×
hospital	26	♥	×	×	♥
maple	23	×	×	×	×

#### **Usability**

0	Url	Domain : northmemorial.com Length : 17
	Favicon	Great, your website has a favicon.

## **Usability**

Printability	We could not find a Print-Friendly CSS.
Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

<b></b>	Doctype	HTML 5		
<b>②</b>	Encoding	Perfect. Your declared charset is UTF-8.		
8	W3C Validity	Errors: 0 Warnings: 0		
<b></b>	Email Privacy	Great no email address has been found in plain text!		
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile



#### Mobile

•	Meta Viewport Tag
*	Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https:// <domain>/sitemap_index.xml</domain>
	Robots.txt	http://northmemorial.com/robots.txt
		Great, your website has a robots.txt file.
<b>3</b>	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.