



Website review northwestapparel.com

Generated on September 22 2024 13:39 PM





The score is 51/100







SEO Content

	Title	<p>Northwest Apparel</p> <p>Length : 17</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Northwest Apparel</td> </tr> <tr> <td>title</td> <td>Northwest Apparel</td> </tr> <tr> <td>url</td> <td>https://northwestapparel.com</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>http://static1.squarespace.com/static/6049285351ba441e4099f1f7/t/6067605366d1bb6f5c728deb/1617387603126/NWA+Logo.png?format=1500w</td> </tr> <tr> <td>image:width</td> <td>1080</td> </tr> <tr> <td>image:height</td> <td>1316</td> </tr> </tbody> </table>	Property	Content	site_name	Northwest Apparel	title	Northwest Apparel	url	https://northwestapparel.com	type	website	image	http://static1.squarespace.com/static/6049285351ba441e4099f1f7/t/6067605366d1bb6f5c728deb/1617387603126/NWA+Logo.png?format=1500w	image:width	1080	image:height	1316
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	Headings	<table border="1" data-bbox="539 1933 1481 2000"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 914 2067" style="list-style-type: none"> • [H1] Take It Outside 	H1	H2	H3	H4	H5	H6	1	0	1	0	0	0				
H1	H2	H3	H4	H5	H6													
1	0	1	0	0	0													

SEO Content

		<ul style="list-style-type: none">[H3] Hike, bike, climb, run, ski, snowboard, surf. Did we hit them all? Not even close. There's so much to do here in the Pacific Northwest, every day offers another chance to choose your own adventure. That's the inspiration behind Northwest Apparel — high performance clothing and accessories made by thrill-seekers, for thrill-seekers. We know you can't sit still. Why would you want to? Your next adventure awaits. We'll make sure you're dressed for it.
	Images	We found 6 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice

In-page links

About	Internal	Passing Juice
Contact	Internal	Passing Juice
Shop	Internal	Passing Juice






SEO Keywords

 Keywords Cloud	apparel cart thrill-seekers shop home sign scroll account northwest adventure
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Keywords Consistency



Keyword	Content	Title	Keywords	Description	Headings
northwest	4	✓	✗	✗	✓
apparel	3	✓	✗	✗	✓
shop	3	✗	✗	✗	✗
cart	2	✗	✗	✗	✗
sign	2	✗	✗	✗	✗

Usability

	Url	Domain : northwestapparel.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://northwestapparel.com/sitemap.xml</code>
	Robots.txt	<code>http://northwestapparel.com/robots.txt</code>

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>