







Website review offthehook.ca

Generated on September 23 2024 04:25 AM






The score is 49/100







SEO Content

	Title	Off The Hook Length : 12 Perfect, your title contains between 10 and 70 characters.																
	Description	We're an independent retailer that has been around since 1999, striving to constantly bring our community up to speed with the latest in culture and trends. Length : 161 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Off The Hook</td></tr><tr><td>title</td><td>Off The Hook</td></tr><tr><td>url</td><td>http://www.othboutique.ca</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>We're an independent retailer that has been around since 1999, striving to constantly bring our community up to speed with the latest in culture and trends.</td></tr><tr><td>image</td><td>http://static1.squarespace.com/static/5207d632e4b00fb5187272f1/t/5c8f8308a4222fa1928113ef/1552909065486/Logo-OTH.png?format=1500w</td></tr><tr><td>image:width</td><td>300</td></tr></table>	Property	Content	site_name	Off The Hook	title	Off The Hook	url	http://www.othboutique.ca	type	website	description	We're an independent retailer that has been around since 1999, striving to constantly bring our community up to speed with the latest in culture and trends.	image	http://static1.squarespace.com/static/5207d632e4b00fb5187272f1/t/5c8f8308a4222fa1928113ef/1552909065486/Logo-OTH.png?format=1500w	image:width	300
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SEO Content

		image:height 300					
	Headings	H1	H2	H3	H4	H5	H6
		1	0	0	0	0	0
		• [H1] Off The Hook					
	Images	We found 2 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice
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SEO Keywords



Keywords Cloud

blog hook maintenance new

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
maintenance	2	✖	✖	✖	✖
new	2	✖	✖	✖	✖
blog	2	✖	✖	✖	✖
hook	1	✔	✖	✖	✔










Usability

	Url	Domain : offthehook.ca Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0





Document

		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>http://www.othboutique.ca/sitemap.xml</div>
	Robots.txt	<div>http://offthehook.ca/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Great, your website has an analytics tool.</div> <div> Google Analytics</div>