

### Website review oddheads.com

Generated on September 13 2024 06:20 AM

The score is 53/100

#### **SEO Content**

	Title	Odd Heads	Apparel				
		Length:	17				
		Perfect, yo	ur title c	ontains betv	veen 10 and	70 characte	ers.
8	Description	Length : (	0				
					eta description to create d		page. Use <u>this</u>
8	Keywords				eta keywords create keywo		ge. Use <u>this free</u>
	Og Meta Properties	Good, you	r page ta	ke advantag	je of Og Proj	perties.	
		Proper	ty	Content	:		
		site_name	9	Odd Heads	s Apparel		
		title		Odd Heads Apparel			
		url		https://www.odd-heads.com			
		type		website			
	Headings	<b>H1</b> 2	<b>H2</b> 1	<b>H3</b> 0	<b>H4</b> 3	<b>H5</b> 0	<b>H6</b> 0
		• [H] • [H2 • [H4	L] *ODD I	er 2023 Coll Odd al Odd	REL* *ODD	HEADS APPA	AREL*
	Images		_	on this web	page. issing. Add a	ilternative te	ext so that

### **SEO Content**

	search engines can better understand the content of your images.
Text/HTML Ratio	Ratio: <b>7%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
<b></b>	Underscores in the URLs	Perfect! No underscores detected in your URLs.
<b></b>	In-page links	We found a total of 11 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 9.09%
		Internal Links 90.91%

# In-page links

Anchor	Туре	Juice
Skip to Content	Internal	Passing Juice
Shop	Internal	Passing Juice
Odd Heads Apparel	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shipping & amp: Returns	Internal	Passing Juice
Size Guide	Internal	Passing Juice

# **In-page links**

<u>FAQs</u>	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
<u>Instagram</u>	External	Passing Juice

# **SEO Keywords**



Keywords Cloud

stand summer open apparel close menu collection odd shop heads

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
odd	11	♥	×	×	<b>*</b>
heads	5	♥	×	×	✓
apparel	5	✓	×	×	✓
shop	4	×	×	×	×
menu	2	×	×	×	×

# **Usability**

•	Url	Domain : odd-heads.com Length : 13
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
<b>②</b>	Language	Good. Your declared language is en.

# **Usability**



**Dublin Core** 

This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
8	W3C Validity	Errors: 0 Warnings: 0
<b></b>	Email Privacy	Great no email address has been found in plain text!
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>

#### Mobile

	Mobile Optimization	×	Apple Icon
	•	Meta Viewport Tag	
		*	Flash content

# **Optimization**

XML Sitemap Great, your website has an XML sitemap.	
---	--



		https://www.odd-heads.com/sitemap.xml
	Robots.txt	http://odd-heads.com/robots.txt  Great, your website has a robots.txt file.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.