







Website review odorable.pet

Generated on September 23 2024 06:28 AM






The score is 49/100





SEO Content

	Title	<p>Run Wild Dog Jackets, Harnesses & Accessories 5* Reviews &ndash; RunWild</p> <p>Length : 80</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	Description	<p>Stylish dog jackets, dog harnesses, drying coats, apparel & accessories. Premium international brands exclusively in stock in NZ. Buy Online Now.</p> <p>Length : 149</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>RunWild</td></tr><tr><td>url</td><td>https://runwild.nz/</td></tr><tr><td>title</td><td>Run Wild Dog Jackets, Harnesses & Accessories 5* Reviews</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Stylish dog jackets, dog harnesses, drying coats, apparel & accessories. Premium international brands exclusively in stock in NZ. Buy Online Now.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0514/8986/5919/files/Benny_Frankie_Flash_in_Odorable_Jersey_s-B9982223_LR.jpg?v=1669755593</td></tr></tbody></table>	Property	Content	site_name	RunWild	url	https://runwild.nz/	title	Run Wild Dog Jackets, Harnesses & Accessories 5* Reviews	type	website	description	Stylish dog jackets, dog harnesses, drying coats, apparel & accessories. Premium international brands exclusively in stock in NZ. Buy Online Now.	image	https://cdn.shopify.com/s/files/1/0514/8986/5919/files/Benny_Frankie_Flash_in_Odorable_Jersey_s-B9982223_LR.jpg?v=1669755593
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SEO Content

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	Headings	<div><div><div>H11</div><div>H27</div><div>H30</div><div>H41</div><div>H50</div><div>H60</div></div><div><ul style="list-style-type: none">• [H1] RunWild• [H2] Currency• [H2] Essential kit for the adventurous dog• [H2] DOG JACKETS DRYING COATS HARNESES, COLLARS & LEADS ACCESSORIES Our range is imported from specialist pet wear designers in UK, Europe, USA and Australia. We also stock a selection of quality New Zealand designed and made products. We are a New Zealand company based in Wanaka. Buy local to avoid postal delays from overseas. We use tracked NZ Post parcels and have a free exchange/return service.• [H2] SHOP OUR BESTSELLERS• [H2] SHOP OUR SALE PRODUCTS• [H2] HERE'S WHAT OUR CUSTOMERS SAY...• [H2] Currency• [H4] {{translation.cartWarningTitle}}</div></div>
	Images	<div>We found 8 images on this web page.</div> <div>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>
	Text/HTML Ratio	<div>Ratio : 3%</div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 42 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
HOME	Internal	Passing Juice
SHOP	Internal	Passing Juice
ALL PRODUCTS (A-Z)	Internal	Passing Juice
BACKPACKS & BAGS	Internal	Passing Juice
COLLARS	Internal	Passing Juice
COOLING VESTS	Internal	Passing Juice
DRYING COATS/TOWELS	Internal	Passing Juice
GROOMING	Internal	Passing Juice
JERSEYS & SWEATERS	Internal	Passing Juice
HARNESSES	Internal	Passing Juice
LEADS	Internal	Passing Juice
LIFE JACKETS	Internal	Passing Juice
TOYS & ACCESSORIES	Internal	Passing Juice
BRANDS	Internal	Passing Juice
ARCTIC SAMMY (NZ)	Internal	Passing Juice
BASS BRUSHES (USA)	Internal	Passing Juice
CAT VENTURE (AUS)	Internal	Passing Juice
CURLI (SWITZERLAND)	Internal	Passing Juice
HUGO & HUDSON (UK)	Internal	Passing Juice

In-page links

K9 SPORT SACKS (USA)	Internal	Passing Juice
ODORABLE (NZ)	Internal	Passing Juice
PAIKKA (FINLAND)	Internal	Passing Juice
RUFF & TUMBLE (UK)	Internal	Passing Juice
SCRIBBLER (NZ)	Internal	Passing Juice
STUNT PUPPY (USA)	Internal	Passing Juice
CLEARANCE	Internal	Passing Juice
ABOUT	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
OUR STORY	Internal	Passing Juice
RETURNS POLICY	Internal	Passing Juice
SHIPPING	Internal	Passing Juice
Log in	Internal	Passing Juice
View all	Internal	Passing Juice
FAQs	Internal	Passing Juice
News	Internal	Passing Juice
Sizes	Internal	Passing Juice
Size Guide: Float Doggy	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
{{{name}}}	Internal	Passing Juice

SEO Keywords








Keywords Cloud

paikka new **dog** jackets **price** from save **sale** products regular





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sale	11	✖	✖	✖	✔
price	10	✖	✖	✖	✖
dog	7	✔	✖	✔	✔
products	6	✖	✖	✖	✔
save	6	✖	✖	✖	✖








Usability

	Url	Domain : odorable.pet Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>https://runwild.nz/sitemap.xml</div>
	Robots.txt	<div>http://odorable.pet/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Great, your website has an analytics tool.</div> <div> Google Analytics</div>