





# Website review odorable.pet

Generated on September 23 2024 05:23 AM






The score is 49/100





## SEO Content

	Title	<p>Run Wild   Dog Jackets, Harnesses &amp; Accessories   5* Reviews &amp;ndash; RunWild</p> <p><b>Length : 80</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Description	<p>Stylish dog jackets, dog harnesses, drying coats, apparel &amp; accessories. Premium international brands exclusively in stock in NZ. Buy Online Now.</p> <p><b>Length : 149</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>RunWild</td></tr><tr><td>url</td><td>https://runwild.nz/</td></tr><tr><td>title</td><td>Run Wild   Dog Jackets, Harnesses &amp; Accessories   5* Reviews</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Stylish dog jackets, dog harnesses, drying coats, apparel &amp; accessories. Premium international brands exclusively in stock in NZ. Buy Online Now.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0514/8986/5919/files/Benny_Frankie_Flash_in_Odorable_Jersey_s-B9982223_LR.jpg?v=1669755593</td></tr></tbody></table>	Property	Content	site_name	RunWild	url	https://runwild.nz/	title	Run Wild   Dog Jackets, Harnesses & Accessories   5* Reviews	type	website	description	Stylish dog jackets, dog harnesses, drying coats, apparel & accessories. Premium international brands exclusively in stock in NZ. Buy Online Now.	image	https://cdn.shopify.com/s/files/1/0514/8986/5919/files/Benny_Frankie_Flash_in_Odorable_Jersey_s-B9982223_LR.jpg?v=1669755593
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## SEO Content

		<p>image:secure_url https://cdn.shopify.com/s/files/1/0514/8986/5919/files/Benny_Frankie_Flash_in_Odorable_Jersey_s-B9982223_LR.jpg?v=1669755593</p> <p>image:width 2310</p> <p>image:height 1731</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] RunWild</li> <li>• [H2] Currency</li> <li>• [H2] Essential kit for the adventurous dog</li> <li>• [H2] DOG JACKETS   DRYING COATS   HARNESSSES, COLLARS &amp; LEADS   ACCESSORIES Our range is imported from specialist pet wear designers in UK, Europe, USA and Australia. We also stock a selection of quality New Zealand designed and made products. We are a New Zealand company based in Wanaka. Buy local to avoid postal delays from overseas. We use tracked NZ Post parcels and have a free exchange/return service.</li> <li>• [H2] SHOP OUR BESTSELLERS</li> <li>• [H2] SHOP OUR SALE PRODUCTS</li> <li>• [H2] HERE'S WHAT OUR CUSTOMERS SAY...</li> <li>• [H2] Currency</li> <li>• [H4] {{translation.cartWarningTitle}}</li> </ul>	H1	H2	H3	H4	H5	H6	1	7	0	1	0	0
H1	H2	H3	H4	H5	H6									
1	7	0	1	0	0									
	Images	<p>We found 8 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

	In-page links	We found a total of 42 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">SHOP</a>	Internal	Passing Juice
<a href="#">ALL PRODUCTS (A-Z)</a>	Internal	Passing Juice
<a href="#">BACKPACKS &amp; BAGS</a>	Internal	Passing Juice
<a href="#">COLLARS</a>	Internal	Passing Juice
<a href="#">COOLING VESTS</a>	Internal	Passing Juice
<a href="#">DRYING COATS/TOWELS</a>	Internal	Passing Juice
<a href="#">GROOMING</a>	Internal	Passing Juice
<a href="#">JERSEYS &amp; SWEATERS</a>	Internal	Passing Juice
<a href="#">HARNESSES</a>	Internal	Passing Juice
<a href="#">LEADS</a>	Internal	Passing Juice
<a href="#">LIFE JACKETS</a>	Internal	Passing Juice
<a href="#">TOYS &amp; ACCESSORIES</a>	Internal	Passing Juice
<a href="#">BRANDS</a>	Internal	Passing Juice
<a href="#">ARCTIC SAMMY (NZ)</a>	Internal	Passing Juice
<a href="#">BASS BRUSHES (USA)</a>	Internal	Passing Juice
<a href="#">CAT VENTURE (AUS)</a>	Internal	Passing Juice
<a href="#">CURLI (SWITZERLAND)</a>	Internal	Passing Juice
<a href="#">HUGO &amp; HUDSON (UK)</a>	Internal	Passing Juice

## In-page links

<a href="#">K9 SPORT SACKS (USA)</a>	Internal	Passing Juice
<a href="#">ODORABLE (NZ)</a>	Internal	Passing Juice
<a href="#">PAIKKA (FINLAND)</a>	Internal	Passing Juice
<a href="#">RUFF &amp; TUMBLE (UK)</a>	Internal	Passing Juice
<a href="#">SCRIBBLER (NZ)</a>	Internal	Passing Juice
<a href="#">STUNT PUPPY (USA)</a>	Internal	Passing Juice
<a href="#">CLEARANCE</a>	Internal	Passing Juice
<a href="#">ABOUT</a>	Internal	Passing Juice
<a href="#">CONTACT US</a>	Internal	Passing Juice
<a href="#">OUR STORY</a>	Internal	Passing Juice
<a href="#">RETURNS POLICY</a>	Internal	Passing Juice
<a href="#">SHIPPING</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">View all</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Sizes</a>	Internal	Passing Juice
<a href="#">Size Guide: Float Doggy</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">{{{name}}}</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

price new sale dog paikka products  
jackets regular save from





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sale	11	✘	✘	✘	✔
price	10	✘	✘	✘	✘
dog	7	✔	✘	✔	✔
products	6	✘	✘	✘	✔
save	6	✘	✘	✘	✘








## Usability

	Url	Domain : odorable.pet Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://runwild.nz/sitemap.xml">https://runwild.nz/sitemap.xml</a>
	Robots.txt	<a href="http://odorable.pet/robots.txt">http://odorable.pet/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics