Website review
offbasesupplyco.com

Generated on September 23 2024 09:27 AM

The score is 49/100

SEO Content

✅	Title	**Offbase Supply Co. | Tactical Gear & Military Equipment Store** **Length : 65** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Shop for tactical gear, military equipment, outdoor equipment, uniforms, apparel and more. All your favorite brands like Ferro Concepts, Velocity Systems, Blue Force Gear, Eagle Industries and LBT. We also buy/sell/trade. Retail store in Virginia Beach and we ship worldwide. Shop in-store or online! **Length : 300** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Offbase Supply Co.
url	https://offbase.co/
title	Offbase Supply Co. | Tactical Gear & Military Equipment Store
type	website
description	Shop for tactical gear, military equipment, outdoor equipment, uniforms, apparel and more. All your favorite brands like Ferro Concepts, Velocity Systems, Blue Force Gear, Eagle Industries and LBT. We also buy/sell/trade. Retail store in Virginia Beach and we ship worldwide. Shop in-store or online!

SEO Content

		image	http://offbase.co/cdn/shop/files/Share_Image_23da7536-44b5-4c59-b295-116b3569e1f6.png?v=1618843177
		image:secure_url	https://offbase.co/cdn/shop/files/Share_Image_23da7536-44b5-4c59-b295-116b3569e1f6.png?v=1618843177
		image:width	1200
		image:height	628

Headings

H1	H2	H3	H4	H5	H6
1	17	2	0	0	0

- [H1] Offbase Supply Co.
- [H2] Currency
- [H2] New Gear, Incoming.
- [H2] American-Made
- [H2] CLEARANCE
- [H2] Pouches
- [H2] Apparel
- [H2] Bags
- [H2] GOT OLD GEAR?
- [H2] PLATE CARRIERS
- [H2] HESCO Armor
- [H2] BEST SELLERS
- [H2] TOP-SELLING BRANDS
- [H2] Let customers speak for us
- [H2] FERRO CONCEPTS - LOYAL TO THE MISSION
- [H2] More Info
- [H2] Policies
- [H2] Sign up and save
- [H3] Want to hear from us?
- [H3] VISIT THE SHOP.

Images

We found 97 images on this web page.

19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

Text/HTML Ratio

Ratio : **6%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

Flash

Perfect, no Flash content has been detected on this page.

Iframe

Great, there are no Iframes detected on this page.

SEO Content

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 66 links including 0 link(s) to files
○	Statistics	External Links : noFollow 1.52% External Links : Passing Juice 3.03% Internal Links 95.45%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Shop	Internal	Passing Juice
Apparel	Internal	Passing Juice
Tops	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Headwear	Internal	Passing Juice
Footwear	Internal	Passing Juice
Belts	Internal	Passing Juice
Gloves	Internal	Passing Juice
Accessories	Internal	Passing Juice
Gear	Internal	Passing Juice
Bags & Packs	Internal	Passing Juice
Belts	Internal	Passing Juice
Carriers & Rigs	Internal	Passing Juice

In-page links

Pouches	Internal	Passing Juice
Protection	Internal	Passing Juice
Weapon Accessories	Internal	Passing Juice
Admin	Internal	Passing Juice
Dump	Internal	Passing Juice
Grenade	Internal	Passing Juice
Hydration	Internal	Passing Juice
Medical	Internal	Passing Juice
Pistol Magazine	Internal	Passing Juice
Rifle Magazine	Internal	Passing Juice
Radio	Internal	Passing Juice
Supplies	Internal	Passing Juice
Electronics	Internal	Passing Juice
EDC	Internal	Passing Juice
Identification	Internal	Passing Juice
Land Navigation	Internal	Passing Juice
Lights	Internal	Passing Juice
Medical	Internal	Passing Juice
Outdoor	Internal	Passing Juice
Provisions	Internal	Passing Juice
Storage	Internal	Passing Juice
Swag	Internal	Passing Juice
Flags	Internal	Passing Juice
Morale Patches	Internal	Passing Juice
Stickers	Internal	Passing Juice
Uniform Patches	Internal	Passing Juice

In-page links

Brands	Internal	Passing Juice
SALE	Internal	Passing Juice
Support	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Locations	Internal	Passing Juice
Quotes	Internal	Passing Juice
Buy/Sell/Trade	Internal	Passing Juice
Home	Internal	Passing Juice
Log in	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Shop VELOCITY	Internal	Passing Juice
-	Internal	Passing Juice
View all	Internal	Passing Juice
Get directions	External	Passing Juice
-	External	Passing Juice
Charity	Internal	Passing Juice
Careers	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Restrictions	Internal	Passing Juice
Opt Out	Internal	Passing Juice
Ecommerce Software by Shopify	External	noFollow

SEO Keywords

● Keywords Cloud	green **offbase** black gear **better** brown **lifes** ranger multicam coyote

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
offbase	47	✔	✖	✖	✔
lifes	35	✖	✖	✖	✖
better	35	✖	✖	✖	✖
multicam	25	✖	✖	✖	✖
black	23	✖	✖	✖	✖

Usability

●	Url	Domain : offbasesupplyco.com Length : 19
✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://offbase.co/sitemap.xml
	Robots.txt	http://offbasesupplyco.com/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.