



Website review oleumshop.ca

Generated on September 24 2024 06:21 AM






The score is **46/100**







SEO Content

	<p>Title</p>	<p>Home &ndash; Oleum Industries</p> <p>Length : 29</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Oleum is a Canadian manufacturer and distributor of cosmetics, apparel, accessories and natural health products.</p> <p>Length : 112</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Oleum Industries</td> </tr> <tr> <td>url</td> <td>https://oleumshop.ca/</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Oleum is a Canadian manufacturer and distributor of cosmetics, apparel, accessories and natural health products.</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/2376/8379/files/IMG_0419.PNG?height=628&pad_color=fff&v=1615923388&width=1200</td> </tr> <tr> <td>image:secure_url</td> <td>https://cdn.shopify.com/s/files/1/2376/8379/files/IMG_0419.PNG?height=628&pad_color=fff&v=1615923388&width=1200</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> </tbody> </table>	Property	Content	site_name	Oleum Industries	url	https://oleumshop.ca/	title	Home	type	website	description	Oleum is a Canadian manufacturer and distributor of cosmetics, apparel, accessories and natural health products.	image	https://cdn.shopify.com/s/files/1/2376/8379/files/IMG_0419.PNG?height=628&pad_color=fff&v=1615923388&width=1200	image:secure_url	https://cdn.shopify.com/s/files/1/2376/8379/files/IMG_0419.PNG?height=628&pad_color=fff&v=1615923388&width=1200	image:width	1200
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image:width	1200																			

SEO Content

		image:height 628
	Headings	<p>H1 1 H2 0 H3 0 H4 4 H5 1 H6 0</p> <ul style="list-style-type: none"> • [H1] • [H4] Testimonials • [H4] SEARCH • [H4] Oleum Industries • [H4] Follow us • [H5] Products
	Images	<p>We found 15 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Products	Internal	Passing Juice
OLIVEIRA PREMIUM	Internal	Passing Juice
BLACK BEARD® - CLOTHING	Internal	Passing Juice
Contact us	Internal	Passing Juice
Account	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
BLACKBEARD - BEARD OIL	Internal	Passing Juice
Crew neck	Internal	Passing Juice
DTG	Internal	Passing Juice
Men's Clothing	Internal	Passing Juice
Regular fit	Internal	Passing Juice
Find a store	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Become a retailer	Internal	Passing Juice
Returns & exchanges	Internal	Passing Juice
Track your order	Internal	Passing Juice

SEO Keywords



Keywords Cloud

clothing beard search care oliveira menu
products all view black






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

beard	12	✘	✘	✘	✘
black	9	✘	✘	✘	✘
all	7	✘	✘	✘	✘
view	7	✘	✘	✘	✘
search	5	✘	✘	✘	✔


Usability

	Url	Domain : oleumshop.ca Length : 12
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://oleumshop.ca/sitemap.xml</p>
	Robots.txt	<p>http://oleumshop.ca/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>