







Website review oddmentandtweak.com

Generated on September 23 2024 06:29 AM






The score is 49/100







SEO Content

	Title	Oddment & Tweak Length : 19 Perfect, your title contains between 10 and 70 characters.																				
	Description	Purveyors of fine ornaments and bewitchingly cool enamel pins, bags, and apparel for the magically inclined! Length : 108 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Oddment & Tweak</td></tr><tr><td>url</td><td>https://oddmentandtweak.com/</td></tr><tr><td>title</td><td>Oddment & Tweak</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Purveyors of fine ornaments and bewitchingly cool enamel pins, bags, and apparel for the magically inclined!</td></tr><tr><td>image</td><td>http://oddmentandtweak.com/cdn/shop/files/OT_Social.png?v=1714434586</td></tr><tr><td>image:secure_url</td><td>https://oddmentandtweak.com/cdn/shop/files/O T_Social.png?v=1714434586</td></tr><tr><td>image:width</td><td>5000</td></tr><tr><td>image:height</td><td>2617</td></tr></tbody></table>	Property	Content	site_name	Oddment & Tweak	url	https://oddmentandtweak.com/	title	Oddment & Tweak	type	website	description	Purveyors of fine ornaments and bewitchingly cool enamel pins, bags, and apparel for the magically inclined!	image	http://oddmentandtweak.com/cdn/shop/files/OT_Social.png?v=1714434586	image:secure_url	https://oddmentandtweak.com/cdn/shop/files/O T_Social.png?v=1714434586	image:width	5000	image:height	2617
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SEO Content

	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>10</td><td>18</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1]• [H2] Your cart is empty• [H2] Your cart• [H2] Estimated total• [H2] Country/region• [H2] Country/region• [H2] Loud and queer.• [H2] Loud and queer.• [H2] New in Stock• [H2] Featured Collections• [H2] Subscribe to our emails!• [H3] Pins• [H3] Pins• [H3] Six Wives Microphones• [H3] Six Wives Microphones• [H3] Mini Sabers• [H3] Mini Sabers• [H3] Frog & Toad• [H3] Frog & Toad• [H3] Pin Buddies: Magnetic Pin Backers• [H3] Pin Buddies: Magnetic Pin Backers• [H3] LGBTQ+• [H3] LGBTQ+• [H3] Pin Backers• [H3] Pin Backers• [H3] Bags• [H3] Bags• [H3] Plush• [H3] Plush	H1	H2	H3	H4	H5	H6	1	10	18	0	0	0
H1	H2	H3	H4	H5	H6									
1	10	18	0	0	0									
	Images	<p>We found 14 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 4.76% External Links : Passing Juice 4.76% Internal Links 90.48%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Continue shopping	Internal	Passing Juice
Log in	Internal	Passing Juice
Home	Internal	Passing Juice
Shop by Theme	Internal	Passing Juice
Pins	Internal	Passing Juice
Stickers	Internal	Passing Juice
Bags	Internal	Passing Juice
Plush	Internal	Passing Juice
Stationery	Internal	Passing Juice
Prints	Internal	Passing Juice
Accessories	Internal	Passing Juice
Popshop	Internal	Passing Juice
Clubs	External	Passing Juice
About	Internal	Passing Juice
FAQ	Internal	Passing Juice

In-page links

Six Wives Microphones	Internal	Passing Juice
Mini Sabers	Internal	Passing Juice
Frog & Toad	Internal	Passing Juice
Pin Buddies: Magnetic Pin Backers	Internal	Passing Juice
Powered by Shopify	External	noFollow





SEO Keywords

	Keywords Cloud	cart usd new log stickers states pins shop oddment united
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
usd	5	✖	✖	✖	✖
shop	5	✖	✖	✖	✖
pins	4	✖	✖	✔	✔
united	4	✖	✖	✖	✖
states	4	✖	✖	✖	✖












Usability

	Url	Domain : oddmentandtweak.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><s></td><td>4</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	4
Deprecated tags	Occurrences					
<s>	4					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://oddmentandtweak.com/sitemap.xml</div>
	Robots.txt	<p>http://oddmentandtweak.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>