Website review odomapparel.com

Generated on September 24 2024 06:19 AM

The score is 46/100

SEO Content

✅	Title	Odom Apparel **Length : 12** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Odom Apparel
url	https://www.odomapparel.com/
title	Odom Apparel
type	website
description	Odom Apparel

Headings					
H1	**H2**	**H3**	**H4**	**H5**	**H6**
1	2	6	0	0	0

- [H1] Odom Apparel
- [H2] Featured Merchandise
- [H2] Subscribe to our emails
- [H3] Odom Grown Hoodie
- [H3] Odom Grown Hoodie
- [H3] Odom Grown Black T-Shirt
- [H3] Odom Grown Black T-Shirt
- [H3] Odom Grown Beanie

SEO Content

		• [H3] Odom Grown Beanie
❌	Images	We found 4 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 11 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 9.09% External Links : Passing Juice 0% Internal Links 90.91%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
SHOP	Internal	Passing Juice

In-page links

ORG Apparel	Internal	Passing Juice
OG Apparel	Internal	Passing Juice
Odom Collectibles	Internal	Passing Juice
Shop all	Internal	Passing Juice
Odom Grown Hoodie	Internal	Passing Juice
Odom Grown Black T-Shirt	Internal	Passing Juice
Odom Grown Beanie	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

Keywords Cloud	vendor unit hoodie **odom price** regular usd choose grown sale

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	12	✖	✖	✖	✖
odom	10	✔	✖	✖	✔
grown	9	✖	✖	✖	✔
regular	6	✖	✖	✖	✖
usd	6	✖	✖	✖	✖

Usability

	Url	Domain : odomapparel.com Length : 15
✔	Favicon	Great, your website has a favicon.

Usability

✓	Printability	Great. We have found a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✗	Deprecated HTML	

Deprecated tags	Occurrences
<s>	3

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⦿	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✗ Too bad, your website does not take advantage of gzip.

Mobile

⦿	Mobile Optimization	✗ Apple Icon

Mobile

		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://www.odomapparel.com/sitemap.xml
✔	Robots.txt	http://odomapparel.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.