







# Website review oddmentandtweak.com

Generated on September 23 2024 05:24 AM





The score is 49/100







## SEO Content

	<p>Title</p>	<p>Oddment &amp; Tweak</p> <p><b>Length : 19</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	<p>Description</p>	<p>Purveyors of fine ornaments and bewitchingly cool enamel pins, bags, and apparel for the magically inclined!</p> <p><b>Length : 108</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Oddment &amp; Tweak</td> </tr> <tr> <td>url</td> <td>https://oddmentandtweak.com/</td> </tr> <tr> <td>title</td> <td>Oddment &amp; Tweak</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Purveyors of fine ornaments and bewitchingly cool enamel pins, bags, and apparel for the magically inclined!</td> </tr> <tr> <td>image</td> <td>http://oddmentandtweak.com/cdn/shop/files/OT_Social.png?v=1714434586</td> </tr> <tr> <td>image:secure_url</td> <td>https://oddmentandtweak.com/cdn/shop/files/OT_Social.png?v=1714434586</td> </tr> <tr> <td>image:width</td> <td>5000</td> </tr> <tr> <td>image:height</td> <td>2617</td> </tr> </tbody> </table>	Property	Content	site_name	Oddment & Tweak	url	https://oddmentandtweak.com/	title	Oddment & Tweak	type	website	description	Purveyors of fine ornaments and bewitchingly cool enamel pins, bags, and apparel for the magically inclined!	image	http://oddmentandtweak.com/cdn/shop/files/OT_Social.png?v=1714434586	image:secure_url	https://oddmentandtweak.com/cdn/shop/files/OT_Social.png?v=1714434586	image:width	5000	image:height	2617
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# SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>10</td><td>18</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] Your cart is empty</li><li>• [H2] Your cart</li><li>• [H2] Estimated total</li><li>• [H2] Country/region</li><li>• [H2] Country/region</li><li>• [H2] Loud and queer.</li><li>• [H2] Loud and queer.</li><li>• [H2] New in Stock</li><li>• [H2] Featured Collections</li><li>• [H2] Subscribe to our emails!</li><li>• [H3] Pins</li><li>• [H3] Pins</li><li>• [H3] Six Wives Microphones</li><li>• [H3] Six Wives Microphones</li><li>• [H3] Mini Sabers</li><li>• [H3] Mini Sabers</li><li>• [H3] Frog &amp; Toad</li><li>• [H3] Frog &amp; Toad</li><li>• [H3] Pin Buddies: Magnetic Pin Backers</li><li>• [H3] Pin Buddies: Magnetic Pin Backers</li><li>• [H3] LGBTQ+</li><li>• [H3] LGBTQ+</li><li>• [H3] Pin Backers</li><li>• [H3] Pin Backers</li><li>• [H3] Bags</li><li>• [H3] Bags</li><li>• [H3] Plush</li><li>• [H3] Plush</li></ul>	H1	H2	H3	H4	H5	H6	1	10	18	0	0	0
H1	H2	H3	H4	H5	H6									
1	10	18	0	0	0									
	Images	<p>We found 14 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 4.76% External Links : Passing Juice 4.76% Internal Links 90.48%


## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Continue shopping</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Shop by Theme</a>	Internal	Passing Juice
<a href="#">Pins</a>	Internal	Passing Juice
<a href="#">Stickers</a>	Internal	Passing Juice
<a href="#">Bags</a>	Internal	Passing Juice
<a href="#">Plush</a>	Internal	Passing Juice
<a href="#">Stationery</a>	Internal	Passing Juice
<a href="#">Prints</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Popshop</a>	Internal	Passing Juice
<a href="#">Clubs</a>	External	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice

## In-page links

<a href="#">Six Wives Microphones</a>	Internal	Passing Juice
<a href="#">Mini Sabers</a>	Internal	Passing Juice
<a href="#">Frog &amp; Toad</a>	Internal	Passing Juice
<a href="#">Pin Buddies: Magnetic Pin Backers</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow





## SEO Keywords

 Keywords Cloud	shop new pins states stickers united log cart oddment usd
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
usd	5	✘	✘	✘	✘
shop	5	✘	✘	✘	✘
pins	4	✘	✘	✔	✔
united	4	✘	✘	✘	✘
states	4	✘	✘	✘	✘












## Usability

 Url	Domain : oddmentandtweak.com Length : 19
 Favicon	Great, your website has a favicon.
 Printability	Great. We have found a Print-Friendly CSS.
 Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;s&gt;</td><td>4</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	4
Deprecated tags	Occurrences					
<s>	4					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://oddmentandtweak.com/sitemap.xml">https://oddmentandtweak.com/sitemap.xml</a>
	Robots.txt	<a href="http://oddmentandtweak.com/robots.txt">http://oddmentandtweak.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.