









# Website review novamrkt.com

Generated on September 20 2024 12:43 PM




The score is 59/100







## SEO Content

	<p>Title</p>	<p>NOVA   A Charitable Market</p> <p><b>Length : 26</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>NOVA is a online marketplace that sells apparel and merchandise for nonprofits.</p> <p><b>Length : 80</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1742"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>NOVA   A Charitable Market</td> </tr> <tr> <td>description</td> <td>NOVA is a online marketplace that sells apparel and merchandise for nonprofits.</td> </tr> <tr> <td>url</td> <td>https://www.novamrkt.com</td> </tr> <tr> <td>site_name</td> <td>NOVA</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	title	NOVA   A Charitable Market	description	NOVA is a online marketplace that sells apparel and merchandise for nonprofits.	url	https://www.novamrkt.com	site_name	NOVA	type	website
Property	Content													
title	NOVA   A Charitable Market													
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	<p>Headings</p>	<table border="1" data-bbox="539 1776 1481 1845"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1877 1109 1944" style="list-style-type: none"> <li>• [H1] NOVA Charitable Marketplace</li> <li>• [H2] Our Products</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	0	0	0									
	<p>Images</p>	<p>We found 5 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">CONTACT</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	from nova various products nonprofits logo page janyaa charitable basic
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
janyaa	4	✘	✘	✘	✘
nova	3	✔	✘	✔	✔
products	3	✘	✘	✘	✔
logo	3	✘	✘	✘	✘
charitable	2	✔	✘	✘	✔

## Usability

	Url	Domain : novamrkt.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.novamrkt.com/sitemap.xml</code>
	Robots.txt	<code>http://novamrkt.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.