Website review
oddobjects.co

The score is 48/100

SEO Content

✅	Title	**ODD OBJECTS** **Length : 11** Perfect, your title contains between 10 and 70 characters.
✅	Description	Odd Objects is Strongman, Powerlifting, and Strength apparel designed and created by u80kg World's Strongest Man Tommy Lovell. **Length : 130** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	ODD OBJECTS
url	https://oddobjects.co/
title	ODD OBJECTS
type	website
description	Odd Objects is Strongman, Powerlifting, and Strength apparel designed and created by u80kg World's Strongest Man Tommy Lovell.
image	http://oddobjects.co/cdn/shop/files/OO-Logo-and-Name-Stickers.jpg?v=1643312860
image:secure_url	https://oddobjects.co/cdn/shop/files/OO-Logo-and-Name-Stickers.jpg?v=1643312860
image:width	1200

SEO Content

		image:height	628			

	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		1	6	40	0	0	0

- [H1]
- [H2] Collections by style
- [H2] Check out the:
- [H2] The bread and butter
- [H2] Shø Shorts | Strongman and Powerlifting Shorts
- [H2] you gotta be in the to know to know, you know?
- [H2] Follow us on Instagram
- [H3] Search our store
- [H3] Wrist Wraps in so many colors🟥🟧🟨🟩
- [H3] SHO 4
- [H3] Shirts 7
- [H3] Bottoms 2
- [H3] Accessories 6
- [H3] Odd Objects is apparel for strongman and powerlifting designed and developed by 80kg World's Strongest Man Tommy Lovell
- [H3] Shop the look
- [H3] Shop the look
- [H3] Shø Shirt | Short Sleeve
- [H3] Skin Tights | Compression Shorts
- [H3] Shop this look
- [H3] Shop this look
- [H3] Shø Shorts | Strongman and Powerlifting Shorts
- [H3] Shop this look
- [H3] Shop this look
- [H3] Shø Hoodie - Double Thick
- [H3] Shø Shirt | Short Sleeve
- [H3] Shø Shorts | Strongman and Powerlifting Shorts
- [H3] Skin Tights | Compression Shorts
- [H3] Shø Stirrups | Competition Socks
- [H3] Odd Objects Banner
- [H3] Wrist Wraps
- [H3] Beanie
- [H3] Log Jerk - Tee Shirt
- [H3] Shø Shirt | Short Sleeve
- [H3] Nature Walk Longsleeve
- [H3] Dismantle the Weightriarchy Shirt | Short Sleeve
- [H3] Oddball Executioner Shirt | Short Sleeve
- [H3] Shø Shorts | Strongman and Powerlifting Shorts
- [H3] Skin Tights | Compression Shorts
- [H3] Shø Stirrups | Competition Socks
- [H3] Beanie
- [H3] Stickers
- [H3] Wrist Wraps
- [H3] Collections
- [H3] Information
- [H3] Socials
- [H3] Contact
- [H3] Shopping Cart

SEO Content

❌	Images	We found 103 images on this web page. 68 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 30 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Full Fits	Internal	Passing Juice
Shø Shorts	Internal	Passing Juice
Tops	Internal	Passing Juice
Bottoms	Internal	Passing Juice

In-page links

Accessories	Internal	Passing Juice
Nature Walk	Internal	Passing Juice
Sale	Internal	Passing Juice
Log in	Internal	Passing Juice
Register	Internal	Passing Juice
Grab 'em all	Internal	Passing Juice
Shø Shirt | Short Sleeve	Internal	Passing Juice
Skin Tights | Compression Shorts	Internal	Passing Juice
Shø Hoodie - Double Thick	Internal	Passing Juice
Shø Stirrups | Competition Socks	Internal	Passing Juice
Odd Objects Banner	Internal	Passing Juice
Beanie	Internal	Passing Juice
Log Jerk - Tee Shirt	Internal	Passing Juice
Nature Walk Longsleeve	Internal	Passing Juice
Dismantle the Weightriarchy Shirt | Short Sleeve	Internal	Passing Juice
Oddball Executioner Shirt | Short Sleeve	Internal	Passing Juice
Stickers	Internal	Passing Juice
our Instagram.	Internal	Passing Juice
Search	Internal	Passing Juice
About Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms	Internal	Passing Juice
Refunds	Internal	Passing Juice
Do not sell my personal information	Internal	Passing Juice
Contact	Internal	Passing Juice
View Cart	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	sale regular shorts quick options price select usd view black

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	84	✖	✖	✖	✖
select	58	✖	✖	✖	✖
options	58	✖	✖	✖	✖
usd	48	✖	✖	✖	✖
view	45	✖	✖	✖	✖

Usability

	Url	Domain : oddobjects.co Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 108 Warnings : 16
✅	Email Privacy	Great no email address has been found in plain text!
❌	Deprecated HTML	

Deprecated tags	Occurrences
<s>	23

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

Speed Tips

- ✅ Excellent, your website doesn't use nested tables.
- ❌ Too bad, your website is using inline styles.
- ❌ Too bad, your website has too many CSS files (more than 4).
- ❌ Too bad, your website has too many JS files (more than 6).
- ❌ Too bad, your website does not take advantage of gzip.

Mobile

Mobile Optimization

- ❌ Apple Icon
- ✅ Meta Viewport Tag
- ✅ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.

https://oddobjects.co/sitemap.xml

✅	Robots.txt	http://oddobjects.co/robots.txt

Great, your website has a robots.txt file.

✅	Analytics	Great, your website has an analytics tool.

Google Analytics