








Website review oddmentapparel.com

Generated on September 23 2024 14:24 PM





The score is 48/100







SEO Content

	Title	Oddment Length : 7 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.																					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																					
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Oddment</td></tr><tr><td>title</td><td>Oddment</td></tr><tr><td>url</td><td>https://oddmentapparel.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>http://static1.squarespace.com/static/5d1020e4396a6b00013f10ad/t/6106ba8518a2fe00e32a1244/1627830920577/social+image.jpg?format=1500w</td></tr><tr><td>image:width</td><td>1500</td></tr><tr><td>image:height</td><td>1500</td></tr></table>						Property	Content	site_name	Oddment	title	Oddment	url	https://oddmentapparel.com	type	website	image	http://static1.squarespace.com/static/5d1020e4396a6b00013f10ad/t/6106ba8518a2fe00e32a1244/1627830920577/social+image.jpg?format=1500w	image:width	1500	image:height	1500
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image:width	1500																						
image:height	1500																						
	Headings	H1 0	H2 0	H3 1	H4 0	H5 0	H6 0																

SEO Content

		<ul style="list-style-type: none">[H3] Confronting textile waste and creating products using materials discarded by fashion houses.
	Images	We found 8 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

In-page links

Anchor	Type	Juice
Shop	Internal	Passing Juice
Our Story	Internal	Passing Juice
Gallery	Internal	Passing Juice

In-page links

Contact	Internal	Passing Juice
Contact	Internal	Passing Juice
Returns & Exchanges	Internal	Passing Juice
Squarespace	External	Passing Juice





SEO Keywords

	Keywords Cloud	oddment shop materials story gallery cart products textile waste fashion
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	4	✗	✗	✗	✗
oddment	3	✓	✗	✗	✗
story	3	✗	✗	✗	✗
waste	3	✗	✗	✗	✓
fashion	3	✗	✗	✗	✓

Usability

	Url	Domain : oddmentapparel.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 0
Warnings : 0



Email Privacy

Warning! At least one email address has been found in the plain text.
Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Great, your website has few CSS files.



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content



Optimization



XML Sitemap

Great, your website has an XML sitemap.

Optimization

		https://oddmentapparel.com/sitemap.xml
	Robots.txt	http://oddmentapparel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.