

Website review oddmentandtweak.com

Generated on September 23 2024 06:29 AM

The score is 49/100

SEO Content

	Title	Oddment & amp; Tweak		
		Length: 19		
		Perfect, your title contains between 10 and 70 characters.		
	Description	Purveyors of fine ornaments and bewitchingly cool enamel pins, bags, and apparel for the magically inclined! Length: 108		
		Great, your meta de	escription contains between 70 and 160 characters.	
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.		
	Og Meta Properties	ties Good, your page take advantage of Og Properties.		
		Property	Content	
		site_name	Oddment & Tweak	
		url	https://oddmentandtweak.com/	
		title	Oddment & Tweak	
		type	website	
		description	Purveyors of fine ornaments and bewitchingly cool enamel pins, bags, and apparel for the magically inclined!	
		image	http://oddmentandtweak.com/cdn/shop/files/OT _Social.png?v=1714434586	
		image:secure_url	https://oddmentandtweak.com/cdn/shop/files/O T_Social.png?v=1714434586	
		image:width	5000	
		image:height	2617	

SEO Content

	Headings	H1	H2 10	H3 18	H4 0	H5 0	H6 0
		• [H2 • [H2 • [H2 • [H2 • [H2 • [H2 • [H3 • [H3	Your cart Your cart Tour cart Sestimated Country/r Country/r Loud and Loud and New in St Featured Subscribe Pins Pins Six Wives Mini Sabe Mini Sabe Frog & To Frog & To	d total egion egion queer. queer. ock Collection to our en Micropho Micropho ers ers ead ead es: Magne	nails! nes		
&	Images		ıtes are em	npty or mis	o page. ssing. Add a rstand the c		
&	Text/HTML Ratio				_ code is bel ds more text	•	ent, this means
	Flash	Perfect, no	Flash conte	ent has be	en detected	l on this pa	ge.
	Iframe	Great, there	e are no Ifr	ames dete	ected on this	s page.	

SEO Links

URL Rewrite	Good. Your links looks friendly!
Underscores in the URLs	Perfect! No underscores detected in your URLs.
In-page links	We found a total of 21 links including 0 link(s) to files
Statistics	External Links : noFollow 4.76%
	External Links : Passing Juice 4.76%
	Internal Links 90.48%

In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
Continue shopping	Internal	Passing Juice
Log in	Internal	Passing Juice
<u>Home</u>	Internal	Passing Juice
Shop by Theme	Internal	Passing Juice
<u>Pins</u>	Internal	Passing Juice
<u>Stickers</u>	Internal	Passing Juice
Bags	Internal	Passing Juice
<u>Plush</u>	Internal	Passing Juice
Stationery	Internal	Passing Juice
<u>Prints</u>	Internal	Passing Juice
Accessories	Internal	Passing Juice
Popshop	Internal	Passing Juice
Clubs	External	Passing Juice
About	Internal	Passing Juice
FAQ	Internal	Passing Juice

In-page links

Six Wives Microphones	Internal	Passing Juice
Mini Sabers	Internal	Passing Juice
Frog & Toad	Internal	Passing Juice
Pin Buddies: Magnetic Pin Backers	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords



Keywords Cloud

cart usd new log stickers states pins shop oddment united

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
usd	5	×	×	×	×
shop	5	×	×	×	×
pins	4	×	×	*	*
united	4	×	×	×	×
states	4	×	×	×	×

Usability

0	Url	Domain : oddmentandtweak.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability



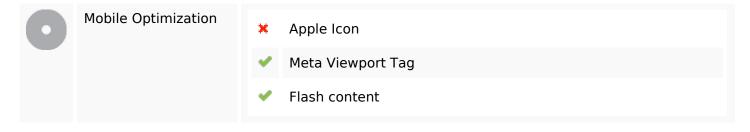
Dublin Core

This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
②	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 0 Warnings: 0
②	Email Privacy	Great no email address has been found in plain text!
Deprecated	Deprecated HTML	Deprecated tags Occurrences
		Operecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
0	Speed Tips	 Excellent, your website doesn't use nested tables.
		Too bad, your website is using inline styles.
		X Too bad, your website has too many CSS files (more than 4).
		Too bad, your website has too many JS files (more than 6).
		Too bad, your website does not take advantage of gzip.

Mobile



Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://oddmentandtweak.com/sitemap.xml
	Robots.txt	http://oddmentandtweak.com/robots.txt
		Great, your website has a robots.txt file.
Analytics		Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.